Date: 09/15/10
Current Geography Selection: (4 Selected) Counties: Fairfield County, Lexington County, Newberry County, Richland County Your title for this geography: CMCOG Region
Current Index Base: State - undefined

## Executive Summary Report with Charts

## Population Demographics



|  |  | Percent Change |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 0}$ | Q1 2010 | $\mathbf{2 0 1 5}$ | $\mathbf{Q 1} \mathbf{2 0 1 0}$ to |
| Census | Estimate | Projection | $\mathbf{2 0 1 5}$ |  |
| Total Population | 596,253 | 697,386 | 735,153 | $5.4 \%$ |
| Total Households | 226,195 | 263,365 | 275,960 | $4.8 \%$ |

Population by Age

The number of households in the study area in 2000 was $\mathbf{2 2 6}, \mathbf{1 9 5}$. The household count in Q1 2010 is estimated to be 263,365. For 2015, the High Range of the Five Year forecast was 316,618 and the Low Range was 261,246 with the actual household projection estimated at $\mathbf{2 7 5 , 9 6 0}$, a change of $\mathbf{4 . 8 \%}$. The population in the study area in 2000 it was 596,253. The population in Q1 2010 is estimated to be 697,386. For 2015, the High Range of the Five Year forecast was $\mathbf{8 3 7}, \mathbf{3 2 6}$ and the Low Range was $\mathbf{6 9 7}, 160$ with the actual household projection estimated at $\mathbf{7 3 5 , 1 5 3}$ representing a change of $5.4 \%$.

Q1 2010 to 2015
.
4.8\%


In 2000, the median age of the population was 34 . The median age in Q1 2010 is estimated to be $\mathbf{3 7}$ and it is predicted to change in five years to $\mathbf{3 8}$ years.

In Q1 2010, females represented 51.5\% of the population with a median age of $\mathbf{3 9}$ and males represented $\mathbf{4 8 . 5 \%}$ of the population with a median age of $\mathbf{3 5}$ years.

In Q1 2010, the most prominent age group in this geography is Age $\mathbf{4 5}$ to $\mathbf{5 4}$ years. The age group least represented in this geography is Age $\mathbf{7 5}+$ years.

## Population by Age



Population by Race/Ethnicity (Hispanic shown separately)

Population by Race and Ethnicity (Q1 2010)


In Q1 2010, the predominant race/ ethnicity category in this study area is White. The race \& ethnicity category least represented in this geography is Asian.

Population by Race/Ethnicity (Hispanic shown separately)

2000 Census $\quad$| Q1 2010 |
| :--- |
| Estimate |

| White | 368,790 | $61.9 \%$ | 405,154 | $58.1 \%$ |
| :--- | ---: | ---: | ---: | :---: |
| Black | 196,555 | $33.0 \%$ | 240,723 | $34.5 \%$ |
| Asian | 7,529 | $1.3 \%$ | 11,687 | $1.7 \%$ |
| Other Race | 8,240 | $1.4 \%$ | 10,858 | $1.6 \%$ |
| Hispanic Ethnicity | 15,139 | $2.5 \%$ | 28,964 | $4.2 \%$ |

Household Income (Q1 2010)


In Q1 2010 the predominant household income category in this study area is $\mathbf{\$ 2 0 K} \mathbf{-} \mathbf{\$ 5 0 K}$, and the income group that is least represented in this geography is \$150K +

Households by Income

|  | 2000 <br> Census | Q1 2010 <br> Estimate |  |  |
| :--- | ---: | ---: | ---: | ---: |
| $\$ 0-\$ 19,999$ | 50,297 | $22.2 \%$ | 43,011 | $16.3 \%$ |
| $\$ 20,000-\$ 49,999$ | 85,640 | $37.9 \%$ | 83,954 | $31.9 \%$ |
| $\$ 50,000-\$ 74,999$ | 44,728 | $19.8 \%$ | 55,346 | $21.0 \%$ |
| $\$ 75,000-\$ 99,999$ | 23,196 | $10.3 \%$ | 35,023 | $13.3 \%$ |
| $\$ 100,000-\$ 149,999$ | 14,647 | $6.5 \%$ | 30,484 | $11.6 \%$ |
| $\$ 150,000+$ | 7,687 | $3.4 \%$ | 11,213 | $4.3 \%$ |
| Average Hhld Income | $\$ 52,556$ |  | $\$ 65,913$ |  |
| Median Hhld Income | $\$ 40,855$ |  | $\$ 51,821$ |  |
| Per Capita Income | $\$ 19,938$ |  | $\$ 24,892$ |  |

Current year data is for the year 2009, 5 year projected data is for the year 2014. More About Our Data. Demographic data © 2009 by Experian/Applied Geographic Solutions. Source: Synergos Technologies, Inc., Austin, TX. All Rights Reserved.

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