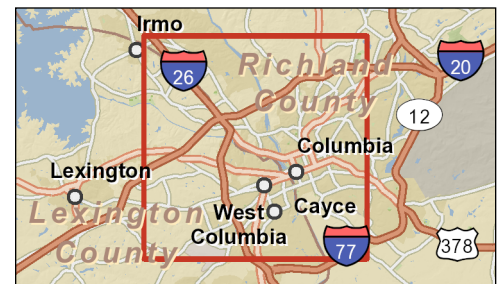
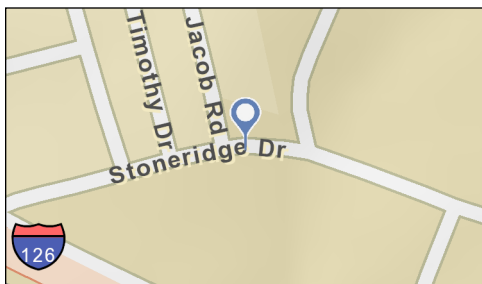
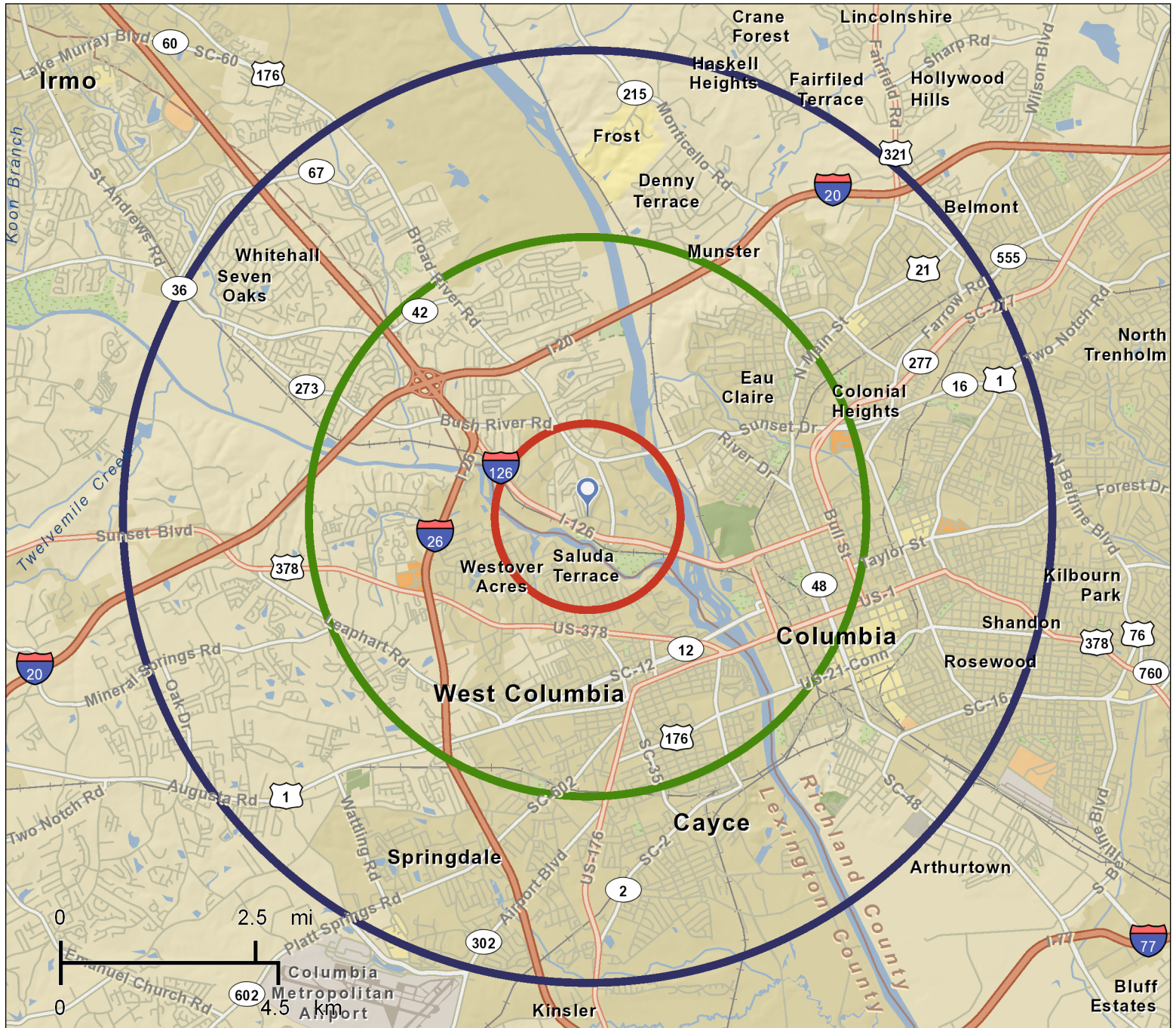


## Site Map

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1, 3, 5 Miles

Latitude: 34.01601  
Longitude: -81.08051



August 10, 2012

Made with Esri Community Analyst



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	2000	2010	2000-2010 Annual Rate
Population	5,825	5,910	0.15%
Households	3,167	3,073	-0.30%
Housing Units	3,429	3,473	0.13%

Population by Race	Number	Percent
Total	5,911	100.0%
Population Reporting One Race	5,808	98.3%
White	3,047	51.5%
Black	2,556	43.2%
American Indian	12	0.2%
Asian	89	1.5%
Pacific Islander	2	0.0%
Some Other Race	102	1.7%
Population Reporting Two or More Races	103	1.7%

Total Hispanic Population	232	3.9%
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Population by Sex		
Male	2,749	46.5%
Female	3,161	53.5%

Population by Age		
Total	5,908	100.0%
Age 0 - 4	345	5.8%
Age 5 - 9	209	3.5%
Age 10 - 14	181	3.1%
Age 15 - 19	231	3.9%
Age 20 - 24	1,046	17.7%
Age 25 - 29	924	15.6%
Age 30 - 34	514	8.7%
Age 35 - 39	344	5.8%
Age 40 - 44	320	5.4%
Age 45 - 49	334	5.7%
Age 50 - 54	332	5.6%
Age 55 - 59	276	4.7%
Age 60 - 64	240	4.1%
Age 65 - 69	160	2.7%
Age 70 - 74	118	2.0%
Age 75 - 79	115	1.9%
Age 80 - 84	104	1.8%
Age 85+	119	2.0%
Age 18+	5,064	85.7%
Age 65+	616	10.4%

Median Age by Sex and Race/Hispanic Origin	
Total Population	30.2
Male	30.6
Female	29.9
White Alone	36.9
Black Alone	27.5
American Indian Alone	29.2
Asian Alone	29.4
Pacific Islander Alone	30.0
Some Other Race Alone	26.4
Two or More Races	21.8
Hispanic Population	26.4

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 10, 2012



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Households by Type

Total	3,073	100.0%
Households with 1 Person	1,412	45.9%
Households with 2+ People	1,661	54.1%
Family Households	1,205	39.2%
Husband-wife Families	656	21.3%
With Own Children	191	6.2%
Other Family (No Spouse Present)	549	17.9%
With Own Children	285	9.3%
Nonfamily Households	456	14.8%
All Households with Children	535	17.4%
Multigenerational Households	60	2.0%
Unmarried Partner Households	282	9.2%
Male-female	251	8.2%
Same-sex	31	1.0%
Average Household Size	1.87	

### Family Households by Size

Total	1,206	100.0%
2 People	686	56.9%
3 People	297	24.6%
4 People	122	10.1%
5 People	63	5.2%
6 People	28	2.3%
7+ People	10	0.8%
Average Family Size	2.63	

### Nonfamily Households by Size

Total	1,869	100.0%
1 Person	1,412	75.5%
2 People	382	20.4%
3 People	60	3.2%
4 People	10	0.5%
5 People	2	0.1%
6 People	0	0.0%
7+ People	3	0.2%
Average Nonfamily Size	1.30	

### Population by Relationship and Household Type

Total	5,910	100.0%
In Households	5,738	97.1%
In Family Households	3,309	56.0%
Householder	1,206	20.4%
Spouse	657	11.1%
Child	1,081	18.3%
Other relative	224	3.8%
Nonrelative	142	2.4%
In Nonfamily Households	2,429	41.1%
In Group Quarters	172	2.9%
Institutionalized Population	19	0.3%
Noninstitutionalized Population	153	2.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Family Households by Age of Householder

Total	1,204	100.0%
Householder Age 15 - 44	669	55.6%
Householder Age 45 - 54	187	15.5%
Householder Age 55 - 64	169	14.0%
Householder Age 65 - 74	97	8.1%
Householder Age 75+	82	6.8%

### Nonfamily Households by Age of Householder

Total	1,866	100.0%
Householder Age 15 - 44	1,172	62.8%
Householder Age 45 - 54	267	14.3%
Householder Age 55 - 64	180	9.6%
Householder Age 65 - 74	89	4.8%
Householder Age 75+	158	8.5%

### Households by Race of Householder

Total	3,073	100.0%
Householder is White Alone	1,721	56.0%
Householder is Black Alone	1,232	40.1%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	42	1.4%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	34	1.1%
Householder is Two or More Races	37	1.2%
Households with Hispanic Householder	88	2.9%

### Husband-wife Families by Race of Householder

Total	656	100.0%
Householder is White Alone	467	71.2%
Householder is Black Alone	162	24.7%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	10	1.5%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	10	1.5%
Householder is Two or More Races	5	0.8%
Husband-wife Families with Hispanic Householder	24	3.7%

### Other Families (No Spouse) by Race of Householder

Total	549	100.0%
Householder is White Alone	170	31.0%
Householder is Black Alone	363	66.1%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	4	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.9%
Householder is Two or More Races	6	1.1%
Other Families with Hispanic Householder	13	2.4%

### Nonfamily Households by Race of Householder

Total	1,870	100.0%
Householder is White Alone	1,085	58.0%
Householder is Black Alone	707	37.8%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	29	1.6%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	18	1.0%
Householder is Two or More Races	26	1.4%
Nonfamily Households with Hispanic Householder	52	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012

Made with Esri Community Analyst



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Total Housing Units by Occupancy

Total	3,489	100.0%
Occupied Housing Units	3,073	88.1%
Vacant Housing Units		
For Rent	267	7.7%
Rented, not Occupied	4	0.1%
For Sale Only	39	1.1%
Sold, not Occupied	1	0.0%
For Seasonal/Recreational/Occasional Use	12	0.3%
For Migrant Workers	0	0.0%
Other Vacant	93	2.7%
Total Vacancy Rate	11.5%	

### Households by Tenure and Mortgage Status

Total	3,073	100.0%
Owner Occupied	956	31.1%
Owned with a Mortgage/Loan	634	20.6%
Owned Free and Clear	322	10.5%
Average Household Size	1.93	
Renter Occupied	2,117	68.9%
Average Household Size	1.84	

### Owner-occupied Housing Units by Race of Householder

Total	955	100.0%
Householder is White Alone	817	85.6%
Householder is Black Alone	127	13.3%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	4	0.4%
Owner-occupied Housing Units with Hispanic Householder	7	0.7%

### Renter-occupied Housing Units by Race of Householder

Total	2,116	100.0%
Householder is White Alone	904	42.7%
Householder is Black Alone	1,104	52.2%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	39	1.8%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	32	1.5%
Householder is Two or More Races	33	1.6%
Renter-occupied Housing Units with Hispanic Householder	81	3.8%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.78
Householder is Black Alone	1.95
Householder is American Indian Alone	1.80
Householder is Asian Alone	1.81
Householder is Pacific Islander Alone	2.50
Householder is Some Other Race Alone	3.06
Householder is Two or More Races	2.11
Householder is Hispanic	2.51

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012



# Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	2000	2010	2000-2010 Annual Rate
Population	53,430	54,651	0.23%
Households	24,334	25,315	0.40%
Housing Units	26,697	28,835	0.77%

Population by Race	Number	Percent
Total	54,651	100.0%
Population Reporting One Race	53,529	97.9%
White	26,717	48.9%
Black	23,112	42.3%
American Indian	229	0.4%
Asian	891	1.6%
Pacific Islander	27	0.0%
Some Other Race	2,553	4.7%
Population Reporting Two or More Races	1,122	2.1%
Total Hispanic Population	4,477	8.2%

Population by Sex		
Male	26,188	47.9%
Female	28,463	52.1%

Population by Age		
Total	54,651	100.0%
Age 0 - 4	3,696	6.8%
Age 5 - 9	2,708	5.0%
Age 10 - 14	2,360	4.3%
Age 15 - 19	2,790	5.1%
Age 20 - 24	6,850	12.5%
Age 25 - 29	6,318	11.6%
Age 30 - 34	4,290	7.9%
Age 35 - 39	3,277	6.0%
Age 40 - 44	3,094	5.7%
Age 45 - 49	3,400	6.2%
Age 50 - 54	3,415	6.2%
Age 55 - 59	3,091	5.7%
Age 60 - 64	2,579	4.7%
Age 65 - 69	1,786	3.3%
Age 70 - 74	1,290	2.4%
Age 75 - 79	1,246	2.3%
Age 80 - 84	1,068	2.0%
Age 85+	1,393	2.5%
Age 18+	44,462	81.4%
Age 65+	6,783	12.4%

Median Age by Sex and Race/Hispanic Origin	
Total Population	33.0
Male	32.3
Female	33.8
White Alone	40.4
Black Alone	29.4
American Indian Alone	31.0
Asian Alone	29.5
Pacific Islander Alone	23.5
Some Other Race Alone	25.3
Two or More Races	21.9
Hispanic Population	25.7

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Households by Type

Total	25,315	100.0%
Households with 1 Person	10,452	41.3%
Households with 2+ People	14,863	58.7%
Family Households	11,756	46.4%
Husband-wife Families	6,494	25.7%
With Own Children	2,045	8.1%
Other Family (No Spouse Present)	5,262	20.8%
With Own Children	2,795	11.0%
Nonfamily Households	3,107	12.3%
All Households with Children	5,641	22.3%
Multigenerational Households	766	3.0%
Unmarried Partner Households	2,038	8.1%
Male-female	1,752	6.9%
Same-sex	286	1.1%
Average Household Size	2.10	

### Family Households by Size

Total	11,756	100.0%
2 People	5,814	49.5%
3 People	2,748	23.4%
4 People	1,749	14.9%
5 People	818	7.0%
6 People	363	3.1%
7+ People	264	2.2%
Average Family Size	2.87	

### Nonfamily Households by Size

Total	13,560	100.0%
1 Person	10,452	77.1%
2 People	2,375	17.5%
3 People	446	3.3%
4 People	217	1.6%
5 People	38	0.3%
6 People	15	0.1%
7+ People	17	0.1%
Average Nonfamily Size	1.32	

### Population by Relationship and Household Type

Total	54,651	100.0%
In Households	53,274	97.5%
In Family Households	35,384	64.7%
Householder	11,805	21.6%
Spouse	6,515	11.9%
Child	12,910	23.6%
Other relative	2,548	4.7%
Nonrelative	1,606	2.9%
In Nonfamily Households	17,890	32.7%
In Group Quarters	1,377	2.5%
Institutionalized Population	636	1.2%
Noninstitutionalized Population	741	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Family Households by Age of Householder

Total	11,756	100.0%
Householder Age 15 - 44	5,800	49.3%
Householder Age 45 - 54	2,043	17.4%
Householder Age 55 - 64	1,807	15.4%
Householder Age 65 - 74	1,069	9.1%
Householder Age 75+	1,037	8.8%

### Nonfamily Households by Age of Householder

Total	13,559	100.0%
Householder Age 15 - 44	7,111	52.4%
Householder Age 45 - 54	2,075	15.3%
Householder Age 55 - 64	1,814	13.4%
Householder Age 65 - 74	974	7.2%
Householder Age 75+	1,585	11.7%

### Households by Race of Householder

Total	25,315	100.0%
Householder is White Alone	14,010	55.3%
Householder is Black Alone	9,813	38.8%
Householder is American Indian Alone	89	0.4%
Householder is Asian Alone	380	1.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	659	2.6%
Householder is Two or More Races	358	1.4%
Households with Hispanic Householder	1,238	4.9%

### Husband-wife Families by Race of Householder

Total	6,494	100.0%
Householder is White Alone	4,291	66.1%
Householder is Black Alone	1,703	26.2%
Householder is American Indian Alone	22	0.3%
Householder is Asian Alone	136	2.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	266	4.1%
Householder is Two or More Races	74	1.1%
Husband-wife Families with Hispanic Householder	452	7.0%

### Other Families (No Spouse) by Race of Householder

Total	5,262	100.0%
Householder is White Alone	1,561	29.7%
Householder is Black Alone	3,338	63.4%
Householder is American Indian Alone	25	0.5%
Householder is Asian Alone	39	0.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	190	3.6%
Householder is Two or More Races	107	2.0%
Other Families with Hispanic Householder	349	6.6%

### Nonfamily Households by Race of Householder

Total	13,559	100.0%
Householder is White Alone	8,158	60.2%
Householder is Black Alone	4,772	35.2%
Householder is American Indian Alone	42	0.3%
Householder is Asian Alone	205	1.5%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	203	1.5%
Householder is Two or More Races	177	1.3%
Nonfamily Households with Hispanic Householder	438	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Total Housing Units by Occupancy

Total	28,848	100.0%
Occupied Housing Units	25,315	87.8%
Vacant Housing Units		
For Rent	2,181	7.6%
Rented, not Occupied	53	0.2%
For Sale Only	438	1.5%
Sold, not Occupied	89	0.3%
For Seasonal/Recreational/Occasional Use	113	0.4%
For Migrant Workers	0	0.0%
Other Vacant	659	2.3%
Total Vacancy Rate	12.2%	

### Households by Tenure and Mortgage Status

Total	25,315	100.0%
Owner Occupied	10,696	42.3%
Owned with a Mortgage/Loan	7,270	28.7%
Owned Free and Clear	3,426	13.5%
Average Household Size	2.08	
Renter Occupied	14,619	57.7%
Average Household Size	2.12	

### Owner-occupied Housing Units by Race of Householder

Total	10,696	100.0%
Householder is White Alone	7,820	73.1%
Householder is Black Alone	2,571	24.0%
Householder is American Indian Alone	24	0.2%
Householder is Asian Alone	99	0.9%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	102	1.0%
Householder is Two or More Races	78	0.7%
Owner-occupied Housing Units with Hispanic Householder	231	2.2%

### Renter-occupied Housing Units by Race of Householder

Total	14,618	100.0%
Householder is White Alone	6,189	42.3%
Householder is Black Alone	7,242	49.5%
Householder is American Indian Alone	65	0.4%
Householder is Asian Alone	281	1.9%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	557	3.8%
Householder is Two or More Races	280	1.9%
Renter-occupied Housing Units with Hispanic Householder	1,008	6.9%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.89
Householder is Black Alone	2.28
Householder is American Indian Alone	2.36
Householder is Asian Alone	2.16
Householder is Pacific Islander Alone	4.17
Householder is Some Other Race Alone	3.83
Householder is Two or More Races	2.56
Householder is Hispanic	3.51

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	2000	2010	2000-2010 Annual Rate
Population	150,561	151,986	0.09%
Households	61,267	61,520	0.04%
Housing Units	67,118	70,756	0.53%

Population by Race	Number	Percent
Total	151,986	100.0%
Population Reporting One Race	149,207	98.2%
White	76,822	50.5%
Black	64,974	42.8%
American Indian	514	0.3%
Asian	2,754	1.8%
Pacific Islander	80	0.1%
Some Other Race	4,063	2.7%
Population Reporting Two or More Races	2,779	1.8%
Total Hispanic Population	7,863	5.2%

Population by Sex		
Male	74,361	48.9%
Female	77,625	51.1%

Population by Age		
Total	151,990	100.0%
Age 0 - 4	9,147	6.0%
Age 5 - 9	7,177	4.7%
Age 10 - 14	6,473	4.3%
Age 15 - 19	14,229	9.4%
Age 20 - 24	21,807	14.3%
Age 25 - 29	14,492	9.5%
Age 30 - 34	10,608	7.0%
Age 35 - 39	8,528	5.6%
Age 40 - 44	8,231	5.4%
Age 45 - 49	9,125	6.0%
Age 50 - 54	9,319	6.1%
Age 55 - 59	8,402	5.5%
Age 60 - 64	7,128	4.7%
Age 65 - 69	5,039	3.3%
Age 70 - 74	3,656	2.4%
Age 75 - 79	3,229	2.1%
Age 80 - 84	2,550	1.7%
Age 85+	2,846	1.9%
Age 18+	124,621	82.0%
Age 65+	17,320	11.4%

Median Age by Sex and Race/Hispanic Origin	
Total Population	31.3
Male	30.5
Female	32.1
White Alone	34.9
Black Alone	29.4
American Indian Alone	31.5
Asian Alone	27.5
Pacific Islander Alone	25.3
Some Other Race Alone	25.2
Two or More Races	21.4
Hispanic Population	25.1

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 10, 2012



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Households by Type

Total	61,520	100.0%
Households with 1 Person	23,324	37.9%
Households with 2+ People	38,196	62.1%
Family Households	30,494	49.6%
Husband-wife Families	17,022	27.7%
With Own Children	5,626	9.1%
Other Family (No Spouse Present)	13,473	21.9%
With Own Children	7,109	11.6%
Nonfamily Households	7,702	12.5%
All Households with Children	14,823	24.1%
Multigenerational Households	2,100	3.4%
Unmarried Partner Households	4,424	7.2%
Male-female	3,854	6.3%
Same-sex	570	0.9%
Average Household Size	2.17	

### Family Households by Size

Total	30,494	100.0%
2 People	14,406	47.2%
3 People	7,482	24.5%
4 People	4,874	16.0%
5 People	2,205	7.2%
6 People	894	2.9%
7+ People	633	2.1%
Average Family Size	2.89	

### Nonfamily Households by Size

Total	31,026	100.0%
1 Person	23,324	75.2%
2 People	5,537	17.8%
3 People	1,357	4.4%
4 People	657	2.1%
5 People	101	0.3%
6 People	27	0.1%
7+ People	23	0.1%
Average Nonfamily Size	1.35	

### Population by Relationship and Household Type

Total	151,986	100.0%
In Households	133,698	88.0%
In Family Households	91,815	60.4%
Householder	30,390	20.0%
Spouse	16,942	11.1%
Child	34,905	23.0%
Other relative	5,988	3.9%
Nonrelative	3,590	2.4%
In Nonfamily Households	41,883	27.6%
In Group Quarters	18,288	12.0%
Institutionalized Population	7,721	5.1%
Noninstitutionalized Population	10,567	7.0%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Family Households by Age of Householder

Total	30,494	100.0%
Householder Age 15 - 44	13,964	45.8%
Householder Age 45 - 54	5,770	18.9%
Householder Age 55 - 64	5,143	16.9%
Householder Age 65 - 74	3,103	10.2%
Householder Age 75+	2,514	8.2%

### Nonfamily Households by Age of Householder

Total	31,025	100.0%
Householder Age 15 - 44	15,420	49.7%
Householder Age 45 - 54	4,757	15.3%
Householder Age 55 - 64	4,562	14.7%
Householder Age 65 - 74	2,717	8.8%
Householder Age 75+	3,569	11.5%

### Households by Race of Householder

Total	61,520	100.0%
Householder is White Alone	34,389	55.9%
Householder is Black Alone	24,036	39.1%
Householder is American Indian Alone	202	0.3%
Householder is Asian Alone	990	1.6%
Householder is Pacific Islander Alone	22	0.0%
Householder is Some Other Race Alone	1,031	1.7%
Householder is Two or More Races	850	1.4%
Households with Hispanic Householder	2,138	3.5%

### Husband-wife Families by Race of Householder

Total	17,022	100.0%
Householder is White Alone	11,604	68.2%
Householder is Black Alone	4,376	25.7%
Householder is American Indian Alone	58	0.3%
Householder is Asian Alone	365	2.1%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	408	2.4%
Householder is Two or More Races	201	1.2%
Husband-wife Families with Hispanic Householder	794	4.7%

### Other Families (No Spouse) by Race of Householder

Total	13,474	100.0%
Householder is White Alone	3,786	28.1%
Householder is Black Alone	9,003	66.8%
Householder is American Indian Alone	55	0.4%
Householder is Asian Alone	93	0.7%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	306	2.3%
Householder is Two or More Races	227	1.7%
Other Families with Hispanic Householder	581	4.3%

### Nonfamily Households by Race of Householder

Total	31,025	100.0%
Householder is White Alone	18,999	61.2%
Householder is Black Alone	10,657	34.4%
Householder is American Indian Alone	88	0.3%
Householder is Asian Alone	533	1.7%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	318	1.0%
Householder is Two or More Races	422	1.4%
Nonfamily Households with Hispanic Householder	764	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012

Made with Esri Community Analyst



## Census 2010 Summary Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

### Total Housing Units by Occupancy

Total	70,692	100.0%
Occupied Housing Units	61,520	87.0%
Vacant Housing Units		
For Rent	5,078	7.2%
Rented, not Occupied	130	0.2%
For Sale Only	1,162	1.6%
Sold, not Occupied	249	0.4%
For Seasonal/Recreational/Occasional Use	613	0.9%
For Migrant Workers	0	0.0%
Other Vacant	1,940	2.7%
Total Vacancy Rate	13.1%	

### Households by Tenure and Mortgage Status

Total	61,520	100.0%
Owner Occupied	28,451	46.2%
Owned with a Mortgage/Loan	19,380	31.5%
Owned Free and Clear	9,071	14.7%
Average Household Size	2.15	
Renter Occupied	33,069	53.8%
Average Household Size	2.19	

### Owner-occupied Housing Units by Race of Householder

Total	28,450	100.0%
Householder is White Alone	20,402	71.7%
Householder is Black Alone	7,262	25.5%
Householder is American Indian Alone	71	0.3%
Householder is Asian Alone	287	1.0%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	178	0.6%
Householder is Two or More Races	239	0.8%
Owner-occupied Housing Units with Hispanic Householder	450	1.6%

### Renter-occupied Housing Units by Race of Householder

Total	33,068	100.0%
Householder is White Alone	13,986	42.3%
Householder is Black Alone	16,773	50.7%
Householder is American Indian Alone	131	0.4%
Householder is Asian Alone	703	2.1%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	854	2.6%
Householder is Two or More Races	610	1.8%
Renter-occupied Housing Units with Hispanic Householder	1,688	5.1%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.99
Householder is Black Alone	2.35
Householder is American Indian Alone	2.41
Householder is Asian Alone	2.31
Householder is Pacific Islander Alone	3.41
Householder is Some Other Race Alone	3.71
Householder is Two or More Races	2.48
Householder is Hispanic	3.36

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 10, 2012



## Demographic and Income Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Summary	2010	2011	2016				
Population	5,910	6,115	6,809				
Households	3,073	3,174	3,509				
Families	1,205	1,251	1,355				
Average Household Size	1.87	1.87	1.89				
Owner Occupied Housing Units	956	991	1,141				
Renter Occupied Housing Units	2,117	2,183	2,368				
Median Age	30.2	30.4	31.2				
Trends: 2011 - 2016 Annual Rate	Area	State	National				
Population	2.17%	1.18%	0.67%				
Households	2.03%	1.28%	0.71%				
Families	1.61%	1.05%	0.57%				
Owner HHs	2.86%	1.36%	0.91%				
Median Household Income	3.45%	3.46%	2.75%				
Households by Income	2011		2016				
	Number	Percent	Number	Percent			
	<\$15,000	564	17.8%	581	16.6%		
	\$15,000 - \$24,999	457	14.4%	388	11.1%		
	\$25,000 - \$34,999	405	12.8%	338	9.6%		
	\$35,000 - \$49,999	556	17.5%	590	16.8%		
	\$50,000 - \$74,999	586	18.5%	829	23.6%		
	\$75,000 - \$99,999	300	9.4%	396	11.3%		
	\$100,000 - \$149,999	229	7.2%	285	8.1%		
	\$150,000 - \$199,999	32	1.0%	44	1.3%		
	\$200,000+	46	1.4%	58	1.7%		
Median Household Income	\$38,309		\$45,384				
Average Household Income	\$49,889		\$55,949				
Per Capita Income	\$26,630		\$29,531				
Population by Age	2010		2011		2016		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	345	5.8%	350	5.7%	393	5.8%
	5 - 9	209	3.5%	215	3.5%	242	3.6%
	10 - 14	181	3.1%	186	3.0%	212	3.1%
	15 - 19	231	3.9%	237	3.9%	247	3.6%
	20 - 24	1,046	17.7%	1,075	17.6%	1,116	16.4%
	25 - 34	1,438	24.3%	1,484	24.3%	1,652	24.3%
	35 - 44	664	11.2%	681	11.1%	727	10.7%
	45 - 54	666	11.3%	684	11.2%	703	10.3%
	55 - 64	516	8.7%	546	8.9%	659	9.7%
	65 - 74	278	4.7%	299	4.9%	420	6.2%
	75 - 84	219	3.7%	232	3.8%	273	4.0%
	85+	119	2.0%	127	2.1%	164	2.4%
	Race and Ethnicity	2010		2011		2016	
		Number	Percent	Number	Percent	Number	Percent
White Alone		3,047	51.5%	3,162	51.7%	3,484	51.2%
Black Alone		2,556	43.2%	2,633	43.1%	2,923	42.9%
American Indian Alone		12	0.2%	12	0.2%	14	0.2%
Asian Alone		89	1.5%	89	1.5%	100	1.5%
Pacific Islander Alone		2	0.0%	2	0.0%	3	0.0%
Some Other Race Alone		102	1.7%	112	1.8%	156	2.3%
Two or More Races		103	1.7%	105	1.7%	129	1.9%
Hispanic Origin (Any Race)		232	3.9%	253	4.1%	352	5.2%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

August 10, 2012

Made with Esri Community Analyst

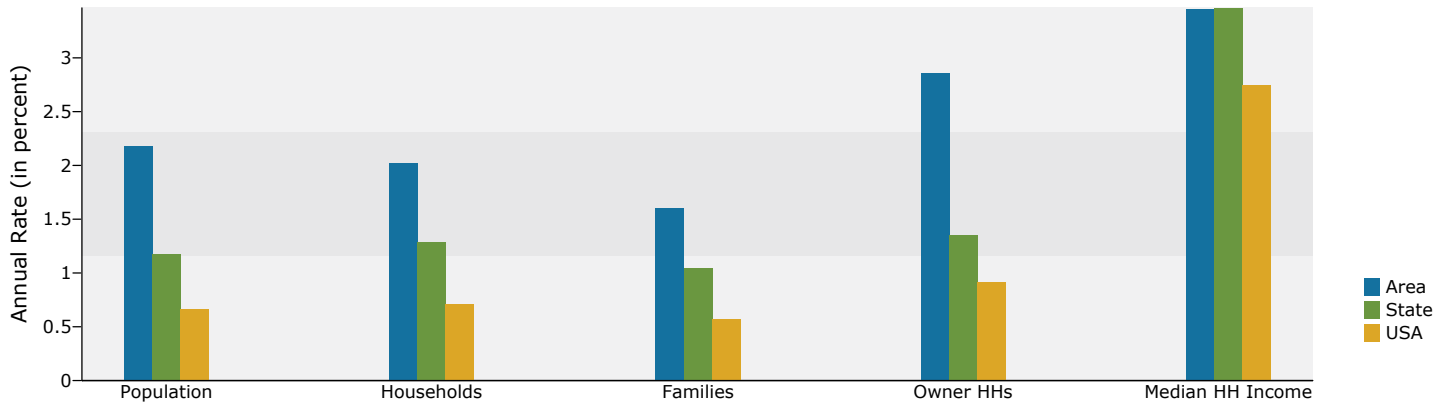


# Demographic and Income Profile

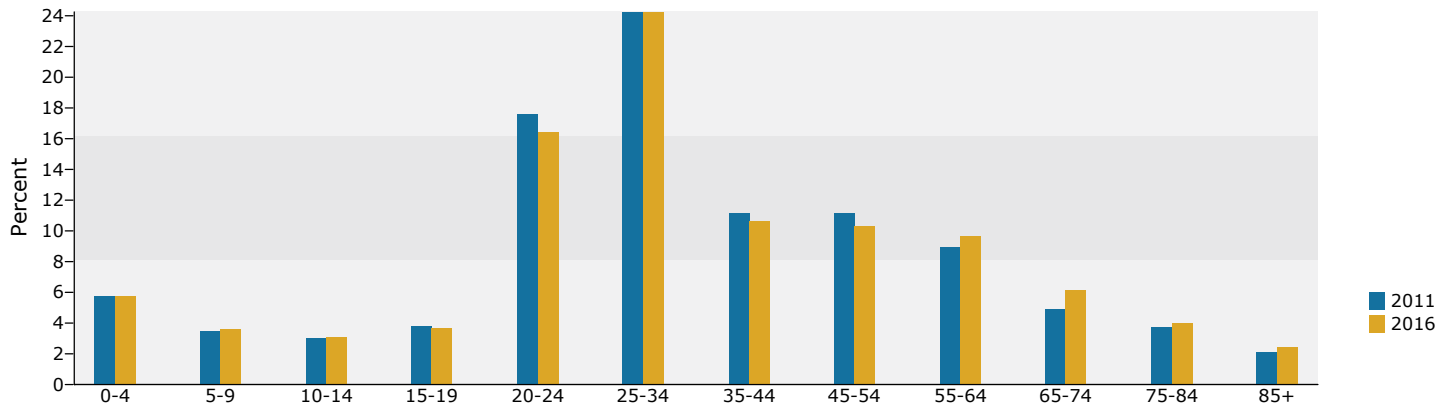
CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

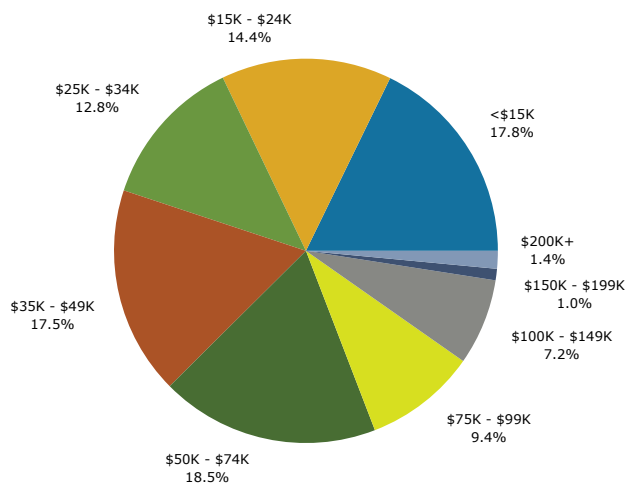
## Trends 2011-2016



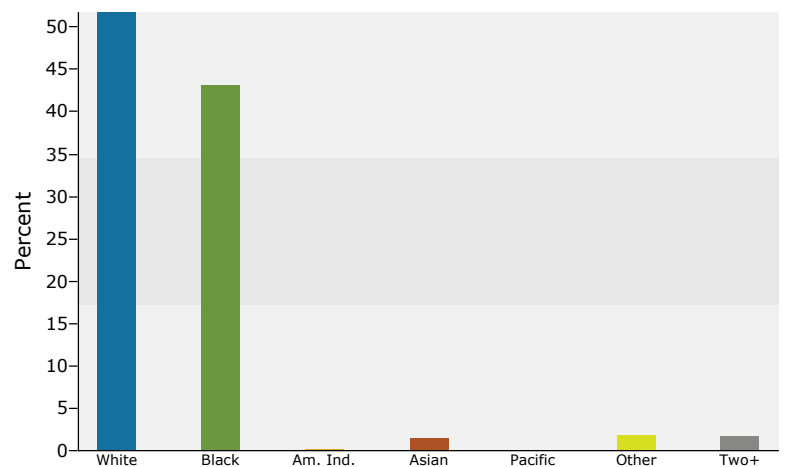
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

August 10, 2012

Made with Esri Community Analyst



## Demographic and Income Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Summary	2010	2011	2016				
Population	54,651	55,140	59,484				
Households	25,315	25,531	27,480				
Families	11,756	11,884	12,566				
Average Household Size	2.10	2.11	2.11				
Owner Occupied Housing Units	10,696	10,751	11,713				
Renter Occupied Housing Units	14,619	14,781	15,767				
Median Age	33.0	33.1	33.5				
Trends: 2011 - 2016 Annual Rate	Area	State	National				
Population	1.53%	1.18%	0.67%				
Households	1.48%	1.28%	0.71%				
Families	1.12%	1.05%	0.57%				
Owner HHs	1.73%	1.36%	0.91%				
Median Household Income	2.89%	3.46%	2.75%				
Households by Income	2011		2016				
	Number	Percent	Number	Percent			
	<\$15,000	4,638	18.2%	4,861	17.7%		
	\$15,000 - \$24,999	3,788	14.8%	3,205	11.7%		
	\$25,000 - \$34,999	3,515	13.8%	2,930	10.7%		
	\$35,000 - \$49,999	4,407	17.3%	4,586	16.7%		
	\$50,000 - \$74,999	4,507	17.7%	6,138	22.3%		
	\$75,000 - \$99,999	2,217	8.7%	2,796	10.2%		
	\$100,000 - \$149,999	1,746	6.8%	2,094	7.6%		
	\$150,000 - \$199,999	378	1.5%	475	1.7%		
	\$200,000+	336	1.3%	396	1.4%		
Median Household Income	\$37,052		\$42,717				
Average Household Income	\$49,088		\$54,157				
Per Capita Income	\$23,370		\$25,645				
Population by Age	2010		2011		2016		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	3,696	6.8%	3,670	6.7%	3,985	6.7%
	5 - 9	2,708	5.0%	2,715	4.9%	2,894	4.9%
	10 - 14	2,360	4.3%	2,373	4.3%	2,558	4.3%
	15 - 19	2,790	5.1%	2,797	5.1%	2,816	4.7%
	20 - 24	6,850	12.5%	6,943	12.6%	7,203	12.1%
	25 - 34	10,608	19.4%	10,721	19.4%	11,704	19.7%
	35 - 44	6,371	11.7%	6,369	11.6%	6,563	11.0%
	45 - 54	6,815	12.5%	6,823	12.4%	6,717	11.3%
	55 - 64	5,670	10.4%	5,808	10.5%	6,679	11.2%
	65 - 74	3,076	5.6%	3,189	5.8%	4,201	7.1%
	75 - 84	2,314	4.2%	2,333	4.2%	2,572	4.3%
	85+	1,393	2.5%	1,400	2.5%	1,590	2.7%
Race and Ethnicity	2010		2011		2016		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	26,717	48.9%	26,871	48.7%	28,256	47.5%
	Black Alone	23,112	42.3%	23,329	42.3%	25,346	42.6%
	American Indian Alone	229	0.4%	231	0.4%	273	0.5%
	Asian Alone	891	1.6%	892	1.6%	1,018	1.7%
	Pacific Islander Alone	27	0.0%	27	0.0%	33	0.1%
	Some Other Race Alone	2,553	4.7%	2,656	4.8%	3,247	5.5%
	Two or More Races	1,122	2.1%	1,134	2.1%	1,311	2.2%
	Hispanic Origin (Any Race)	4,477	8.2%	4,661	8.5%	5,782	9.7%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

August 10, 2012

Made with Esri Community Analyst

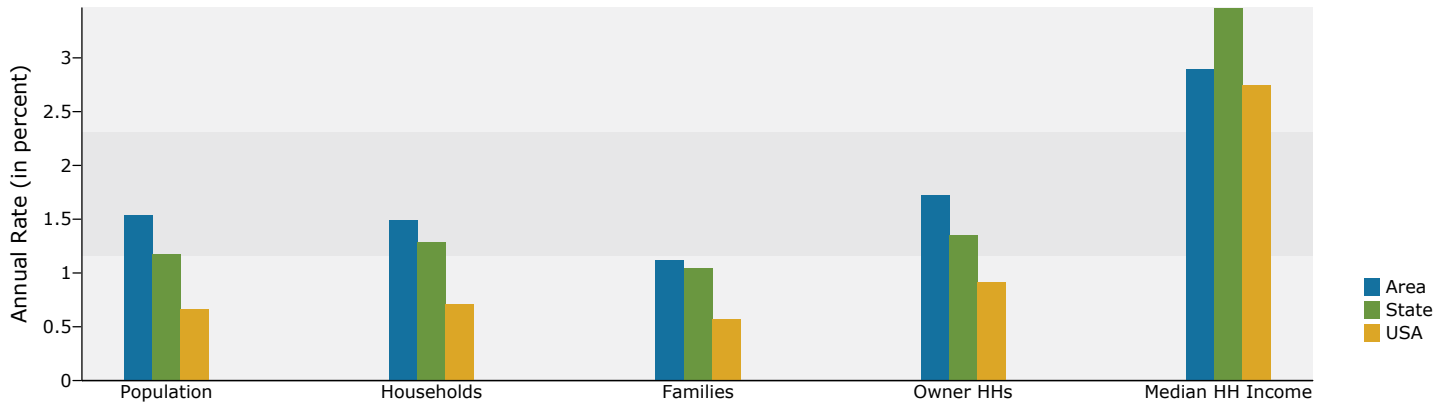


# Demographic and Income Profile

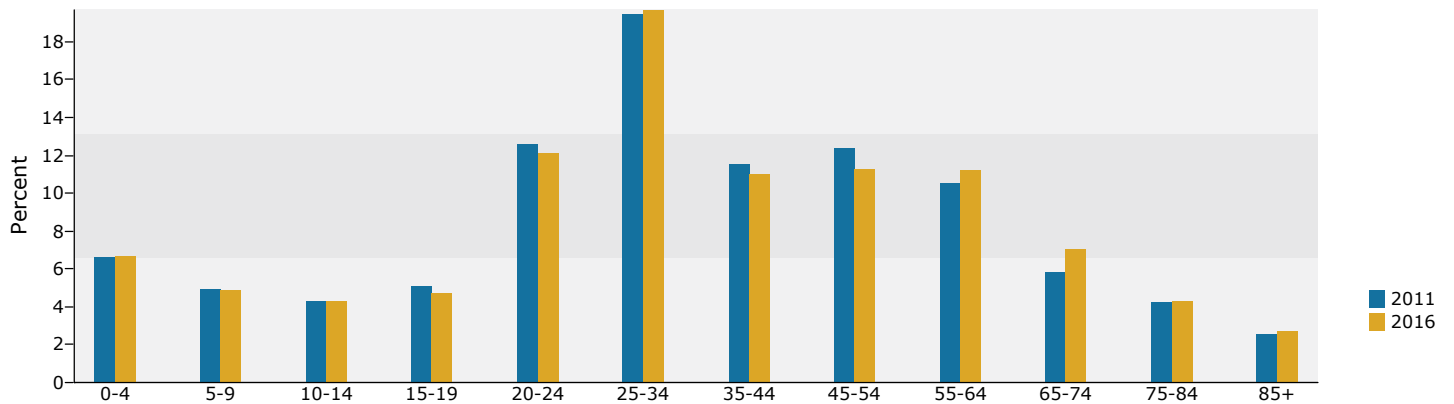
CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

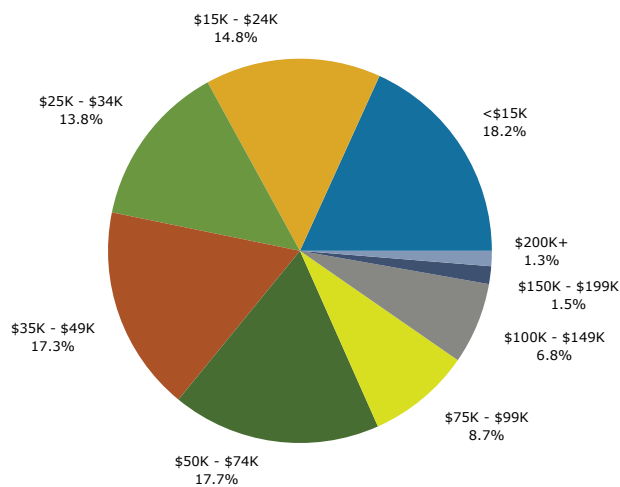
## Trends 2011-2016



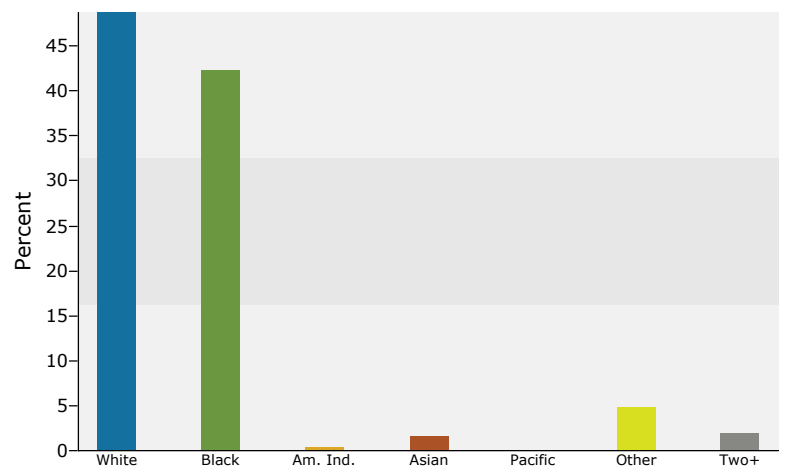
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 8.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

August 10, 2012

Made with Esri Community Analyst



## Demographic and Income Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Summary	2010	2011	2016				
Population	151,986	153,236	164,171				
Households	61,520	62,115	67,077				
Families	30,494	30,822	32,673				
Average Household Size	2.17	2.17	2.17				
Owner Occupied Housing Units	28,451	28,568	31,244				
Renter Occupied Housing Units	33,069	33,547	35,833				
Median Age	31.3	31.4	32.1				
Trends: 2011 - 2016 Annual Rate	Area	State	National				
Population	1.39%	1.18%	0.67%				
Households	1.55%	1.28%	0.71%				
Families	1.17%	1.05%	0.57%				
Owner HHs	1.81%	1.36%	0.91%				
Median Household Income	2.94%	3.46%	2.75%				
Households by Income	2011		2016				
	Number	Percent	Number	Percent			
	<\$15,000	12,406	20.0%	13,028	19.4%		
	\$15,000 - \$24,999	8,970	14.4%	7,578	11.3%		
	\$25,000 - \$34,999	8,449	13.6%	7,168	10.7%		
	\$35,000 - \$49,999	9,952	16.0%	10,476	15.6%		
	\$50,000 - \$74,999	10,347	16.7%	14,039	20.9%		
	\$75,000 - \$99,999	5,485	8.8%	6,914	10.3%		
	\$100,000 - \$149,999	4,361	7.0%	5,262	7.8%		
	\$150,000 - \$199,999	1,065	1.7%	1,344	2.0%		
\$200,000+	1,078	1.7%	1,265	1.9%			
Median Household Income	\$36,343		\$42,005				
Average Household Income	\$49,845		\$55,251				
Per Capita Income	\$22,920		\$25,181				
Population by Age	2010		2011		2016		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	9,147	6.0%	9,093	5.9%	9,857	6.0%
	5 - 9	7,177	4.7%	7,198	4.7%	7,645	4.7%
	10 - 14	6,473	4.3%	6,503	4.2%	6,984	4.3%
	15 - 19	14,229	9.4%	14,239	9.3%	14,281	8.7%
	20 - 24	21,807	14.3%	22,020	14.4%	22,734	13.8%
	25 - 34	25,100	16.5%	25,352	16.5%	27,538	16.8%
	35 - 44	16,759	11.0%	16,775	10.9%	17,241	10.5%
	45 - 54	18,444	12.1%	18,486	12.1%	18,207	11.1%
	55 - 64	15,530	10.2%	15,871	10.4%	18,211	11.1%
	65 - 74	8,695	5.7%	9,005	5.9%	11,778	7.2%
	75 - 84	5,779	3.8%	5,832	3.8%	6,429	3.9%
85+	2,846	1.9%	2,861	1.9%	3,265	2.0%	
Race and Ethnicity	2010		2011		2016		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	76,822	50.5%	77,382	50.5%	81,346	49.6%
	Black Alone	64,974	42.8%	65,444	42.7%	70,405	42.9%
	American Indian Alone	514	0.3%	517	0.3%	604	0.4%
	Asian Alone	2,754	1.8%	2,754	1.8%	3,128	1.9%
	Pacific Islander Alone	80	0.1%	80	0.1%	91	0.1%
	Some Other Race Alone	4,063	2.7%	4,245	2.8%	5,309	3.2%
	Two or More Races	2,779	1.8%	2,813	1.8%	3,287	2.0%
	Hispanic Origin (Any Race)	7,863	5.2%	8,222	5.4%	10,473	6.4%

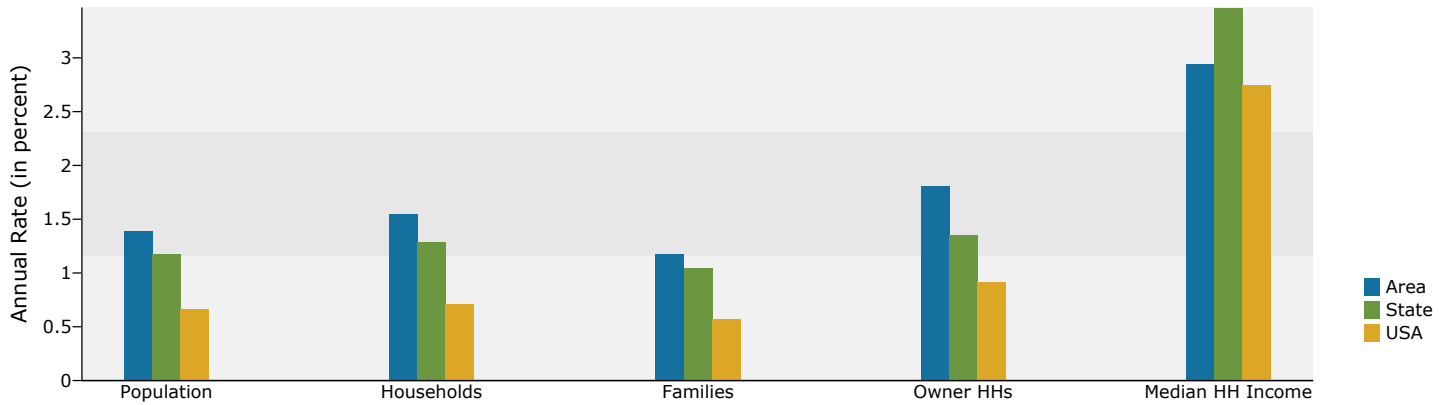
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

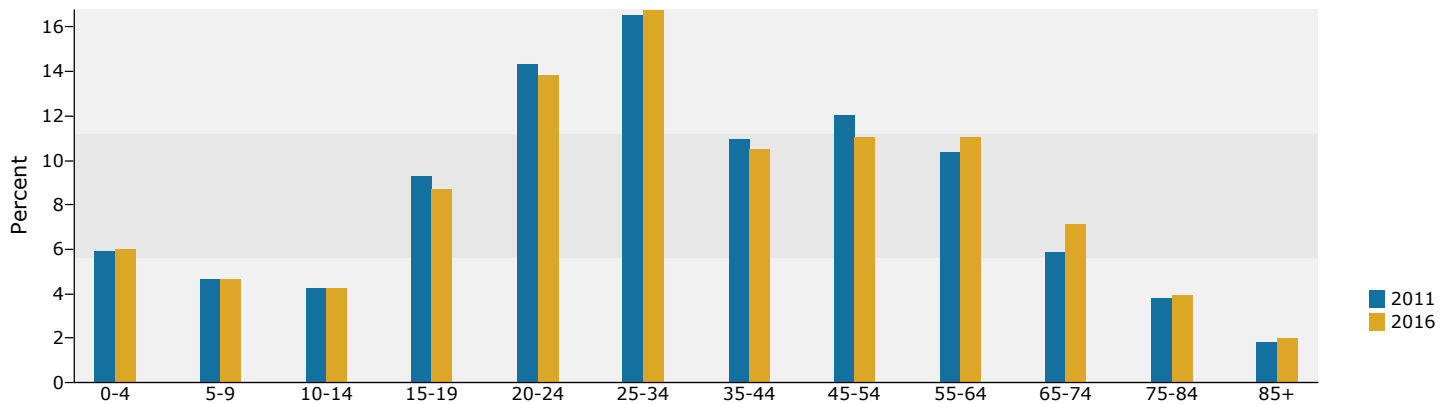
August 10, 2012

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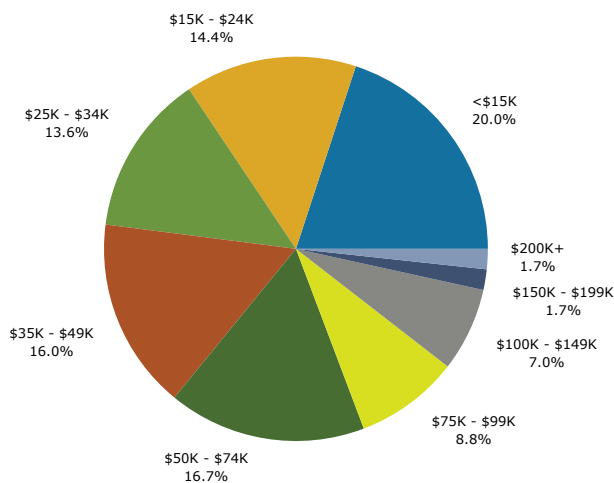
## Trends 2011-2016



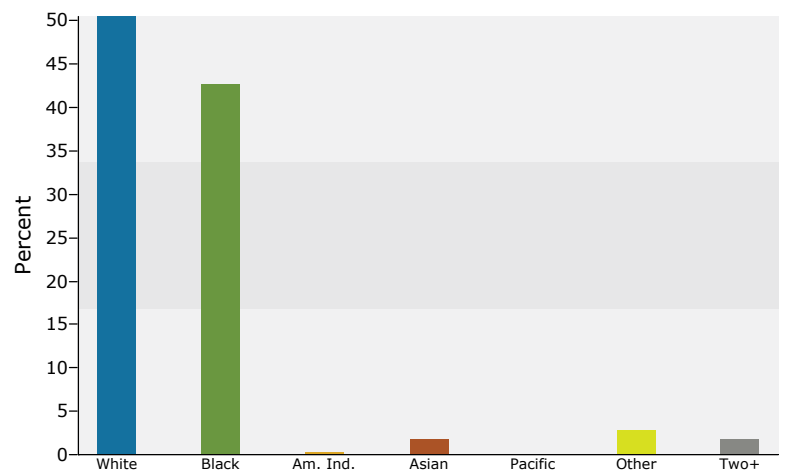
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 5.4%



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

2000 Total Population	5,431	2000 Median Household Income	\$33,554
2010 Total Population	5,317	2010 Median Household Income	\$41,568
2015 Total Population	5,390	2015 Median Household Income	\$48,121
2010-2015 Annual Rate	0.28%	2010-2015 Annual Rate	2.97%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	3,165	100%	3,325	100%	3,449	100%
Occupied	2,925	92.4%	2,960	89.0%	3,034	88.0%
Owner	943	29.8%	874	26.3%	888	25.8%
Renter	1,982	62.6%	2,086	62.7%	2,146	62.2%
Vacant	255	8.1%	365	11.0%	415	12.0%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	953	100%	874	100%	888	100%
<\$10,000	0	0.0%	0	0.0%	0	0.0%
\$10,000-\$14,999	0	0.0%	0	0.0%	0	0.0%
\$15,000-\$19,999	0	0.0%	0	0.0%	0	0.0%
\$20,000-\$24,999	0	0.0%	0	0.0%	0	0.0%
\$25,000-\$29,999	0	0.0%	0	0.0%	0	0.0%
\$30,000-\$34,999	0	0.0%	0	0.0%	0	0.0%
\$35,000-\$39,999	7	0.7%	0	0.0%	0	0.0%
\$40,000-\$49,999	42	4.4%	1	0.1%	0	0.0%
\$50,000-\$59,999	61	6.4%	18	2.0%	2	0.3%
\$60,000-\$69,999	98	10.3%	41	4.7%	13	1.5%
\$70,000-\$79,999	111	11.6%	44	5.0%	32	3.6%
\$80,000-\$89,999	129	13.5%	59	6.8%	38	4.3%
\$90,000-\$99,999	174	18.2%	85	9.7%	43	4.9%
\$100,000-\$124,999	183	19.2%	175	20.0%	162	18.2%
\$125,000-\$149,999	60	6.3%	227	25.9%	170	19.1%
\$150,000-\$174,999	27	2.8%	108	12.4%	191	21.5%
\$175,000-\$199,999	38	4.0%	40	4.6%	95	10.6%
\$200,000-\$249,999	13	1.4%	36	4.1%	75	8.5%
\$250,000-\$299,999	9	0.9%	26	3.0%	34	3.8%
\$300,000-\$399,999	0	0.0%	13	1.4%	23	2.6%
\$400,000-\$499,999	0	0.0%	1	0.1%	7	0.8%
\$500,000-\$749,999	2	0.2%	0	0.0%	1	0.1%
\$750,000-\$999,999	0	0.0%	1	0.1%	2	0.2%
\$1,000,000+	0	0.0%	0	0.0%	0	0.0%
Median Value	\$91,667		\$126,597		\$147,647	
Average Value	\$99,425		\$133,903		\$158,694	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 10, 2012



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	255	100%
For Rent	173	67.7%
For Sale Only	17	6.7%
Rented/Sold, Unoccupied	21	8.1%
Seasonal/Recreational/Occasional Use	24	9.4%
For Migrant Workers	0	0.0%
Other Vacant	21	8.1%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	2,925	943 32.2%
15-24	606	15 2.5%
25-34	901	100 11.1%
35-44	423	149 35.2%
45-54	367	184 50.1%
55-64	221	156 70.5%
65-74	202	171 84.5%
75-84	158	135 85.7%
85+	47	33 70.1%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	2,925	943 32.2%
White Alone	2,144	825 38.5%
Black Alone	678	103 15.3%
American Indian Alone	8	1 11.6%
Asian Alone	56	5 9.4%
Pacific Islander Alone	1	1 63.4%
Some Other Race Alone	8	3 38.8%
Two or More Races	30	4 13.0%
Hispanic Origin	30	5 15.1%

## Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	3,178	100%	2,938	100%
1, Detached	893	28.1%	827	28.1%
1, Attached	82	2.6%	80	2.7%
2	110	3.5%	91	3.1%
3 to 4	257	8.1%	230	7.8%
5 to 9	567	17.8%	552	18.8%
10 to 19	494	15.5%	446	15.2%
20 to 49	547	17.2%	491	16.7%
50 or More	213	6.7%	204	6.9%
Mobile Home	15	0.5%	15	0.5%
Other	0	0.0%	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



## Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	755	100%
With Mortgage	494	65.5%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	5	0.6%
\$400-\$499	34	4.5%
\$500-\$599	21	2.8%
\$600-\$699	51	6.8%
\$700-\$799	57	7.5%
\$800-\$899	86	11.4%
\$900-\$999	78	10.3%
\$1000-\$1249	81	10.7%
\$1250-\$1499	27	3.6%
\$1500-\$1999	45	6.0%
\$2000-\$2499	4	0.6%
\$2500-\$2999	5	0.7%
\$3000+	0	0.0%
With no Mortgage	260	34.5%
Median Monthly Owner Costs for Units with Mortgage	\$892	
Average Monthly Owner Costs for Units with Mortgage	\$975	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	1,985	100%
Paying Cash Rent	1,965	99.0%
<\$100	6	0.3%
\$100-\$149	7	0.4%
\$150-\$199	40	2.0%
\$200-\$249	2	0.1%
\$250-\$299	6	0.3%
\$300-\$349	13	0.7%
\$350-\$399	40	2.0%
\$400-\$449	122	6.2%
\$450-\$499	227	11.4%
\$500-\$549	347	17.5%
\$550-\$599	262	13.2%
\$600-\$649	295	14.8%
\$650-\$699	305	15.4%
\$700-\$749	131	6.6%
\$750-\$799	84	4.2%
\$800-\$899	36	1.8%
\$900-\$999	22	1.1%
\$1000-\$1249	8	0.4%
\$1250-\$1499	7	0.4%
\$1500-\$1999	0	0.0%
\$2000+	6	0.3%
No Cash Rent	20	1.0%
Median Rent	\$583	
Average Rent	\$584	
Average Gross Rent (with Utilities)	\$673	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.  
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

2000 Total Population	52,964	2000 Median Household Income	\$32,262
2010 Total Population	53,657	2010 Median Household Income	\$40,493
2015 Total Population	55,180	2015 Median Household Income	\$45,446
2010-2015 Annual Rate	0.56%	2010-2015 Annual Rate	2.34%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	26,699	100%	28,843	100%	30,178	100%
Occupied	24,333	91.1%	25,373	88.0%	26,378	87.4%
Owner	10,581	39.6%	10,580	36.7%	10,967	36.3%
Renter	13,752	51.5%	14,793	51.3%	15,411	51.1%
Vacant	2,377	8.9%	3,470	12.0%	3,800	12.6%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	10,640	100%	10,580	100%	10,967	100%
<\$10,000	129	1.2%	120	1.1%	107	1.0%
\$10,000-\$14,999	90	0.8%	59	0.6%	53	0.5%
\$15,000-\$19,999	99	0.9%	89	0.8%	65	0.6%
\$20,000-\$24,999	88	0.8%	66	0.6%	73	0.7%
\$25,000-\$29,999	112	1.1%	80	0.8%	58	0.5%
\$30,000-\$34,999	137	1.3%	82	0.8%	73	0.7%
\$35,000-\$39,999	151	1.4%	93	0.9%	65	0.6%
\$40,000-\$49,999	633	5.9%	185	1.8%	183	1.7%
\$50,000-\$59,999	748	7.0%	332	3.1%	184	1.7%
\$60,000-\$69,999	1,217	11.4%	580	5.5%	307	2.8%
\$70,000-\$79,999	1,623	15.3%	519	4.9%	457	4.2%
\$80,000-\$89,999	1,363	12.8%	704	6.7%	484	4.4%
\$90,000-\$99,999	1,065	10.0%	1,162	11.0%	540	4.9%
\$100,000-\$124,999	1,377	12.9%	2,222	21.0%	2,116	19.3%
\$125,000-\$149,999	753	7.1%	1,625	15.4%	2,030	18.5%
\$150,000-\$174,999	386	3.6%	959	9.1%	1,356	12.4%
\$175,000-\$199,999	182	1.7%	535	5.1%	819	7.5%
\$200,000-\$249,999	273	2.6%	491	4.6%	924	8.4%
\$250,000-\$299,999	99	0.9%	242	2.3%	426	3.9%
\$300,000-\$399,999	79	0.7%	269	2.5%	305	2.8%
\$400,000-\$499,999	11	0.1%	75	0.7%	205	1.9%
\$500,000-\$749,999	5	0.0%	78	0.7%	113	1.0%
\$750,000-\$999,999	6	0.1%	2	0.0%	5	0.0%
\$1,000,000+	13	0.1%	12	0.1%	21	0.2%
Median Value	\$82,146		\$113,721		\$133,861	
Average Value	\$94,687		\$131,005		\$154,234	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 10, 2012



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	2,377	100%
For Rent	1,401	59.0%
For Sale Only	229	9.6%
Rented/Sold, Unoccupied	201	8.4%
Seasonal/Recreational/Occasional Use	119	5.0%
For Migrant Workers	1	0.1%
Other Vacant	426	17.9%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	24,333	10,581 43.5%
15-24	3,304	141 4.3%
25-34	5,773	1,170 20.3%
35-44	4,436	1,861 42.0%
45-54	3,823	2,222 58.1%
55-64	2,425	1,707 70.4%
65-74	2,123	1,691 79.6%
75-84	1,847	1,429 77.3%
85+	602	359 59.6%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	24,333	10,581 43.5%
White Alone	15,341	7,930 51.7%
Black Alone	8,119	2,455 30.2%
American Indian Alone	62	24 38.7%
Asian Alone	377	67 17.7%
Pacific Islander Alone	14	4 27.5%
Some Other Race Alone	165	24 14.7%
Two or More Races	255	77 30.0%
Hispanic Origin	432	89 20.6%

## Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	26,740	100%	24,390	100%
1, Detached	12,144	45.4%	11,468	47.0%
1, Attached	947	3.5%	840	3.4%
2	1,404	5.3%	1,275	5.2%
3 to 4	2,425	9.1%	2,214	9.1%
5 to 9	2,711	10.1%	2,430	10.0%
10 to 19	3,120	11.7%	2,722	11.2%
20 to 49	1,280	4.8%	1,116	4.6%
50 or More	1,612	6.0%	1,442	5.9%
Mobile Home	1,078	4.0%	879	3.6%
Other	19	0.1%	5	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



## Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	9,204	100%
With Mortgage	6,019	65.4%
<\$200	30	0.3%
\$200-\$299	78	0.8%
\$300-\$399	147	1.6%
\$400-\$499	440	4.8%
\$500-\$599	607	6.6%
\$600-\$699	583	6.3%
\$700-\$799	735	8.0%
\$800-\$899	708	7.7%
\$900-\$999	652	7.1%
\$1000-\$1249	1,104	12.0%
\$1250-\$1499	455	4.9%
\$1500-\$1999	346	3.8%
\$2000-\$2499	85	0.9%
\$2500-\$2999	27	0.3%
\$3000+	24	0.3%
With no Mortgage	3,185	34.6%
Median Monthly Owner Costs for Units with Mortgage	\$855	
Average Monthly Owner Costs for Units with Mortgage	\$922	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	13,741	100%
Paying Cash Rent	13,338	97.1%
<\$100	451	3.3%
\$100-\$149	307	2.2%
\$150-\$199	230	1.7%
\$200-\$249	354	2.6%
\$250-\$299	637	4.6%
\$300-\$349	698	5.1%
\$350-\$399	1,094	8.0%
\$400-\$449	1,935	14.1%
\$450-\$499	1,734	12.6%
\$500-\$549	1,786	13.0%
\$550-\$599	1,344	9.8%
\$600-\$649	899	6.5%
\$650-\$699	723	5.3%
\$700-\$749	423	3.1%
\$750-\$799	196	1.4%
\$800-\$899	126	0.9%
\$900-\$999	42	0.3%
\$1000-\$1249	137	1.0%
\$1250-\$1499	106	0.8%
\$1500-\$1999	84	0.6%
\$2000+	33	0.2%
No Cash Rent	403	2.9%
Median Rent	\$478	
Average Rent	\$483	
Average Gross Rent (with Utilities)	\$584	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.  
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

2000 Total Population	151,402	2000 Median Household Income	\$31,711
2010 Total Population	153,757	2010 Median Household Income	\$40,039
2015 Total Population	157,450	2015 Median Household Income	\$45,079
2010-2015 Annual Rate	0.48%	2010-2015 Annual Rate	2.40%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	67,338	100%	72,363	100%	75,789	100%
Occupied	61,484	91.3%	63,540	87.8%	65,923	87.0%
Owner	29,228	43.4%	29,065	40.2%	29,945	39.5%
Renter	32,256	47.9%	34,475	47.6%	35,977	47.5%
Vacant	5,790	8.6%	8,823	12.2%	9,866	13.0%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	29,154	100%	29,065	100%	29,945	100%
<\$10,000	394	1.4%	331	1.1%	285	1.0%
\$10,000-\$14,999	239	0.8%	165	0.6%	149	0.5%
\$15,000-\$19,999	251	0.9%	227	0.8%	169	0.6%
\$20,000-\$24,999	344	1.2%	177	0.6%	189	0.6%
\$25,000-\$29,999	324	1.1%	253	0.9%	169	0.6%
\$30,000-\$34,999	451	1.5%	310	1.1%	228	0.8%
\$35,000-\$39,999	530	1.8%	272	0.9%	260	0.9%
\$40,000-\$49,999	1,622	5.6%	616	2.1%	529	1.8%
\$50,000-\$59,999	2,268	7.8%	998	3.4%	617	2.1%
\$60,000-\$69,999	3,099	10.6%	1,517	5.2%	885	3.0%
\$70,000-\$79,999	3,613	12.4%	1,604	5.5%	1,274	4.3%
\$80,000-\$89,999	3,392	11.6%	1,903	6.5%	1,419	4.7%
\$90,000-\$99,999	2,760	9.5%	2,872	9.9%	1,532	5.1%
\$100,000-\$124,999	3,701	12.7%	5,365	18.5%	5,302	17.7%
\$125,000-\$149,999	2,310	7.9%	4,368	15.0%	4,916	16.4%
\$150,000-\$174,999	1,310	4.5%	2,568	8.8%	3,678	12.3%
\$175,000-\$199,999	729	2.5%	1,696	5.8%	2,144	7.2%
\$200,000-\$249,999	799	2.7%	1,659	5.7%	2,814	9.4%
\$250,000-\$299,999	346	1.2%	789	2.7%	1,429	4.8%
\$300,000-\$399,999	424	1.5%	751	2.6%	896	3.0%
\$400,000-\$499,999	125	0.4%	233	0.8%	549	1.8%
\$500,000-\$749,999	68	0.2%	313	1.1%	367	1.2%
\$750,000-\$999,999	16	0.1%	35	0.1%	75	0.3%
\$1,000,000+	40	0.1%	45	0.2%	71	0.2%
Median Value	\$84,253		\$115,324		\$134,998	
Average Value	\$101,188		\$136,062		\$158,682	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 10, 2012



# Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	5,790	100%
For Rent	3,159	54.6%
For Sale Only	564	9.7%
Rented/Sold, Unoccupied	471	8.1%
Seasonal/Recreational/Occasional Use	260	4.5%
For Migrant Workers	3	0.1%
Other Vacant	1,332	23.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	61,484	29,228 47.5%
15-24	7,103	452 6.4%
25-34	13,238	3,325 25.1%
35-44	11,755	5,534 47.1%
45-54	10,783	6,470 60.0%
55-64	6,886	4,872 70.7%
65-74	5,882	4,443 75.5%
75-84	4,497	3,323 73.9%
85+	1,341	810 60.4%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units Number % of Occupied
Total	61,484	29,228 47.5%
White Alone	36,890	21,220 57.5%
Black Alone	22,552	7,473 33.1%
American Indian Alone	161	63 39.2%
Asian Alone	951	211 22.2%
Pacific Islander Alone	24	8 33.0%
Some Other Race Alone	326	61 18.7%
Two or More Races	580	192 33.1%
Hispanic Origin	927	226 24.4%

## Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	67,297	100%	61,452	100%
1, Detached	34,331	51.0%	32,256	52.5%
1, Attached	2,257	3.4%	2,040	3.3%
2	4,070	6.0%	3,687	6.0%
3 to 4	5,441	8.1%	4,936	8.0%
5 to 9	7,107	10.6%	6,261	10.2%
10 to 19	4,601	6.8%	4,027	6.6%
20 to 49	2,065	3.1%	1,767	2.9%
50 or More	4,405	6.5%	3,964	6.5%
Mobile Home	2,992	4.4%	2,501	4.1%
Other	27	0.0%	14	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



## Housing Profile

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	25,118	100%
With Mortgage	16,852	67.1%
<\$200	42	0.2%
\$200-\$299	148	0.6%
\$300-\$399	463	1.8%
\$400-\$499	1,051	4.2%
\$500-\$599	1,482	5.9%
\$600-\$699	1,960	7.8%
\$700-\$799	2,073	8.3%
\$800-\$899	2,072	8.3%
\$900-\$999	1,618	6.4%
\$1000-\$1249	2,948	11.7%
\$1250-\$1499	1,350	5.4%
\$1500-\$1999	1,017	4.0%
\$2000-\$2499	355	1.4%
\$2500-\$2999	135	0.5%
\$3000+	138	0.5%
With no Mortgage	8,266	32.9%
Median Monthly Owner Costs for Units with Mortgage	\$858	
Average Monthly Owner Costs for Units with Mortgage	\$961	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	32,278	100%
Paying Cash Rent	31,134	96.5%
<\$100	1,342	4.2%
\$100-\$149	1,098	3.4%
\$150-\$199	1,015	3.1%
\$200-\$249	1,428	4.4%
\$250-\$299	1,904	5.9%
\$300-\$349	2,095	6.5%
\$350-\$399	3,197	9.9%
\$400-\$449	3,797	11.8%
\$450-\$499	3,512	10.9%
\$500-\$549	3,525	10.9%
\$550-\$599	2,656	8.2%
\$600-\$649	2,000	6.2%
\$650-\$699	1,232	3.8%
\$700-\$749	859	2.7%
\$750-\$799	351	1.1%
\$800-\$899	399	1.2%
\$900-\$999	116	0.4%
\$1000-\$1249	242	0.7%
\$1250-\$1499	143	0.4%
\$1500-\$1999	158	0.5%
\$2000+	64	0.2%
No Cash Rent	1,144	3.5%
Median Rent	\$446	
Average Rent	\$446	
Average Gross Rent (with Utilities)	\$549	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.  
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

August 10, 2012



## Business Summary

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Rings: 1, 3, 5 mile radii

Latitude: 34.01601  
Longitude: -81.08051

Data for all businesses in area				1 mile		3 miles		5 miles				
Total Businesses:				287		5,278		9,659				
Total Employees:				5,497		87,214		150,257				
Total Residential Population:				6,115		55,140		153,236				
Employee/Residential Population Ratio:				0.90		1.58		0.98				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.4%	1	0.0%	69	1.3%	245	0.3%	157	1.6%	735	0.5%
Construction	7	2.5%	59	1.1%	265	5.0%	2,021	2.3%	580	6.0%	5,786	3.9%
Manufacturing	4	1.5%	257	4.7%	113	2.1%	1,748	2.0%	239	2.5%	5,900	3.9%
Transportation	4	1.3%	39	0.7%	95	1.8%	1,666	1.9%	202	2.1%	3,445	2.3%
Communication	9	3.1%	324	5.9%	60	1.1%	1,009	1.2%	106	1.1%	2,022	1.3%
Utility	2	0.8%	62	1.1%	11	0.2%	227	0.3%	22	0.2%	433	0.3%
Wholesale Trade	11	3.8%	92	1.7%	194	3.7%	1,557	1.8%	413	4.3%	3,829	2.5%
Retail Trade Summary	67	23.5%	1,077	19.6%	957	18.1%	11,119	12.7%	1,783	18.5%	20,798	13.8%
Home Improvement	5	1.7%	36	0.6%	62	1.2%	326	0.4%	112	1.2%	873	0.6%
General Merchandise Stores	3	1.1%	60	1.1%	24	0.5%	1,116	1.3%	54	0.6%	1,568	1.0%
Food Stores	6	2.0%	103	1.9%	75	1.4%	877	1.0%	181	1.9%	2,034	1.4%
Auto Dealers, Gas Stations, Auto Aftermarket	14	4.7%	440	8.0%	104	2.0%	1,068	1.2%	218	2.3%	2,246	1.5%
Apparel & Accessory Stores	6	2.2%	36	0.7%	75	1.4%	366	0.4%	129	1.3%	592	0.4%
Furniture & Home Furnishings	8	2.8%	80	1.5%	88	1.7%	750	0.9%	158	1.6%	1,089	0.7%
Eating & Drinking Places	14	4.9%	255	4.6%	287	5.4%	5,268	6.0%	498	5.2%	9,069	6.0%
Miscellaneous Retail	12	4.1%	67	1.2%	241	4.6%	1,348	1.5%	432	4.5%	3,327	2.2%
Finance, Insurance, Real Estate Summary	48	16.7%	1,517	27.6%	668	12.7%	9,206	10.6%	1,106	11.5%	13,029	8.7%
Banks, Savings & Lending Institutions	15	5.1%	868	15.8%	204	3.9%	3,360	3.9%	293	3.0%	4,035	2.7%
Securities Brokers	5	1.7%	39	0.7%	71	1.3%	548	0.6%	109	1.1%	734	0.5%
Insurance Carriers & Agents	15	5.2%	451	8.2%	154	2.9%	2,310	2.6%	262	2.7%	3,711	2.5%
Real Estate, Holding, Other Investment Offices	14	4.8%	159	2.9%	240	4.5%	2,988	3.4%	443	4.6%	4,549	3.0%
Services Summary	127	44.1%	1,871	34.0%	2,336	44.3%	45,942	52.7%	4,242	43.9%	70,868	47.2%
Hotels & Lodging	5	1.9%	152	2.8%	49	0.9%	1,388	1.6%	80	0.8%	1,975	1.3%
Automotive Services	13	4.4%	43	0.8%	122	2.3%	538	0.6%	264	2.7%	1,305	0.9%
Motion Pictures & Amusements	7	2.4%	88	1.6%	110	2.1%	1,228	1.4%	199	2.1%	2,022	1.3%
Health Services	20	7.0%	566	10.3%	368	7.0%	25,019	28.7%	638	6.6%	32,859	21.9%
Legal Services	5	1.6%	31	0.6%	251	4.7%	2,994	3.4%	354	3.7%	3,822	2.5%
Education Institutions & Libraries	7	2.3%	150	2.7%	105	2.0%	2,579	3.0%	215	2.2%	7,554	5.0%
Other Services	70	24.6%	841	15.3%	1,331	25.2%	12,196	14.0%	2,492	25.8%	21,332	14.2%
Government	3	1.0%	186	3.4%	367	7.0%	11,952	13.7%	556	5.8%	22,407	14.9%
Other	3	1.2%	10	0.2%	143	2.7%	523	0.6%	253	2.6%	1,005	0.7%
Totals	287	100%	5,497	100%	5,278	100%	87,214	100%	9,659	100%	150,257	100%

**Source:** Business data provided by Infogroup, Omaha NE Copyright 2012, all rights reserved. Esri forecasts for 2011.

August 10, 2012



## Business Summary

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Rings: 1, 3, 5 mile radii

Latitude: 34.01601  
Longitude: -81.08051

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.1%	0	0.0%	9	0.2%	21	0.0%	28	0.3%	154	0.1%
Mining	0	0.0%	0	0.0%	3	0.1%	12	0.0%	9	0.1%	77	0.1%
Utilities	2	0.7%	54	1.0%	6	0.1%	134	0.2%	9	0.1%	152	0.1%
Construction	8	2.9%	69	1.3%	304	5.8%	2,444	2.8%	644	6.7%	6,316	4.2%
Manufacturing	5	1.9%	265	4.8%	114	2.2%	1,660	1.9%	241	2.5%	5,441	3.6%
Wholesale Trade	11	3.8%	92	1.7%	192	3.6%	1,535	1.8%	405	4.2%	3,642	2.4%
Retail Trade	53	18.3%	815	14.8%	645	12.2%	5,696	6.5%	1,242	12.9%	11,494	7.7%
Motor Vehicle & Parts Dealers	12	4.1%	429	7.8%	80	1.5%	942	1.1%	156	1.6%	1,811	1.2%
Furniture & Home Furnishings Stores	5	1.6%	23	0.4%	40	0.8%	316	0.4%	66	0.7%	433	0.3%
Electronics & Appliance Stores	4	1.3%	59	1.1%	52	1.0%	457	0.5%	88	0.9%	663	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	5	1.7%	36	0.6%	58	1.1%	315	0.4%	106	1.1%	837	0.6%
Food & Beverage Stores	4	1.5%	94	1.7%	69	1.3%	774	0.9%	182	1.9%	2,039	1.4%
Health & Personal Care Stores	4	1.3%	29	0.5%	58	1.1%	515	0.6%	103	1.1%	890	0.6%
Gasoline Stations	2	0.6%	12	0.2%	24	0.5%	126	0.1%	62	0.6%	436	0.3%
Clothing & Clothing Accessories Stores	7	2.3%	37	0.7%	91	1.7%	427	0.5%	158	1.6%	733	0.5%
Sport Goods, Hobby, Book, & Music Stores	2	0.7%	10	0.2%	44	0.8%	309	0.4%	80	0.8%	1,037	0.7%
General Merchandise Stores	3	1.1%	60	1.1%	24	0.5%	1,116	1.3%	54	0.6%	1,568	1.0%
Miscellaneous Store Retailers	6	2.0%	26	0.5%	98	1.9%	382	0.4%	174	1.8%	903	0.6%
Nonstore Retailers	1	0.3%	2	0.0%	7	0.1%	17	0.0%	13	0.1%	143	0.1%
Transportation & Warehousing	3	1.0%	38	0.7%	73	1.4%	1,285	1.5%	155	1.6%	2,771	1.8%
Information	12	4.0%	356	6.5%	126	2.4%	1,742	2.0%	216	2.2%	3,987	2.7%
Finance & Insurance	34	12.0%	1,358	24.7%	444	8.4%	6,273	7.2%	682	7.1%	8,539	5.7%
Central Bank/Credit Intermediation & Related Activities	15	5.1%	868	15.8%	214	4.1%	3,387	3.9%	304	3.1%	4,064	2.7%
Securities, Commodity Contracts & Other Financial	5	1.7%	39	0.7%	73	1.4%	551	0.6%	111	1.1%	737	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	15	5.2%	451	8.2%	158	3.0%	2,334	2.7%	267	2.8%	3,739	2.5%
Real Estate, Rental & Leasing	19	6.6%	173	3.2%	271	5.1%	2,937	3.4%	528	5.5%	4,739	3.2%
Professional, Scientific & Tech Services	25	8.8%	258	4.7%	630	11.9%	6,350	7.3%	1,063	11.0%	9,687	6.4%
Legal Services	6	1.9%	34	0.6%	265	5.0%	3,092	3.5%	379	3.9%	4,012	2.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	5	0.1%	144	0.2%	9	0.1%	284	0.2%
Administrative & Support & Waste Management & Remediation	12	4.2%	167	3.0%	244	4.6%	2,322	2.7%	409	4.2%	4,214	2.8%
Educational Services	9	3.1%	158	2.9%	125	2.4%	2,496	2.9%	254	2.6%	7,092	4.7%
Health Care & Social Assistance	27	9.4%	667	12.1%	499	9.4%	27,601	31.6%	878	9.1%	37,251	24.8%
Arts, Entertainment & Recreation	2	0.8%	61	1.1%	72	1.4%	1,273	1.5%	136	1.4%	2,016	1.3%
Accommodation & Food Services	19	6.8%	411	7.5%	337	6.4%	6,700	7.7%	581	6.0%	11,100	7.4%
Accommodation	5	1.9%	152	2.8%	49	0.9%	1,388	1.6%	80	0.8%	1,975	1.3%
Food Services & Drinking Places	14	4.9%	259	4.7%	288	5.5%	5,312	6.1%	501	5.2%	9,125	6.1%
Other Services (except Public Administration)	39	13.6%	358	6.5%	667	12.6%	3,936	4.5%	1,355	14.0%	7,451	5.0%
Automotive Repair & Maintenance	7	2.5%	28	0.5%	87	1.7%	367	0.4%	193	2.0%	848	0.6%
Public Administration	3	1.0%	186	3.4%	369	7.0%	12,119	13.9%	559	5.8%	22,751	15.1%
Unclassified Establishments	3	1.2%	10	0.2%	144	2.7%	534	0.6%	257	2.7%	1,098	0.7%
<b>Total</b>	<b>287</b>	<b>100%</b>	<b>5,497</b>	<b>100%</b>	<b>5,278</b>	<b>100%</b>	<b>87,214</b>	<b>100%</b>	<b>9,659</b>	<b>100%</b>	<b>150,257</b>	<b>100%</b>

**Source:** Business data provided by Infogroup, Omaha NE Copyright 2012, all rights reserved. Esri forecasts for 2011.

August 10, 2012



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Top Tapestry Segments	Percent	Demographic Summary	2011	2016
Young and Restless	63.2%	Population	6,115	6,809
Aspiring Young Families	12.7%	Households	3,174	3,509
Retirement Communities	11.0%	Families	1,251	1,355
Midlife Junction	8.2%	Median Age	30.4	31.2
Prosperous Empty Nesters	3.7%	Median Household Income	\$38,309	\$45,384
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		56	\$1,295.40	\$4,111,872
Men's		53	\$233.90	\$742,453
Women's		48	\$384.19	\$1,219,484
Children's		61	\$238.55	\$757,218
Footwear		41	\$164.93	\$523,506
Watches & Jewelry		72	\$134.93	\$428,281
Apparel Products and Services (1)		153	\$138.91	\$440,930
<b>Computer</b>				
Computers and Hardware for Home Use		79	\$147.41	\$467,914
Software and Accessories for Home Use		81	\$22.27	\$70,702
<b>Entertainment &amp; Recreation</b>		73	\$2,281.01	\$7,240,415
Fees and Admissions		68	\$405.37	\$1,286,744
Membership Fees for Clubs (2)		65	\$102.70	\$325,990
Fees for Participant Sports, excl. Trips		67	\$69.78	\$221,491
Admission to Movie/Theatre/Opera/Ballet		78	\$114.86	\$364,578
Admission to Sporting Events, excl. Trips		68	\$39.41	\$125,090
Fees for Recreational Lessons		59	\$77.92	\$247,334
Dating Services		95	\$0.71	\$2,262
TV/Video/Audio		79	\$952.88	\$3,024,651
Community Antenna or Cable TV		78	\$544.73	\$1,729,073
Televisions		77	\$145.12	\$460,624
VCRs, Video Cameras, and DVD Players		87	\$17.06	\$54,158
Video Cassettes and DVDs		91	\$46.31	\$146,998
Video and Computer Game Hardware and Software		88	\$47.48	\$150,716
Satellite Dishes		75	\$0.92	\$2,924
Rental of Video Cassettes and DVDs		90	\$35.82	\$113,689
Streaming/Downloaded Video		71	\$0.97	\$3,072
Audio (3)		77	\$109.09	\$346,273
Rental and Repair of TV/Radio/Sound Equipment		73	\$5.40	\$17,124
Pets		84	\$349.65	\$1,109,862
Toys and Games (4)		79	\$111.32	\$353,355
Recreational Vehicles and Fees (5)		52	\$162.82	\$516,818
Sports/Recreation/Exercise Equipment (6)		56	\$98.37	\$312,235
Photo Equipment and Supplies (7)		73	\$73.23	\$232,448
Reading (8)		68	\$101.69	\$322,770
Catered Affairs (9)		108	\$25.69	\$81,532
<b>Food</b>		79	\$5,865.04	\$18,616,863
Food at Home		78	\$3,373.71	\$10,708,852
Bakery and Cereal Products		76	\$438.43	\$1,391,660
Meats, Poultry, Fish, and Eggs		79	\$791.98	\$2,513,922
Dairy Products		76	\$367.72	\$1,167,211
Fruits and Vegetables		77	\$582.84	\$1,850,068
Snacks and Other Food at Home (10)		79	\$1,192.74	\$3,785,992
Food Away from Home		80	\$2,491.33	\$7,908,011
Alcoholic Beverages		86	\$477.40	\$1,515,368
Nonalcoholic Beverages at Home		80	\$337.48	\$1,071,216

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	57	\$965.62	\$3,065,066
Vehicle Loans	79	\$3,766.83	\$11,956,715
<b>Health</b>			
Nonprescription Drugs	72	\$72.21	\$229,220
Prescription Drugs	66	\$320.80	\$1,018,289
Eyeglasses and Contact Lenses	67	\$50.31	\$159,695
<b>Home</b>			
Mortgage Payment and Basics (11)	56	\$5,127.96	\$16,277,238
Maintenance and Remodeling Services	52	\$1,007.73	\$3,198,737
Maintenance and Remodeling Materials (12)	52	\$187.75	\$595,958
Utilities, Fuel, and Public Services	76	\$3,316.75	\$10,528,070
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	72	\$92.74	\$294,374
Furniture	73	\$426.74	\$1,354,566
Floor Coverings	60	\$43.33	\$137,530
Major Appliances (14)	64	\$189.39	\$601,167
Housewares (15)	70	\$58.31	\$185,098
Small Appliances	73	\$23.19	\$73,599
Luggage	68	\$6.09	\$19,332
Telephones and Accessories	61	\$24.99	\$79,320
<b>Household Operations</b>			
Child Care	83	\$371.90	\$1,180,488
Lawn and Garden (16)	57	\$230.49	\$731,612
Moving/Storage/Freight Express	86	\$50.69	\$160,909
Housekeeping Supplies (17)	75	\$507.37	\$1,610,502
<b>Insurance</b>			
Owners and Renters Insurance	59	\$263.10	\$835,136
Vehicle Insurance	77	\$870.72	\$2,763,851
Life/Other Insurance	60	\$241.56	\$766,754
Health Insurance	68	\$1,273.76	\$4,043,168
Personal Care Products (18)	79	\$306.85	\$974,018
School Books and Supplies (19)	94	\$97.10	\$308,223
Smoking Products	88	\$365.98	\$1,161,701
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	78	\$3,305.90	\$10,493,613
Gasoline and Motor Oil	79	\$2,208.01	\$7,008,687
Vehicle Maintenance and Repairs	76	\$693.15	\$2,200,210
<b>Travel</b>			
Airline Fares	70	\$309.30	\$981,797
Lodging on Trips	62	\$261.06	\$828,656
Auto/Truck/Van Rental on Trips	70	\$25.10	\$79,680
Food and Drink on Trips	66	\$278.76	\$884,845

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



## Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Top Tapestry Segments	Percent	Demographic Summary	2011	2016
Young and Restless	21.8%	Population	55,140	59,484
Great Expectations	14.9%	Households	25,531	27,480
Rustbelt Retirees	5.8%	Families	11,884	12,566
Retirement Communities	5.4%	Median Age	33.1	33.5
Old and Newcomers	4.6%	Median Household Income	\$37,052	\$42,717
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		54	\$1,246.66	\$31,828,972
Men's		50	\$224.48	\$5,731,393
Women's		47	\$379.80	\$9,696,742
Children's		57	\$222.71	\$5,686,172
Footwear		39	\$155.85	\$3,979,110
Watches & Jewelry		72	\$135.77	\$3,466,272
Apparel Products and Services (1)		141	\$128.05	\$3,269,282
<b>Computer</b>				
Computers and Hardware for Home Use		77	\$142.79	\$3,645,552
Software and Accessories for Home Use		76	\$21.07	\$537,925
<b>Entertainment &amp; Recreation</b>		73	\$2,276.20	\$58,114,741
Fees and Admissions		68	\$410.36	\$10,477,190
Membership Fees for Clubs (2)		68	\$107.54	\$2,745,690
Fees for Participant Sports, excl. Trips		68	\$70.60	\$1,802,537
Admission to Movie/Theatre/Opera/Ballet		75	\$109.64	\$2,799,131
Admission to Sporting Events, excl. Trips		70	\$40.64	\$1,037,563
Fees for Recreational Lessons		61	\$81.31	\$2,075,886
Dating Services		86	\$0.64	\$16,382
TV/Video/Audio		77	\$925.35	\$23,625,637
Community Antenna or Cable TV		77	\$541.50	\$13,825,200
Televisions		74	\$138.45	\$3,534,705
VCRs, Video Cameras, and DVD Players		80	\$15.80	\$403,471
Video Cassettes and DVDs		84	\$42.61	\$1,087,997
Video and Computer Game Hardware and Software		82	\$44.38	\$1,133,148
Satellite Dishes		68	\$0.83	\$21,103
Rental of Video Cassettes and DVDs		82	\$32.88	\$839,465
Streaming/Downloaded Video		72	\$0.99	\$25,167
Audio (3)		72	\$102.78	\$2,624,192
Rental and Repair of TV/Radio/Sound Equipment		70	\$5.14	\$131,190
Pets		86	\$357.60	\$9,129,915
Toys and Games (4)		76	\$107.29	\$2,739,181
Recreational Vehicles and Fees (5)		56	\$176.16	\$4,497,713
Sports/Recreation/Exercise Equipment (6)		56	\$98.17	\$2,506,514
Photo Equipment and Supplies (7)		72	\$72.61	\$1,853,867
Reading (8)		71	\$107.21	\$2,737,206
Catered Affairs (9)		90	\$21.45	\$547,518
<b>Food</b>		76	\$5,698.30	\$145,485,832
Food at Home		76	\$3,300.52	\$84,267,169
Bakery and Cereal Products		75	\$436.32	\$11,139,803
Meats, Poultry, Fish, and Eggs		77	\$769.84	\$19,655,101
Dairy Products		75	\$363.79	\$9,288,126
Fruits and Vegetables		75	\$569.29	\$14,534,688
Snacks and Other Food at Home (10)		77	\$1,161.29	\$29,649,450
Food Away from Home		77	\$2,397.77	\$61,218,663
Alcoholic Beverages		82	\$454.62	\$11,607,077
Nonalcoholic Beverages at Home		77	\$328.25	\$8,380,601

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012

Made with Esri Community Analyst



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	62	\$1,040.44	\$26,564,019
Vehicle Loans	75	\$3,559.58	\$90,881,281
<b>Health</b>			
Nonprescription Drugs	73	\$72.50	\$1,850,929
Prescription Drugs	73	\$350.71	\$8,954,024
Eyeglasses and Contact Lenses	71	\$52.88	\$1,350,055
<b>Home</b>			
Mortgage Payment and Basics (11)	61	\$5,527.96	\$141,136,842
Maintenance and Remodeling Services	59	\$1,141.89	\$29,154,204
Maintenance and Remodeling Materials (12)	59	\$211.45	\$5,398,553
Utilities, Fuel, and Public Services	76	\$3,327.27	\$84,950,001
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	71	\$91.83	\$2,344,517
Furniture	71	\$415.10	\$10,598,045
Floor Coverings	67	\$48.59	\$1,240,550
Major Appliances (14)	67	\$198.00	\$5,055,287
Housewares (15)	66	\$55.35	\$1,413,041
Small Appliances	74	\$23.66	\$604,051
Luggage	69	\$6.18	\$157,794
Telephones and Accessories	55	\$22.87	\$583,796
<b>Household Operations</b>			
Child Care	74	\$331.03	\$8,451,780
Lawn and Garden (16)	63	\$254.55	\$6,498,906
Moving/Storage/Freight Express	74	\$43.80	\$1,118,225
Housekeeping Supplies (17)	74	\$503.76	\$12,861,687
<b>Insurance</b>			
Owners and Renters Insurance	65	\$292.13	\$7,458,461
Vehicle Insurance	75	\$848.69	\$21,668,168
Life/Other Insurance	66	\$267.72	\$6,835,389
Health Insurance	72	\$1,353.91	\$34,567,228
Personal Care Products (18)	76	\$292.88	\$7,477,676
School Books and Supplies (19)	95	\$98.16	\$2,506,032
Smoking Products	87	\$359.93	\$9,189,592
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	74	\$3,150.99	\$80,449,359
Gasoline and Motor Oil	77	\$2,141.36	\$54,672,122
Vehicle Maintenance and Repairs	74	\$677.22	\$17,290,476
<b>Travel</b>			
Airline Fares	68	\$302.96	\$7,734,952
Lodging on Trips	65	\$273.92	\$6,993,511
Auto/Truck/Van Rental on Trips	68	\$24.22	\$618,371
Food and Drink on Trips	68	\$284.77	\$7,270,608

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



## Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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August 10, 2012



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Top Tapestry Segments	Percent	Demographic Summary	2011	2016
Young and Restless	12.8%	Population	153,236	164,171
Great Expectations	9.6%	Households	62,115	67,077
Dorms to Diplomas	6.6%	Families	30,822	32,673
City Commons	6.4%	Median Age	31.4	32.1
Rustbelt Retirees	4.9%	Median Household Income	\$36,343	\$42,005
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		54	\$1,263.56	\$78,486,199
Men's		51	\$227.35	\$14,121,603
Women's		48	\$387.33	\$24,059,193
Children's		58	\$224.53	\$13,946,756
Footwear		39	\$157.41	\$9,777,605
Watches & Jewelry		73	\$138.37	\$8,594,634
Apparel Products and Services (1)		142	\$128.57	\$7,986,408
<b>Computer</b>				
Computers and Hardware for Home Use		78	\$144.75	\$8,990,827
Software and Accessories for Home Use		77	\$21.27	\$1,321,179
<b>Entertainment &amp; Recreation</b>		74	\$2,316.34	\$143,879,758
Fees and Admissions		70	\$420.40	\$26,113,258
Membership Fees for Clubs (2)		70	\$110.75	\$6,879,084
Fees for Participant Sports, excl. Trips		70	\$72.24	\$4,487,074
Admission to Movie/Theatre/Opera/Ballet		76	\$111.03	\$6,896,313
Admission to Sporting Events, excl. Trips		73	\$41.99	\$2,608,349
Fees for Recreational Lessons		63	\$83.76	\$5,202,921
Dating Services		85	\$0.64	\$39,517
TV/Video/Audio		78	\$937.55	\$58,236,205
Community Antenna or Cable TV		79	\$549.51	\$34,132,877
Televisions		75	\$140.71	\$8,739,962
VCRs, Video Cameras, and DVD Players		81	\$15.88	\$986,530
Video Cassettes and DVDs		84	\$42.86	\$2,662,337
Video and Computer Game Hardware and Software		83	\$44.88	\$2,787,454
Satellite Dishes		68	\$0.83	\$51,627
Rental of Video Cassettes and DVDs		83	\$32.99	\$2,048,992
Streaming/Downloaded Video		74	\$1.01	\$62,674
Audio (3)		73	\$103.71	\$6,441,836
Rental and Repair of TV/Radio/Sound Equipment		71	\$5.18	\$321,916
Pets		87	\$364.54	\$22,643,581
Toys and Games (4)		77	\$108.42	\$6,734,705
Recreational Vehicles and Fees (5)		58	\$180.82	\$11,231,767
Sports/Recreation/Exercise Equipment (6)		57	\$100.02	\$6,212,528
Photo Equipment and Supplies (7)		74	\$73.92	\$4,591,624
Reading (8)		73	\$109.40	\$6,795,522
Catered Affairs (9)		89	\$21.26	\$1,320,568
<b>Food</b>		77	\$5,764.17	\$358,042,328
Food at Home		77	\$3,336.84	\$207,268,159
Bakery and Cereal Products		76	\$442.11	\$27,461,406
Meats, Poultry, Fish, and Eggs		77	\$778.38	\$48,349,418
Dairy Products		76	\$367.82	\$22,847,221
Fruits and Vegetables		76	\$574.40	\$35,679,001
Snacks and Other Food at Home (10)		78	\$1,174.13	\$72,931,114
Food Away from Home		78	\$2,427.34	\$150,774,169
Alcoholic Beverages		83	\$459.53	\$28,543,837
Nonalcoholic Beverages at Home		78	\$332.05	\$20,625,593

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012

Made with Esri Community Analyst



# Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	63	\$1,060.09	\$65,847,330
Vehicle Loans	75	\$3,583.66	\$222,599,211
<b>Health</b>			
Nonprescription Drugs	73	\$73.43	\$4,561,223
Prescription Drugs	74	\$359.17	\$22,309,730
Eyeglasses and Contact Lenses	73	\$54.16	\$3,363,866
<b>Home</b>			
Mortgage Payment and Basics (11)	63	\$5,718.32	\$355,194,063
Maintenance and Remodeling Services	62	\$1,192.10	\$74,047,524
Maintenance and Remodeling Materials (12)	61	\$218.18	\$13,552,034
Utilities, Fuel, and Public Services	77	\$3,384.03	\$210,199,095
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	73	\$93.56	\$5,811,382
Furniture	73	\$422.82	\$26,263,208
Floor Coverings	69	\$50.27	\$3,122,558
Major Appliances (14)	69	\$202.43	\$12,574,001
Housewares (15)	67	\$55.70	\$3,459,568
Small Appliances	76	\$24.08	\$1,495,470
Luggage	70	\$6.33	\$392,880
Telephones and Accessories	56	\$23.02	\$1,429,681
<b>Household Operations</b>			
Child Care	74	\$332.19	\$20,634,045
Lawn and Garden (16)	65	\$263.29	\$16,354,432
Moving/Storage/Freight Express	74	\$43.43	\$2,697,475
Housekeeping Supplies (17)	75	\$511.76	\$31,787,706
<b>Insurance</b>			
Owners and Renters Insurance	68	\$302.96	\$18,818,348
Vehicle Insurance	76	\$858.88	\$53,349,338
Life/Other Insurance	68	\$276.66	\$17,184,518
Health Insurance	74	\$1,379.69	\$85,699,832
Personal Care Products (18)	77	\$296.14	\$18,394,929
School Books and Supplies (19)	98	\$101.57	\$6,308,850
Smoking Products	88	\$363.04	\$22,550,305
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	75	\$3,179.46	\$197,492,662
Gasoline and Motor Oil	78	\$2,167.37	\$134,626,497
Vehicle Maintenance and Repairs	75	\$686.52	\$42,643,126
<b>Travel</b>			
Airline Fares	69	\$308.58	\$19,167,162
Lodging on Trips	67	\$281.59	\$17,490,796
Auto/Truck/Van Rental on Trips	69	\$24.70	\$1,534,464
Food and Drink on Trips	69	\$291.02	\$18,076,555

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



## Retail Goods and Services Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



# Recreation Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 1 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Demographic Summary		2011	2016
Population		6,115	6,809
Households		3,174	3,509
Families		1,251	1,355
Median Age		30.4	31.2
Median Household Income		\$38,309	\$45,384
	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	68	\$405.37	\$1,286,744
Admission to Movies, Theater, Opera, Ballet	78	\$114.86	\$364,578
Admission to Sporting Events, excl.Trips	68	\$39.41	\$125,090
Fees for Participant Sports, excl.Trips	67	\$69.78	\$221,491
Fees for Recreational Lessons	59	\$77.92	\$247,334
Membership Fees for Social/Recreation/Civic Clubs	65	\$102.70	\$325,990
Dating Services	95	\$0.71	\$2,262
Rental of Video Cassettes and DVDs	90	\$35.82	\$113,689
<b>Toys &amp; Games</b>	79	\$111.32	\$353,355
Toys and Playground Equipment	79	\$107.94	\$342,613
Play Arcade Pinball/Video Games	71	\$1.31	\$4,154
Online Entertainment and Games	93	\$2.08	\$6,587
<b>Recreational Vehicles and Fees</b>	52	\$162.82	\$516,818
Docking and Landing Fees for Boats and Planes	55	\$3.81	\$12,089
Camp Fees	48	\$13.31	\$42,242
Purchase of RVs or Boats	52	\$140.12	\$444,785
Rental of RVs or Boats	67	\$5.58	\$17,702
<b>Sports, Recreation and Exercise Equipment</b>	56	\$98.37	\$312,235
Exercise Equipment and Gear, Game Tables	60	\$47.89	\$152,005
Bicycles	81	\$15.50	\$49,197
Camping Equipment	33	\$4.62	\$14,665
Hunting and Fishing Equipment	38	\$14.05	\$44,606
Winter Sports Equipment	63	\$3.96	\$12,567
Water Sports Equipment	55	\$3.54	\$11,236
Other Sports Equipment	70	\$6.41	\$20,355
Rental/Repair of Sports/Recreation/Exercise Equipment	62	\$2.40	\$7,604
<b>Photographic Equipment and Supplies</b>	73	\$73.23	\$232,448
Film	70	\$5.01	\$15,899
Film Processing	69	\$14.91	\$47,338
Photographic Equipment	79	\$32.91	\$104,478
Photographer Fees/Other Supplies & Equip Rental/Repair	68	\$20.39	\$64,733
<b>Reading</b>	68	\$101.69	\$322,770
Magazine/Newspaper Subscriptions	60	\$37.00	\$117,459
Magazine/Newspaper Single Copies	73	\$13.64	\$43,295
Books	73	\$51.04	\$162,016

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



## Recreation Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 3 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Demographic Summary		2011	2016
Population		55,140	59,484
Households		25,531	27,480
Families		11,884	12,566
Median Age		33.1	33.5
Median Household Income		\$37,052	\$42,717
	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	68	\$410.36	\$10,477,190
Admission to Movies, Theater, Opera, Ballet	75	\$109.63	\$2,799,131
Admission to Sporting Events, excl.Trips	70	\$40.64	\$1,037,563
Fees for Participant Sports, excl.Trips	68	\$70.60	\$1,802,537
Fees for Recreational Lessons	61	\$81.31	\$2,075,886
Membership Fees for Social/Recreation/Civic Clubs	68	\$107.54	\$2,745,690
Dating Services	86	\$0.64	\$16,382
Rental of Video Cassettes and DVDs	82	\$32.88	\$839,465
<b>Toys &amp; Games</b>	76	\$107.29	\$2,739,181
Toys and Playground Equipment	76	\$103.95	\$2,654,025
Play Arcade Pinball/Video Games	79	\$1.44	\$36,892
Online Entertainment and Games	84	\$1.89	\$48,263
<b>Recreational Vehicles and Fees</b>	56	\$176.16	\$4,497,713
Docking and Landing Fees for Boats and Planes	64	\$4.37	\$111,528
Camp Fees	57	\$16.03	\$409,159
Purchase of RVs or Boats	56	\$150.40	\$3,840,028
Rental of RVs or Boats	65	\$5.37	\$136,998
<b>Sports, Recreation and Exercise Equipment</b>	56	\$98.17	\$2,506,514
Exercise Equipment and Gear, Game Tables	59	\$47.20	\$1,204,964
Bicycles	77	\$14.80	\$377,760
Camping Equipment	30	\$4.17	\$106,413
Hunting and Fishing Equipment	41	\$15.09	\$385,243
Winter Sports Equipment	63	\$3.94	\$100,623
Water Sports Equipment	63	\$4.05	\$103,313
Other Sports Equipment	72	\$6.64	\$169,514
Rental/Repair of Sports/Recreation/Exercise Equipment	59	\$2.30	\$58,683
<b>Photographic Equipment and Supplies</b>	72	\$72.61	\$1,853,867
Film	73	\$5.19	\$132,573
Film Processing	71	\$15.55	\$396,915
Photographic Equipment	75	\$31.26	\$798,056
Photographer Fees/Other Supplies & Equip Rental/Repair	69	\$20.61	\$526,323
<b>Reading</b>	71	\$107.21	\$2,737,206
Magazine/Newspaper Subscriptions	68	\$42.07	\$1,074,042
Magazine/Newspaper Single Copies	78	\$14.40	\$367,772
Books	72	\$50.74	\$1,295,392

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 10, 2012



## Recreation Expenditures

CMCOG HQ  
236 Stoneridge Dr, Columbia, SC, 29210  
Ring: 5 mile radius

Latitude: 34.01601  
Longitude: -81.08051

Demographic Summary		2011	2016
Population		153,236	164,171
Households		62,115	67,077
Families		30,822	32,673
Median Age		31.4	32.1
Median Household Income		\$36,343	\$42,005
	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	70	\$420.40	\$26,113,258
Admission to Movies, Theater, Opera, Ballet	76	\$111.02	\$6,896,313
Admission to Sporting Events, excl.Trips	73	\$41.99	\$2,608,349
Fees for Participant Sports, excl.Trips	70	\$72.24	\$4,487,074
Fees for Recreational Lessons	63	\$83.76	\$5,202,921
Membership Fees for Social/Recreation/Civic Clubs	70	\$110.75	\$6,879,084
Dating Services	85	\$0.64	\$39,517
Rental of Video Cassettes and DVDs	83	\$32.99	\$2,048,992
<b>Toys &amp; Games</b>	77	\$108.42	\$6,734,705
Toys and Playground Equipment	77	\$105.05	\$6,525,092
Play Arcade Pinball/Video Games	80	\$1.48	\$91,963
Online Entertainment and Games	85	\$1.89	\$117,649
<b>Recreational Vehicles and Fees</b>	58	\$180.82	\$11,231,767
Docking and Landing Fees for Boats and Planes	67	\$4.58	\$284,414
Camp Fees	60	\$16.78	\$1,042,416
Purchase of RVs or Boats	57	\$153.99	\$9,565,142
Rental of RVs or Boats	66	\$5.47	\$339,795
<b>Sports, Recreation and Exercise Equipment</b>	57	\$100.02	\$6,212,528
Exercise Equipment and Gear, Game Tables	61	\$48.16	\$2,991,734
Bicycles	78	\$15.05	\$934,563
Camping Equipment	29	\$4.12	\$255,840
Hunting and Fishing Equipment	41	\$15.42	\$957,733
Winter Sports Equipment	64	\$4.03	\$250,312
Water Sports Equipment	65	\$4.17	\$259,143
Other Sports Equipment	74	\$6.75	\$419,186
Rental/Repair of Sports/Recreation/Exercise Equipment	60	\$2.32	\$144,017
<b>Photographic Equipment and Supplies</b>	74	\$73.92	\$4,591,624
Film	74	\$5.29	\$328,334
Film Processing	73	\$15.85	\$984,440
Photographic Equipment	76	\$31.57	\$1,961,283
Photographer Fees/Other Supplies & Equip Rental/Repair	71	\$21.21	\$1,317,566
<b>Reading</b>	73	\$109.40	\$6,795,522
Magazine/Newspaper Subscriptions	70	\$43.25	\$2,686,567
Magazine/Newspaper Single Copies	79	\$14.63	\$908,967
Books	73	\$51.52	\$3,199,988

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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