

Board of Directors Meeting of the Central Midlands Council of Governments

Thursday, October 24, 2019 ♦ 12:00 p.m. ♦ CMCOG Conference Room OVERALL AGENDA

A. Call to Order and Introductions

Scott Cain, Vice-Chair

- 1. Pledge of Allegiance
- 2. Determination of a Quorum
- 3. Approve Order and Contents of the Overall Agenda
- 4. Introduction of Guests

Guillermo Espinosa

5. Invocation

B. Consent Agenda

- 1. Approval of the September 26, 2019 Board Meeting Minutes (*Enclosure 1*)
- 2. Quarterly Financial Statement (Enclosure 2)

C. Regular Agenda

1. Community Economic Development Strategy Update (*Enclosure 3*)

Gregory Sprouse

D. Announcements / Committee or Staff Reports / Correspondences

1. Regional Long-Term Care Ombudsman Program Update (*Enclosure 4*)

Anna Harmon

2. Census 2020 - Shape Your Future, START HERE (Enclosure 5)

Ben Mauldin

3. South Carolina Commission for Minority Affairs (*Enclosure 6*)

Marcy Hayden

4. Executive Director's Report (*Enclosure 7*)

Ben Mauldin

E. Old/New Business

F. Other Business

G. Adjourn

REMINDER: The next CMCOG Board Meeting will be held on <u>Thursday, December 12, 2019</u> in the COG Conference Room

Note: Full Agenda packets can be found on the CMCOG website at www.cmcog.org.

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Board of Directors Meeting of the Central Midlands Council of Governments

Thursday, September 26, 2019 ♦ 12:00 p.m. ♦ CMCOG Conference Room

BOARD MEMBERS PRESENT:

John Andoh, Comet

Charles Appleby, Richland County

Jimmy Bales, Richland County Leg. Delegate

John Baxter, Richland County

Larry Brigham, Lexington County Council

Susan Brill, Richland County

Scott Cain, Newberry County Council

John Carrigg, Lexington County

Kathy Condom, Irmo Town Council

Todd Cullum, Lexington County Council

Smokey Davis, Lexington County

Sam Davis, City of Columbia Council

Joyce Dickerson, Richland County Council

Julie Ann Dixon, Richland County

Shawn Epps, City of Columbia

Doug Fabel, Richland County

Mike Fanning, Fairfield County Leg. Del.

Olin Gambrell, Batesburg-Leesville

Malcolm Gordge, Blythewood Town Council

Zebbie Goudelock, City of Newberry

Shaun Greenwood, Forest Acres

Paul Livingston, Richland County Council

Steve MacDougall, Town of Lexington Mayor

Walt McLeod, Newberry County

Joe Mergo, Lexington County Administrator

Chakisse Newton, Richland County Council

Elise Partin, City of Cayce Mayor

Shealy Reibold, Richland County

Juston Ricard, Town of Springdale

Jeffery Salters, Lexington County

Charles Simpkins, Lexington County

Debbie Summers, Lexington County Council

GUESTS PRESENT:

Holland Leger - Lexington County Planning Director

Darren Ledbetter - SCDOT

Kenny Larimore - SCDOT

Joey McIntyre - SCDOT

Brent Rewis - SCDOT

Chris Clauson - Fairfield County Community

Development

Michelle Dickerson - City of West Columbia

Michelle Ransom - The COMET

Bill Jordan - AECOM

Andrew Boozer - Senior Resources

Dana Higgins - City of Columbia

STAFF MEMBERS PRESENT:

Roland Bart, Chief Transportation Planner

Sheila Bell-Ford, SHIP Coordinator

Jennifer Brewton, AAA Director

Guillermo Espinosa, Senior Planner

Jessica Foster, Operations Coordinator

Chanell Jackson, Finance Director

Anna Harmon, Ombudsman Director

Petula Hendley, Grants Accountant

Jason Kent, GIS Manager

Ben Mauldin, Executive Director

Jessica Ray. Associate Ombudman

Reginald Simmons, Deputy Executive

Director/Transportation Director

Gregory Sprouse, Planning Director

A. CALL TO ORDER

Chairman Steve MacDougall called the meeting to order at 12:00 p.m. on September 26, 2019.

1. Pledge of Allegiance

2. Determination of Quorum

Chairman MacDougall declared the presence of a quorum

3. Approve Order and Contents of the Overall Agenda

4. Introduction of Guests

Guillermo Espinosa introduced the guests at today's meeting. They are listed on the first page.

5. Invocation

Debbie Summers gave the Invocation.

B. CONSENT AGENDA

1. Approval of the August 22, 2019 Board Meeting Minutes, approved

MOTION, approved

Joyce Dickerson moved, seconded by Julie Ann Dixon, to approve the consent agenda. The motion was approved unanimously.

C. Regular Agenda

C1. 2040 Long Range Transportation Project Amendment-Williams Street BUILD Project

Reginald Simmons requested approval to amend the 2040 LRTP Amendment to add the Williams Street BUILD Transportation Grant.

This project includes the installation of infrastructure needed to influence economic development, multi-modal accessibility, and ecological protection/preservation of 60 acres of undeveloped land adjacent to the Congaree River. The project design includes safe and reliable access for vehicles, pedestrians and bicycles from the heart of downtown Columbia to the river.

MOTION, approved

Smokey Davis moved, seconded by Paul Livingston, to amend the 2040 LRTP to add the Williams Street BUILD Project. The motion was approved unanimously.

D. Announcements

D1. COATS Project Updates

Darren Ledbetter with SCDOT gave an update on the projects for the COATS/CMCOG area.

D2. Workforce Investment Opportunity ACT (WIOA) Program Overview

Chris White gave an overview of the WIOA Program. The Workforce Innovation and Opportunity Act (WIOA) is a federal program that helps job seekers and workers access employment, education, training, and support services to succeed in the labor market and match employers with skilled workers they need to compete in the global economy. At the state level, the South Carolina Department of Employment and Workforce coordinates with the local workforce boards to facilitate the WIOA Program. Currently there are 12 local areas across the state. Each local area has its own Workforce Development Board. The federal act dictates the membership to these boards as well as their roles and responsibilities under the WIOA Program.

D3. Central Midlands Area Agency on Aging Program

A. Open Enrollment, Advanced Directives

- She noted that Medicare Open Enrollment begins on October 15, 2019 and continues to December 7, 2019. As the SHIP Coordinator she will be delighted to assist anyone with information on their Medicare insurance plan and provide a comparison between the different insurance plans.
- Advanced Directives: Living wills and other advance directives are written, legal instructions regarding your preferences for medical care if you are unable to make decisions for yourself. Advance directives guide choices for doctors and caregivers if you are terminally ill, seriously injured, in a coma, in the late stages of dementia or near the end of life. By planning ahead, you can get the medical care you want, avoid unnecessary suffering and relieve caregivers of decision-making burdens during moments of crisis or grief. You also help reduce confusion or disagreement about the choices you would want people to make on your behalf. There are two legally binding documents that you have to sign. They include a Living Will and a Health Care Power of Attorney.

B. Assessment Program Overview

Jennifer Brewton gave an update on the assessments program. CMAAA took over doing the assessments in July 2017. Our contractors previously completed the assessments. They provide in home assessments annually to clients who either receiving or applying for services.

D4. Zion Hill Fortune Springs Park Neighborhood Revitalization Plan

Greg Sprouse and Chris Claussen of Fairfield County presented the Zion Hill Fortune Springs Neighborhood Revitalization Plan. The plan presents a comprehensive revitalization strategy that identifies and address critical housing, infrastructure, public safety and public facility needs within the community.

D5. Executive Directors Report

Ben Mauldin gave the following report:

- 1. SC Council of Governments annual conference is November 24-26, 2019. The theme this year is "Together Towards Tomorrow". If you would like to attend please see Jessica Foster
- 2. Please welcome Petula Hendley as our new Grants Accountant. Please congratulate Jessica Ray for completing her Ombudsman Certification through the SC Department of Aging.
- 3. The Long-Term Ombudsman Program will be hosting a two conferences on Preserving Respect and Dignity in Long-Term Care. The conference dates are October 23rd and 30th

E.	OLD A	/ NEW	BUSINESS

No old/new business was brought forth.

F. OTHER BUSINESS

No other business was brought forth.

G. ADJOURN

There being no further business, the meeting adjourned at approximately 1:00 p.m.

The I	Board of Directors	of the Central	Midlands Counci	of Governments	approved these	minutes at its	October 24,
2019	meeting.						

Benjamin J. Mauldin, Secretary-Treasurer

Steve MacDougall, Chairperson

Central Midlands Council of Governments Financial Statement

July 1, 2019 through September 30, 2019

	Approved		Percent
	<u>Budget</u>	<u>Y-T-D</u>	of Budget
Revenue			
Local Revenue	F77 100	400 750 45	
Member Governments State Aid	577,498	138,759.45	24.03%
Interest Income	70,407	17,601.75	25.00%
Sale of Data & Publications	25 0	0.01 0.00	0.04%
WorkKeys	0	273.00	0.00% 0.00%
208 Conformance Reviews	10,000	8,575.00	85.75%
SCAPA Training Revenue	50,000	0.00	0.00%
Enviromental COCs	0	0.00	0.00%
Local Revenue-Aging	0	0.00	0.00%
Local Revenue-Transportation	0	0.00	0.00%
Local Revenue-Other	0	0.00	0.00%
Fringe Recovery	978,569	184,680.36	18.87%
Indirect Cost Recovery	629,495	127,160.60	20.20%
Total Local Revenue	2,315,994	477,050.17	20.60%
Regional Programs			
Aging Planning & Administration	940,446	204,980.00	21.80%
Ombudsman Program	419,502	94,095.10	22.43%
Midlands Workforce Development Board	1,258,890	80,481.89	6.39%
Transportation EPA 208 Planning	1,180,584	416,698.48	35.30%
Joint Land Use Planning	12,170	3,009.00	24.72%
Midlands Food Alliance	16,000 0	0.00	0.00%
Economic Development Administration	77,748	0.00 445.00	0.00% 0.57%
Comm Development Block Grant-Planning	90,760	15,583.00	17. 17 %
Total Regional Programs	3,996,100	815,292.47	20.40%
Community Development Block Grant Admin	60,000	2.706.00	4 E 40/
Local Technical Assistance Contracts	60,000 70,473	2,726.00 1,102.65	4.54% 1.56%
Transfer From Other Program Areas-Matching, Other	379,500	28,353.34	7.47%
Total Operating Revenue	6,822,068	1,324,524.63	19.42%
Contracted Services Revenue			
Aging	3,365,062	960,332.16	28.54%
MWDB Contractors	3,339,812	1,028,145.50	20.54% 30.78%
Total Contracted Services Revenue	6,704,874	1,988,477.66	29.66%
Total Revenue	13,526,942	3,313,002.29	24.49%
Expenses			
Personnel Costs	2,807,455	575,164.20	20.49%
Fringe & Indirect Cost Allocation Operations and Maintenance	1,608,064	311,840.96	19.39%
Employee Development & Training	869,523	143,078.00	16.45%
Travel & Transportation	66,900 111,845	5,943.73 10,195.43	8.88%
Consultants & Contracts	815,300	69,320.54	9.12% 8.50%
Local Government Training	010,000	0.00	0.00%
Capital Outlays	163,480	0.00	0.00%
CMRTA-Mobility Manager, Travel Trainer, Hot to Ride	0	0.00	0.00%
Transportation Contractors	0	0.00	0.00%
Transfer To Other Program Areas-Matching, Other	379,500	28,353.34	7.47%
Total Operating Expenses	6,822,068	1,143,896.20	16.77%
Contracted Services Expenses			
Aging	3,365,062	960,332.16	28.54%
Midlands Workforce Development Board (WIA)	3,339,812	1,028,145.50	30.78%
Total Contracted Services Expenses	6,704,874	1,988,477.66	29.66%
Total Expenses	13,526,942	3,132,373.86	23.16%
Revenue Over/(Under) Expenses	0	180,628.43	



DATE: October 18, 2019

TO: CMCOG Board of Directors

FROM: Gregory Sprouse, Director, Research, Planning & Development

SUBJECT: Economic Development Administration

Comprehensive Economic Development Strategy (CEDS) Update

RECOMMENDATION:

Approve the attached 2019 Annual update of the Comprehensive Economic Development Strategy (CEDS) for the Central Midlands Region.

BACKGROUND:

The CEDS is a regional planning process focusing on economic development. The CEDS process results in a five-year strategic plan for regional economic development that is updated annually. The 2017-2022 CEDS was previously submitted to and approved by the U.S. Department of Commerce Economic Development Administration (EDA). The 2019 annual update provides current information about regional growth and community development, workforce, infrastructure investment, and economic indicators.

The EDA provides grant funds to the nation's most distressed communities to revitalize, expand, or upgrade their physical infrastructure to attract new industry, encourage business expansion, diversify their local economies, and generate or retain long-term private sector jobs and capital investments. One component EDA considers when evaluating grant requests is consistency with the relevant CEDS. The CEDS allows communities within the region to apply to the EDA for funding assistance for economic development-related public works and planning projects. CMCOG staff continues to work with stakeholders across the region to keep the CEDS up to date and current.

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Comprehensive Economic Development Strategy (CEDS) 2019 Annual Update



CEDS 2019 Annual Update

The Economic Development Agency (EDA) is the federal agency charged with building and promoting local and regional economic development. EDA accomplishes this goal by making strategic regional investments that foster job creation, leverage public and private resources, foster innovation, increase competitiveness, promote environmental sustainability, and strengthen underserved communities, while supporting national strategic priorities. To reach this goal, the EDA designates Economic Development Districts (EDD), which are in turn tasked with creating and maintaining a Comprehensive Economic Development Strategy (CEDS) that promotes regional collaboration for the purposes of community and economic development.

The Central Midlands Council of Governments (CMCOG) is the designated EDD for Fairfield, Lexington, Newberry, and Richland Counties. As the EDD, CMCOG is responsible for developing and maintaining the CEDS which must be comprehensively updated every five years, and reviewed for potential changes on an annual basis. The last comprehensive update was completed and adopted by the CMCOG board in 2017.

The CEDS is intended to be an inclusive, iterative, strategy-driven process that defines a regional vision for economic growth and resilience by identifying local priorities for future investment. In the 2017 update CMCOG identified, consulted, and collaborated with more than 20 different organizations. These organizations represented a wide swath of local and regional perspectives, such as county economic development departments, academic institutions, business companies, and non-profit organizations. CMCOG continues to engage with these stakeholders to ensure the CEDS is accurate and up-to-date.

The annual CEDS update produces a series of community and economic development indicators or metrics which provides a snapshot of regional economic conditions and competitiveness. CMCOG compiles this information from a variety of sources and produces this report for stakeholders to use in planning and project development activities as well for use in grant application and administration purposes. The 2019 annual CEDS update does not include or recommend any "major changes" to the 2017-2022 CEDS.

Table of Contents

Community Development

1

Economic Development

11

Regional Infrastructure

15

Workforce Development

18

Appendix

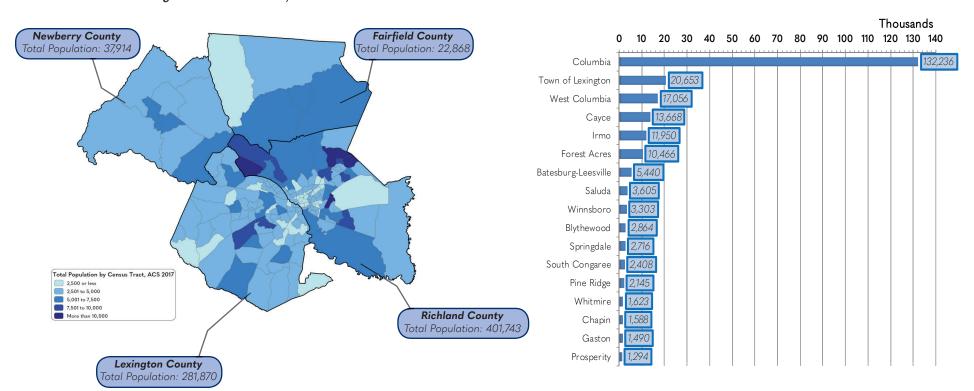
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Every CEDS report includes a "tablesetting" of socioeconomic and demographic information which tracks regional growth and development trends and socioeconomic conditions. This section includes statistics on subjects such as county and urban core population, employment, and a look at regional building permit trends. Unless otherwise noted, statistics are derived from US Census American Community Survey 2017 5-year estimates.

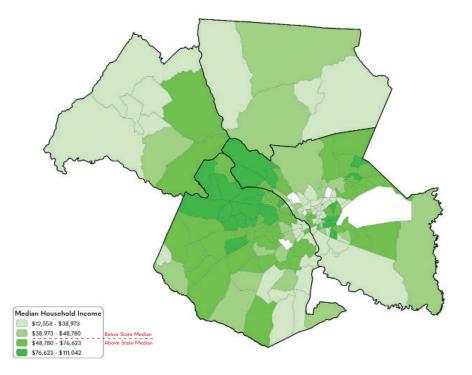
Central Midlands Regional Population by Census Tract, 2017

Jurisdictions with more than 1,000 Residents in the Columbia Metropolitan Statistical Area (MSA)

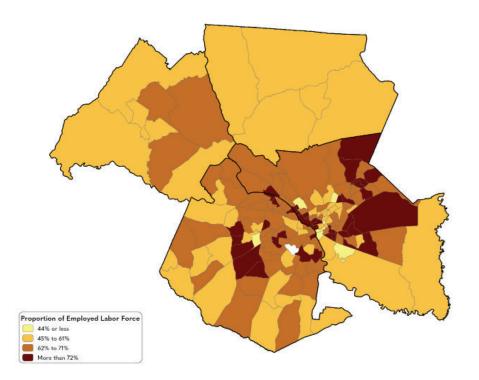




Central Midlands Median Income by Census Tract, 2017



Central Midlands Proportion of Labor Force Employed by Census Tract, 2017





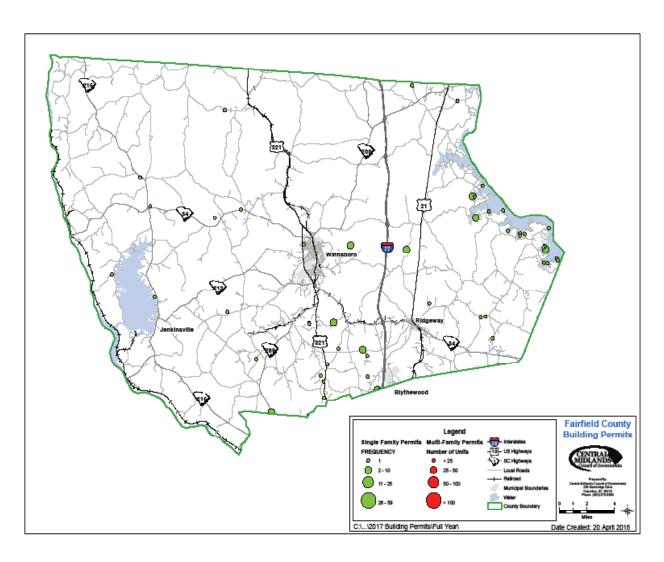
CMCOG periodically collects building permits from its constituent counties. Information in these building permits include location, type of activity the building is zoned for, assessed value, and type of action requested through the permit. Analyzing this information provides insights into residential, commercial, and industrial development patterns and economic trends. This page contains a summary of these trends.

The next series of pages contains both regional and county-specific analyses on building permit trends, including their concentration by geographic area, assessed values, and the type of activity they are permitted for. As each jurisdiction has slightly different ways of permitting and assessing, these values are to be considered estimates. Unless otherwise noted, building permit data is derived from permit reports provided by each jurisdiction.

	Central Midlands Regional Building Permit Activity by Permit Type, 2014-2017				
	2014	2015	2016	2017	
Total Permits Issued	8,215	8386	10,475	10,300	
Total Value	\$1,417,794,813	\$1,623,474,507	\$1,936,960,094	\$1,671,858,843	
Total Residential Units	3,963	4,758	4,337	4,054	
Total Value	\$817,695,576	\$920,047,495	\$862,425,304	\$847,410,994	
Single Family Units	2,895	3,138	3,236	3,137	
Value	\$694,946,389	\$729,694,538	\$762,609,586	\$734,354,460	
Multi-Family Units	1,068	1,620	1,101	917	
Value	\$122,749,187	\$190,352,957	\$99,815,718	\$113,056,534	
Additions/Repairs	4,242	3,813	5,917	4,925	
Value	\$325,915,895	\$341,648,283	\$417,348,062	\$436,933,333	
New Non-Residential	600	938	861	944	
Value	\$270,701,863	\$339,280,402	\$657,186,727	\$382,359,002	

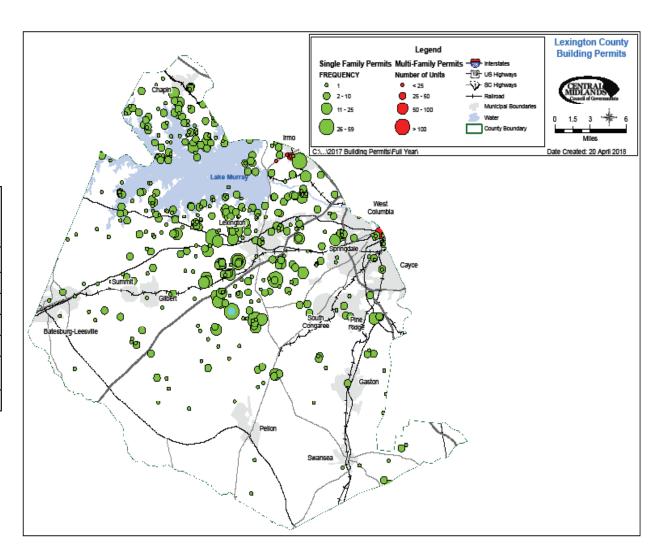


	Fairfield County Building Permit Trends		
	2016	2017	
Single Family Units	40	51	
Value	\$8,592,535	\$12,015,727	
Multii-Family Units	0	0	
Value	\$0	\$0	
Total Housing Units	40	51	
Value	\$8,592,535	\$12,015,727	



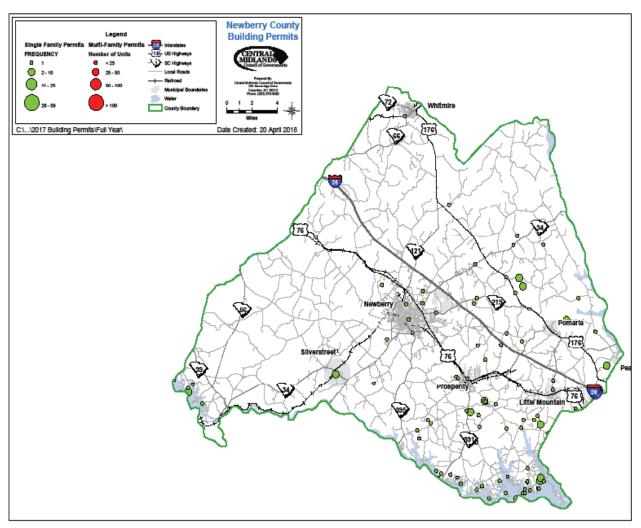


	Lexington County Building Permit Trends 2016 2017		
Single Family Units	1,667	1,598	
Value	\$421,713,819	\$402,368,462	
Multii-Family Units	492	242	
Value	\$40,577,029	\$18,908,761	
Total Housing Units	2,159	1,840	
Value	\$465,290,848	\$421,277,223	



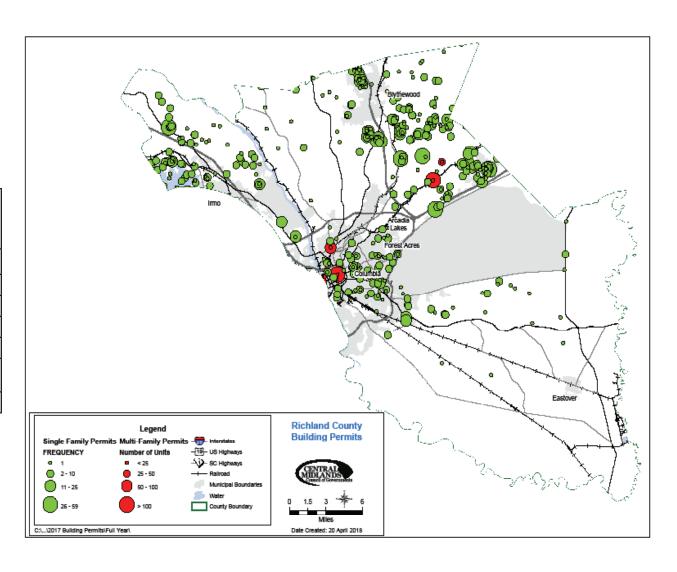


	Newberry County Building Permit Trends		
	2016 2017		
Single Family Units	84	99	
Value	\$16,821,430	\$21,693,934	
Multii-Family Units	0	0	
Value	\$0	\$0	
Total Housing Units	84	99	
Value	\$16,821,430	\$21,693,934	





	Richland County Building Permit Trends			
	2016 201			
Single Family Units	1,445	1,389		
Value	\$315,121,802	\$298,296,337		
Multii-Family Units	610	675		
Value	\$56,238,689	\$94,147,773		
Total Housing Units	2,055	2,064		
Value	\$371,360,491	\$392,444,110		





Greenfield vs Infill Development

The 2017-2022 CEDS planning process demonstrated an interest in researching the difference between greenfield and infill development throughout the Central Midlands region. Building Permit analysis provides an opportunity to explore this topic. The table in this page attempts to distinguish residential and commercial building permit activity between development occurring within municipal limits versus unincorporated areas of the counties. While Building Permit data does not explicitly state if the activity being requested qualifies as greenfield or infill development, we can assume that most greenfield development is likely to occur in unincorporated areas of the counties.

Building Permit Activity by Jurisdiction, 2017				
Jurisdiction	Single/ <u>Multi Family</u> <u>Permits</u>	Residential Value	Commercial Permits	Commercial Value
Arcadia Lakes	5	\$991,857	-	-
Batesburg-Leesville	7	\$723,482	4	\$1,877,609
Blythewood	94	\$25,654,093	6	\$830,380
City of Cayce	16	\$2,158,830	3	\$7,957,914
Town of Chapin	8	\$2,513,291	1	\$1,030,000
City of Newberry	4	\$800,149	5	\$2,584,099
City of Columbia	241/ <u>27</u>	\$93,197,685	105	\$49,719,871
Fairfield County	51	\$12,015,727	1	\$273,500
City of Forest Acres	13	\$3,666,470	4	\$14,780,135
Town of Gaston	2	\$500,000	-	-
Gilbert	1	\$243,728	-	-
Town of Irmo	12/ <u>3</u>	\$8,864,229	8	\$1,161,436
Lexington County	1401/ <u>2</u>	\$362,053,045	64	\$49,333,214
Little Mountain	2	\$518,865	-	-
Newberry County	88	\$19,478,021	4	\$8,024,600
Pine Ridge	14	\$3,286,445	-	-
Prosperity	3	\$479,981	-	-
Richland County	1026/ <u>7</u>	\$262,260,048	115	\$94,177,855
Silverstreet	1	\$260,000	-	-
Springdale	3	\$468,710	1	\$968,856
Town of Lexington	113	\$26,176,638	1	\$3,175,124
West Columbia	31/2	\$17,942,779	10	\$22,498,548
Whitmire	1	\$156,918	-	-
Town of Winnsboro	-	-	1	\$889,000



According to the US Department of Housing and Urban Development (HUD) defines "affordable housing" as a residence that does not require renters to dedicate more than 30 percent of the median monthly income to housing expenses, or 28 percent of the median monthly income for homeowners. The following table analyzes median household income data from the 2017 US Census American Community Survey to define affordable housing income thresholds across multiple income ranges. It also utilizes real estate data from Zillow to determine affordable mortgages amounts for each income range in the time period of FY 2017-2018.

	Income Level	Monthly Income	30% Housing Cost for Renters	28% Housing Cost for Homeowners	Affordable Mortgage*
		Fairfie	eld County		
Median Income	\$35,551	\$2,963	\$889	\$830	\$107,196
Moderate (80% of Median)	\$28,441	\$2,370	\$711	\$664	\$76,704
Low (50% of Median)	\$17,776	\$1,481	\$444	\$415	\$71,493
Very Low (30% of Median	\$10,665	\$889	\$267	\$249	\$469
		Lexing	ton County		
Median Income	\$57,482	\$4,790	\$1,437	\$1,341	\$201,250
Moderate (80% of Median)	\$45,986	\$3,832	\$1,150	\$1,073	\$151,948
Low (50% of Median)	\$28,741	\$2,395	\$719	\$671	\$77,991
Very Low (30% of Median	\$17,245	\$1,437	\$431	\$402	\$28,689

			1		
	Income Level	Monthly Income	30% Housing Cost for Renters	28% Housing Cost for Homeowners	Affordable Mortgage*
		Newbe	rry County		
Median Income	\$39,600	\$3,300	\$990	\$924	\$124,561
Moderate (80% of Median)	\$31,680	\$2,640	\$792	\$739	\$90,595
Low (50% of Median)	\$19,800	\$1,650	\$495	\$462	\$39,646
Very Low (30% of Median	\$11,880	\$990	\$297	\$277	\$5,680
		Richla	nd County		
Median Income	\$52,082	\$4,340	\$1,302	\$1,215	\$178,092
Moderate (80% of Median)	\$41,666	\$3,472	\$1,042	\$972	\$133,421
Low (50% of Median)	\$26,041	\$2,170	\$651	\$608	\$66,411
Very Low (30% of Median	\$15,625	\$1,302	\$391	\$365	\$21,741

^{*}Affordable mortgage estimates amounts assume a 30 year fixed rate mortgage at a 4.678 percent interest with no down payment, a 36 percent debt-to-income ratio, with 2018 rates for property taxes, home insurance, and private mortgage insurance.



Contained in this section are statistics on subjects such as Gross Domestic Product (GDP), economic impact of tourism and military installations, economic impact of tourism related travel, and a series of indices which measure consumer trends. Unless otherwise noted, statistics are derived from the South Carolina Department of Employment and Workforce (SCDEW).

Military Installation Economic Impact in the Central Midlands, 2017

\$4.1 billion **37,163 jobs**

Source: SC Military Base Task Force, 2017

Retail Activity by County, 2018			
County Gross Retail Sales (in millions)			
Fairfield County	\$843.57		
Lexington County	\$14,646.69		
Newberry County	\$1,040.54		
Richland County	\$11,483.66		

Source: SCDOR, 2018

I	Tourism and Travel-related Income
I	and Employment by County

County	Travel-related Expenditures, (in millions)	Tourism-related Employment
Fairfield County	\$13.95	110
Lexington County	\$547.42	3,590
Newberry County	\$33.48	260
Richland County	\$663.27	7,060

Source: SC Department of Parks, Recreation and Tourism, 2018

South Carolina GDP (in millions)				
Year	GDP			
2014	\$175,262			
2015	\$180,786			
2016	\$184,849			
2017	\$189,102			

Columbia MSA GDP (in millions)				
2012	\$33,370			
2013	\$34,762			
2014	\$36,816			
2015	\$39,312			
2016	\$40,449			
2017	\$40,884			
GDP Rank in 2017	73			

Source: Bureau of Economic Analysis, 2018



This page contains a series of indices meant to track consumer confidence and cost of living. A brief description of what each of these products entail follows, but please check on sources for additional information.

- The Consumer Price Index (CPI) is a composite metric which tracks changes to average prices of necessary goods to day to day living, such as food, energy, apparel, fuel, and shelter. It is published yearly by the Bureau of Labor Statistics, a division of the US Department of Labor.
- The Cost of Living Index (COLI), published quarterly by the Council for Community and Economic Research, utilizes over 60 goods and services in 6 different categories to track overall cost of living at a local level. Category weights are listed beside their names, and local values are averaged into a national trend. National trends establish a baseline value (out of 100%) to which local trends are compared to, with values higher than 100% representing more expensive goods and services, and values lower than 100% representing cheaper goods and services. Each COLI is not comparable to previous years, as each represents a snapshot of a particular moment in time.
- The Consumer Confidence Index (CCI), published monthly by the Conference Board, is a randomly sampled survey that gauges consumer attitudes about current and future market conditions at the local level. The survey has been administered since 1967, and is comparable year by year. The CCI uses 1985 as its calibration year, as it was neither a market peak or through. Values above or below 100 represent increasing or decreasing, respectively, consumer confidence in current and expected market conditions.

Columbia MSA Cost of Living Index, 2018							
Category Weight	Goods or Service Category	Comparison to National Cost Trends (vs 100%)					
100%	Composite Index	97.2					
13.4%	Grocery Items	109.2					
29.34%	Housing	76.7					
8.94%	Utilities	124.0					
9.22%	Transportation	92.1					
4.26%	Health Care	91.6					
34.84%	Misc. Goods and Services	105.1					

Source:	COER	2018
Source:	CZER,	2010

Cons	Consumer Confidence Index (CCI)					
Year	CCI					
2016	103.5					
2017	122.9					
2018	133.4					

	Consumer Price Index									
	20	016	2	017	2018					
Month	1-month	1-month 12-month		12-month	1-month	12-month				
January	0.0	1.2	0.5	2.6	0.5	1.8				
February	0.1	0.7	0.2	2.8	0.6	2.1				
March	0.6	0.7	0.0	2.2	0.2	2.3				
April	0.4	0.9	0.2	2.0	0.4	2.4				
Мау	0.4	0.9	0.0	1.7	0.3	2.7				
June	0.4	0.8	0.2	1.5	0.2	2.7				
July	-0.2	0.7	-0.2	1.6	0.0	2.9				
August	0.1	1.0	0.4	1.9	-0.1	2.4				
September	0.2	1.4	0.7	2.4	0.0	1.7				
October	0.1	1.5	-0.2	2.0	0.2	2.1				
November	-0.1	1.6	-0.1	2.1	-0.3	1.9				
December	0.1	2.0	-0.1	1.8	-0.5	1.5				

Source: Bureau of Labor Statistics, 2018

Source: The Conference Board



	Industry Development Activity and Regional Private Investment by County, 2018										
County	Type of Activity	Company	Industry	Investment	Jobs Created/Retained						
Fairfield	New	Healthcare US Co. Ltd.	Memory-foam mattress manufacturing	\$45 million	250 created/3 retained						
Lexington	New	Garden State Lumber	Supplier of mouldings, trimboards, PVC products, window surrounds, and other building materials	\$10.2 million	58 created/10 retained						
Lexington	New	Domino's Pizza	Dough production, ingredients and supply production for pizza-chain	Confidential	75 created						
Lexington	New	Nucor Building Systems - Swansea	Prefabricated metal buildings and component manufacturing	\$7 million	60 created/300 retained						
Lexington	New	Cypress Creek Renewables	Solar energy farms	\$11 million	0 created						
Lexington	Expansion	Tidewater Boats LLC	Fiberglass boats manufacturer	\$8.3 million	100 created/125 retained						
Richland	New	Owens Corning	Coated, non-woven products serving the insulation, fiberglass, and composite industries	\$13.6 million	16 created/23 retained						
Richland	Expansion	Koyo Corporation of USA	Ball and roller bearings	\$50 million	0 created/442 retained						
Richland	Expansion	McEntire Produce	Packaging and distribution of fresh fruits and vegetables	\$8 million	21 created/558 retained						
Richland	Expansion	Capgemini	Insurance software services provider, advance technology center and consulting	None	200 created/250 retained						
Richland	Expansion	Colite	Global, full-service sign manufacturer	\$2.5 million	0 created/153 retained						

Source: Central SC Alliance, 2018



Total Sales per Jurisdiction by Bureau of Labor Statistics NAICS Categories, 2018												
Jurisdiction	Construction	Education and Health Services	Financial Activities	Information	Leisure and Hospitality	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation, and Utilities	Grand Total
Arcadia Lakes	\$0	\$0	\$0	\$0	\$3,074,000	\$0	\$0	\$1,118,000	\$0	\$0	\$0	\$4,192,000
Batesburg- Leesville	\$6,725,000	\$10,894,000	\$1,665,000	\$0	\$19,893,000	\$24,958,000	\$2,596,000	\$7,723,000	\$5,864,000	\$0	\$1,164,592,000	\$1,244,910,000
Blythewood	\$5,211,000	\$5,483,000	\$5,295,000	\$0	\$21,667,000	\$0	\$0	\$2,425,000	\$25,709,000	\$0	\$37,592,000	\$103,382,000
Cayce	\$55,249,000	\$28,155,000	\$66,117,000	\$9,585,000	\$75,299,000	\$264,154,000	\$7,241,000	\$1,928,000	\$29,642,000	\$0	\$1,380,331,000	\$1,917,701,000
Chapin	\$7,342,000	\$114,747,000	\$29,223,000	\$11,670,000	\$9,820,000	\$2,413,000	\$0	\$6,770,000	\$7,028,000	\$0	\$249,701,000	\$438,714,000
Columbia	\$183,560,000	\$1,274,831,000	\$674,559,000	\$346,233,000	\$616,624,000	\$855,498,000	\$2,311,000	\$112,011,000	\$1,080,231,000	\$0	\$3,816,321,000	\$8,962,179,000
Eastover	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,337,000	\$1,337,000
Forest Acres	\$0	\$22,165,000	\$32,829,000	\$5,973,000	\$37,758,000	\$3,184,000	\$0	\$5,784,000	\$59,702,000	\$0	\$209,797,000	\$377,192,000
Gaston	\$0	\$757,000	\$0	\$0	\$4,676,000	\$0	\$0	\$0	\$0	\$0	\$24,941,000	\$30,374,000
Gilbert	\$0	\$162,000	\$0	\$0	\$0	\$2,734,000	\$0	\$0	\$6,118,000	\$0	\$2,948,000	\$11,962,000
Irmo	\$27,179,000	\$60,235,000	\$45,343,000	\$2,601,000	\$45,887,000	\$12,165,000	\$0	\$12,582,000	\$44,478,000	\$0	\$232,329,000	\$482,799,000
Lexington	\$55,188,000	\$88,824,000	\$62,784,000	\$26,897,000	\$137,252,000	\$92,752,000	\$0	\$20,064,000	\$62,515,000	\$0	\$746,567,000	\$1,292,843,000
Little Mountain	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Newberry	\$7,669,000	\$81,190,000	\$0	\$1,512,000	\$13,653,000	\$0	\$0	\$1,470,000	\$1,586,000	\$0	\$257,212,000	\$364,292,000
Peak	\$0	\$2,503,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,503,000
Pelion	\$0	\$1,006,000	\$0	\$30,021,000	\$0	\$0	\$0	\$0	\$0	\$0	\$25,383,000	\$56,410,000
Pine Ridge	\$0	\$0	\$0	\$0	\$2,802,000	\$0	\$2,629,000	\$0	\$0	\$0	\$0	\$5,431,000
Pomaria	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$439,000	\$0	\$0	\$1,414,000	\$1,853,000
Prosperity	\$0	\$103,000	\$0	\$6,419,000	\$414,000	\$0	\$0	\$0	\$0	\$0	\$7,716,000	\$14,652,000
Ridgeway	\$0	\$0	\$0	\$0	\$578,000	\$0	\$0	\$0	\$0	\$0	\$1,224,000	\$1,802,000
South Congaree	\$8,118,000	\$0	\$0	\$0	\$638,000	\$14,346,000	\$0	\$0	\$0	\$0	\$50,418,000	\$73,520,000
Springdale	\$15,701,000	\$227,000	\$35,062,000	\$0	\$10,860,000	\$14,982,000	\$0	\$0	\$0	\$0	\$56,748,000	\$133,580,000
Swansea	\$0	\$1,096,000	\$1,665,000	\$0	\$1,828,000	\$0	\$0	\$0	\$0	\$0	\$4,208,000	\$8,797,000
West Columbia	\$58,797,000	\$449,276,000	\$25,177,000	\$11,040,000	\$84,231,000	\$154,991,000		\$19,266,000	\$43,651,000	\$0	\$925,768,000	\$1,772,197,000
Whitmire	\$2,622,000	\$0	\$0	\$0	\$0	\$0	\$1,497,000	\$0	\$0	\$0	\$0	\$4,119,000
Winnsboro	\$0	\$10,828,000	\$0	\$0	\$3,734,000	\$0	\$0	\$0	\$287,000	\$0	\$11,353,000	\$26,202,000
Grand Total	\$1,709,211,000	\$2,904,428,000	\$1,587,916,000	\$746,917,000	\$1,636,077,000	\$5,787,527,000	\$115,072,000	\$278,532,000	\$2,004,622,000	\$0	\$20,863,706,000	\$37,634,008,000



	Retail Goods and Services Expenditures by County, 2018*												
County	Expense Type	Apparel and Services	Computer	Entertainment and Recreation	Food	Financial	Health	Home	Household Furnishings & Equipment	Household Operations	Insurance	Transportation	Travel
Fairfield County	Average Amount Spent	\$1,461.25	\$116.51	\$2,404.84	\$6,276.32	\$20,225.52	\$519.84	\$11,345.95	\$933.54	\$1254.81	\$5,691.2	\$4,948.8	\$947.66
	Total Expenses	\$13,810,264	\$1,101,142	\$22,728,143	\$36,599,430	\$191,151,286	\$4,913,020	\$107,230,545	\$8,822,729	\$11,859,176	\$54,099,462	\$46,771,100	\$8,956,325
Lexington County	Average Amount Spent	\$2,026.63	\$187.32	\$3,020.43	\$8,033.90	\$30,416.64	\$572.43	\$15,283.24	\$1,250.18	\$1,627.92	\$6,752.64	\$5,707.25	\$1,489.28
	Total Expenses	\$233,503,967	\$21,582,720	\$348,007,439	925650053	\$3,504,545,373	\$65,953,823	\$1,760,905,419	\$144,041,022	\$187,564,968	\$777,797,096	\$657,577,763	\$171,590,860
Newberry County	Average Amount Spent	\$1,535.96	\$132.51	\$2,427.06	\$6,384.50	\$22,772.79	\$502.24	\$11,845.68	\$971.88	\$1,281.95	\$5,647.76	\$4,765.67	\$1,067.28
	Total Expenses	\$23,407,962	\$2,019,541	\$36,988,452	\$97,299,706	\$347,057,159	\$7,654,016	\$180,528,221	\$14,811,356	\$19,537,034	\$86,071,695	\$72,628,716	\$16,265,244
Richland County	Average Amount Spent	\$2,032.31	\$196.06	\$2,940.32	\$7,965.03	\$28,471.13	\$530.58	\$14,153.16	\$1,227.86	\$1,570.63	\$6,419.37	\$5,513.29	\$1,467.22
	Total Expenses	\$323,296,474	\$31,188,007	\$467,740,058	\$1,267,060,461	\$4,529,128,782	\$84,403,777	\$2,251,457,083	\$195,325,271	\$249,851,458	\$1,021,179,611	\$878,042,511	\$233,401,903

Source: US Bureau of Labor Statistics, 2018

^{*}Additional information and analysis for these values may be found in the Appendix



Regional Infrastructure Statistics

Regional transportation, transit networks, and utility infrastructure are critical economic drivers. This section includes trends and information on road network congestion, average commuting times, and transit use. Unless otherwise noted, statistics are derived from US Census American Community Survey 2017 5-year estimates.

Total Enplaned Passengers in Columbia Metropolitan Airport

Source: Columbia Metropolitan Airport

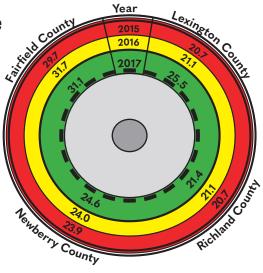
2018: 594,437

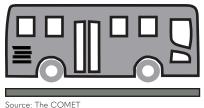
2017: 534,884

2016: 559,523

Average Commute time by County (in minutes)







	Total number of COMET routes available per year						
)	Year	Routes					
31	2014	20					
	2015	25					
	2016	27					
	2017	30					
	2018	36					

Total COMET and DART Ridership										
Year	Year COMET DART Total									
2014	1,782,582	49,705	1,832,287							
2015	2,234,523	56,275	2,290,798							
2016	2,437,299	64,938	2,502,237							
2017	2,494,416	76,865	2,571,281							
2018	2,654,874	73,571	2,728,445							

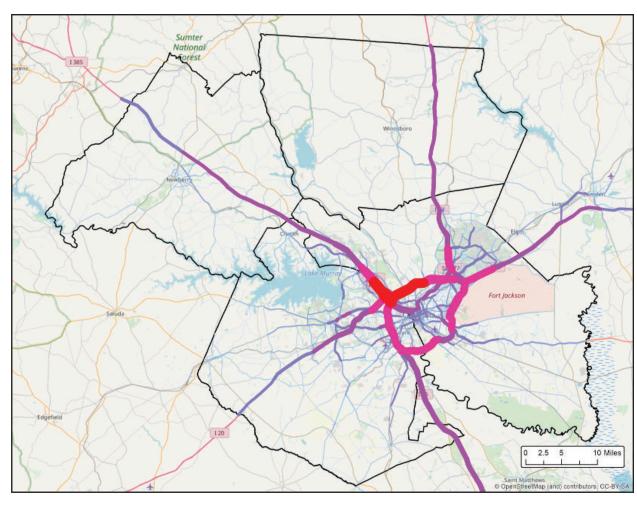


Regional Infrastructure Statistics

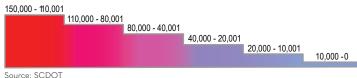
Traffic Count Information

The South Carolina Department of Transportation (SCDOT) periodically collects counts on how many vehicles travel through State-owned roads. These data represents the Average Annual Daily Traffic (AADT) on the roadway and can be used to demonstrate how a road performs in terms of how its current design capacity handles traffic volumes. AADT data also allows for analysis of commuter patterns and helps in the identification of regional transportation needs.

The map on this page utilizes SCDOT AADT traffic count data to present traffic volumes on State-owned roads. It demonstrates problem areas in highly urbanized areas, such as the I-126 corridor and other major junctions which suffer from traffic congestion at peak travel times.



Central Midlands Traffic Counts, 2018





Regional Infrastructure Statistics

Tran	sportation I	mprovement Projec	et Status in	the Central Mic	llands Regi	on by Categ	ory, FY 20	18-2019
Category	Project	Status	Project	Status	Project	Status	Project	Status
Road Widening	Hard Scrabble Road	Under Construction; Completion expected by Sept 2020	Leesburg Road	Right of Way Acquisitions, Utility Coordination, and Final Design; Construction Letting anticipated by Spring 2020	S-48	Right of Way Acquisitions anticipated by Fall 2019	US-1	Right of Way Acquisition and Utility Coordination Complete; Construction Letting anticipated by Fall 2019
Intersection Improvements	Leeburg Road at Patricia Drive	Right of Way Acquisition Complete; Construction Letting anticipated by Spring 2020						
Interchange Improvements	I-26 and US-21 at Exit 119	Two public meetings completed in 2017, Interchange Modification Report and Categorical Exclusion documents provided to FHWA for approval. Right of Way acquisitions anticipated to begin Fall 2019						
Bridge Replacement	US-1 over CSX railroad crossing in Richland County	Construction Letting anticipated by Summer 2020	US-378 over Horse & Hollow Creek in Lexington County	Under Construction	SC-555 over SCL railroad crossing in Richland County	Under Design	US-21 over Congaree Creek in Lexington County	Under Design
Bridge Replacement (Continued)	SC 34 over NS Railroad in Newberry County	Construction Letting anticipated by Spring 2020	I-126 (Elmwood Ave) over SCL Railroad in Richland County	Finalizing Contract Documents	US 176 (River Dr) over SCL Railroad in Richland County	Finalizing Contract Documents	US 21 (Blossom St) over Southern & SCL Railroad in Richland County	Under Design
Interstate Rehabilitation	I-26 on Mile Marker 60-75 in Newberry County	Construction Letting anticipated by Fall 2019	I-26 on Mile Marker 75-85 in Newberry County	Construction Letting anticipated by Fall 2020				
Interstate Widening	I-77 from I-20 to Exit 22 in Richland County	Substantially Complete as of December 2018	I-20 from Mile Marker 49 to Mile Marker 60 in Lexington County	Completion anticipated by Fall 2020.	I-26 from Exit 85 to Exit 101	Design-Build Request for Proposals anticipated by Fall 2019		
Bike- Pedestrian Projects	Saluda Greenway Feasibility Study	Request for Proposals completed Fall 2019. Study anticipated to complete by Summer 2020	Saluda Riverwalk	Section anticipated to be completed by Fall 2019				

Source: SCDOT



The EDA measures various key socioeconomic indicators in its mission to track and promote national economic innovativeness and competitiveness. County-level data such as income levels, housing occupancy, health outcomes, and poverty and unemployment rates may act as indicators and representative factors for a robust and resilient economy. These may further be compared to similar areas or to the overall economic health of the United States as a whole. This Chapter contains some of these socioeconomic indicators by county, and how each compares to State and National trends. Unless otherwise noted, these statistics are derived from US Census American Community Survey 2017 5-year estimates.

Meas	uring Di	stress,	Socioeco	onomic l	Factors
Factors	Fairfield County (proportion Vs USA)	Lexington County (proportion Vs USA)	Newberry County (proportion Vs USA)	Richland County (proportion Vs USA)	United States Statistics (for comparison purposes)
Population	22,868	281,870	37,914	404,869	-
No High School Diploma	20.0%	11.3%	21.5%	6.5%	13.3%
Housing Vacancy Rate	24.8%	9.7%	17.9%	11.8%	12.2%
24 Month Unemployment Rate ¹	6.92%	3.37%	3.80%	4.01%	4.24%
Poverty Rate	21.3%	12.8%	19.8%	16.7%	14.6%
Per Capita Money Income ²	\$21,972 (70 .5%)	\$29,311 (94.0%)	\$22,190 (71.1%)	\$28,018 (89.9%)	\$31,177 (100%)
Per Capita Personal Income ³	\$36,198 (70 .1%)	\$44,497 (86.2%)	\$36,846 (71.4%)	\$43,863 (84.9%)	\$51,640 (1 00 %)

-						
1	 Source: US Bureau o 	f Labor Statistics	Local Area	Unemployment	Statistics S	Sentember 2018

^{2.} Proportion of only cash sources of income divided by estimated population.

^{3.} Besides cash income, includes insurance, transfer payments, dividends, interest, and rent.

Average and Median Wages by County										
County	Household Median Income	Household Average Income								
Fairfield County	\$35,551	\$52,981								
Lexington County	\$57,482	\$74,017								
Newberry County	\$39,600	\$55,135								
Richland County	\$52,082	\$70,873								

	Measuring Distress, Health Factors										
Factors	Fairfield County	Lexington County	Newberry County	Richland County	South Carolina Statistics (for comparison purposes)	Top United States Performers (for comparison purposes)					
Life Expectancy ¹	73.5	77.8	76.2	77.5	79.1	-					
Uninsured Rate ²	12%	11%	13%	9%	12%	6%					
Adult Obesity Rate ³	40%	32%	39%	32%	32%	26%					
Infant Mortality Rate ⁴	-	6	7	8	7	-					
Food Environment Index ⁵	6.1	8.2	7.1	6.7	6.3	-					

- 1. Source: NCHS, 2015 2017
- 2. Source: US Census Small Area Health Insurance Estimates, 2016
- 3. Source: CDC, 2015
- 4. Infant deaths (within 1 year) per 1,000 live births;
- Source: CDC Compressed Mortality File, 2011 2017
- Index of factors which contribute to a healthy food environment, such as food security and access to healthy food;
 Rated from 0 (worst) to 10 (best). Source: USDA Food Environment Atlas, 2015 2016.

New Start-up Firms by County								
County	2016	2015	2014					
Fairfield County	17	17	7					
Lexington County	221	265	222					
Newberry County	20	16	21					
Richland County	315	358	294					

Source: SCDEW



	I	Retention Rate ¹	I	itutions in the Midlands, 2018
Institutions	150% time Graduation Rate ¹	Retention Rate	Degrees Awarded ²	Degrees Awarded, Percent Change from FY 2015-2016 ²
Allen University	31%	37% Full time/83% Part time	66	-8.3%
Benedict College	29%	53% Full time/100% Part time	318	-17.4%
Centura College - Columbia	96%	57% Full time/100% Part time	182	
Columbia College	53%	70% Full time	406	19.8%
Columbia International University	64%	86% Full time	220	-26.9%
Fortis College - Columbia	50%	50% Full time	159	-
Kenneth Shuler School of Cosmetology and Nails - Columbia	37%	50% Full time/100% Part time	42	
Kenneth Shuler School of Cosmetology - Columbia	52%	20% Full time/100% Part time	80	
Midlands Technical College	11%	48% Full time/35% Part time	2,345	18.6%
Newberry College	51%	61% Full time	181	-8.1%
Paul Mitchell the School-Columbia	55%	81% Full time/50% Part time	105	-
Remington College - Columbia Campus	41%	79% Full time	148	-
South University - Columbia	23%	50% Part time	398	5.3%
Southeastern Institute - Columbia	56%	77% Full time/79% Part time	77	-
University of South Carolina – Columbia	77%	88% Full time/50% Part Time	8,536	5.8%

^{1.} Data is for FY 2017-2018; Source: Institute of Education Sciences, 2018

^{2.} Data is for FY 2016-2017; Source: South Carolina Commission on Higher Education, 2018

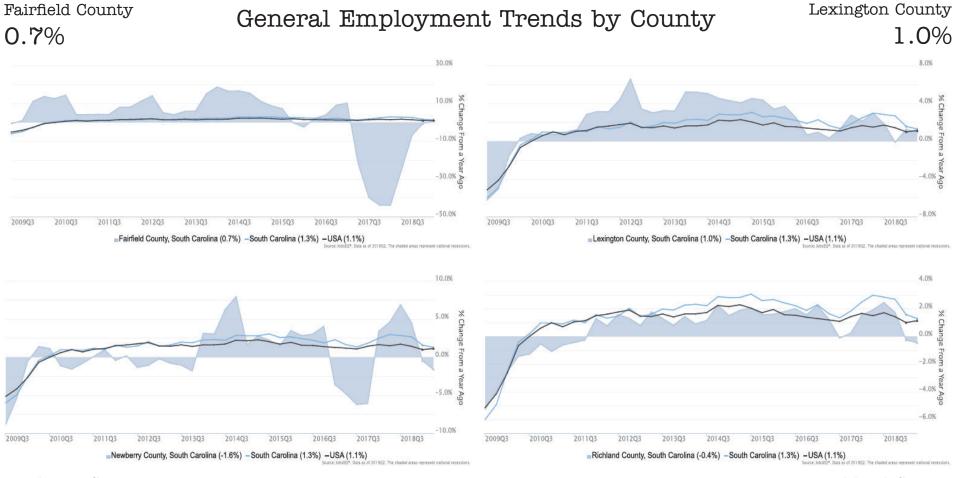
Appr	Apprenticeship Carolina Statistics										
FY 15-16 FY 16-17 FY 17-18											
Number of New Apprentices and Total since inception of Apprenticeship Carolina	2,981 New 15,781 since Inception	8,384 New 26,864 since Inception	2,312 New 29,176 since Inception								
Number of New Companies and Total since inception of Apprenticeship Carolina	59 New 807 since Inception	113 New 920 since Inception	120 New 1,040 since Inception								

ReadySC Statistics	
ReadySC Trained Apprentices	5,070
Companies Served by ReadySC	88

Source: SC Technical College System, FY 2017-2018

Source: SC Technical College System





Newberry County

-1.8%

Richland County
-0.4%



	Total 1	Employm	ent per	Jurisdic	tion by 1	Bureau of	Labor S	Statistics	NAICS (Categories	s, 2018	
Jurisdiction	Construction	Education and Health Services	Financial Activities	Information	Leisure and Hospitality	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation, and Utilities	Grand Total
Arcadia Lakes	-	-	-	-	67	-	-	10	-	-	-	77
Batesburg- Leesville	54	370	10	-	541	192	14	107	54	120	1062	2524
Blythewood	41	188	45	-	380	-	-	174	80	-	154	1062
Cayce	252	977	338	51	1170	873	31	150	560	502	4109	9013
Chapin	42	1188	221	100	231	15	-	130	66	12	942	2947
Columbia	976	35278	6184	2950	11802	2190	35	3719	9188	36716	12552	121590
Eastover	-	60	-	-	=	-	-	29	=	114	10	213
Forest Acres	-	1196	181	58	777	12	-	304	386	310	1131	4355
Gaston	-	70	-	-	110	-	-	-	=	19	147	346
Gilbert	-	435	-	-	14	11	-	-	80	-	20	560
Irmo	127	1252	368	14	1035	221	-	246	424	95	1336	5118
Lexington	355	1977	521	268	2717	472	-	486	721	2728	2824	13069
Little Mountain	-	30	-	-	=	-	-	-	=	-	-	30
Newberry	51	1611	13	20	400	-	-	78	42	256	537	3008
Peak	-	25	-	-	=	-	-	-	=	-	-	25
Pelion	-	420	-	60	=	-	-	-	=	-	155	635
Pine Ridge	-	187	-	-	40	-	15	20	=	70	-	332
Pomaria	-	-	-	-	=	-	-	12	=	-	10	22
Prosperity	-	88	-	16	13	-	-	35	13	23	11	199
Ridgeway	-	50	-	-	15	-	-	-	=	-	10	75
South Congaree	25	40	-	-	29	100	-	-	=	26	143	363
Springdale	57	74	81	-	51	75	-	-	=	68	138	544
Swansea	-	180	10	-	43	-	-	-	-	-	34	267
West Columbia	434	3985	157	49	1518	1170	-	760	491	133	3510	12207
Whitmire	10	12	-	-	-	-	10	-	=	-	-	32
Winnsboro	-	305	-	-	97	-	-	10	14	562	38	1026
Grand Total	9910	72752	11556	5518	30718	17618	787	9358	20727	46498	53854	279296



2018 Employment Trends and Forecasts by Industry, Fairfield County

		CURRENT			5-YEAR HIS	TORY		1-YEAR FORECAST				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Trend	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
72	Accommodation and Food Services	318	\$14,643	0.53	79	~	5.9%	53	23	29	1	0.3%
56	Administrative and Support and Waste Management and Remediation Services	419	\$47,591	0.98	75	~	4.0%	50	21	28	2	0.5%
11	Agriculture, Forestry, Fishing and Hunting	120	\$35,232	1.34	-29		-4.2%	13	6	7	0	-0.3%
71	Arts, Entertainment, and Recreation	34	\$15,969	0.25	-5	~	-2.8%	5	2	3	0	0.4%
23	Construction	266	\$37,644	0.70	7		0.5%	29	9	17	3	1.1%
61	Educational Services	448	\$35,126	0.83	-54	-	-2.3%	36	20	21	-5	-1.2%
52	Finance and Insurance	66	\$34,652	0.26	-5	-	-1.3%	7	2	4	0	0.5%
62	Health Care and Social Assistance	1,183	\$38,184	1.24	36		0.6%	115	55	57	3	0.3%
51	Information	73	\$24,255	0.56	7	~	2.2%	6	3	4	-1	-0.8%
55	Management of Companies and Enterprises	15	\$77,101	0.15	-14	~	-12.7%	1	0	1	0	0.1%
31	Manufacturing	634	\$45,102	1.16	-2,081		-25.2%	59	24	42	-7	-1.1%
21	Mining, Quarrying, and Oil and Gas Extraction	6	\$77,331	0.20	-1		-3.0%	1	0	0	0	0.5%
81	Other Services (except Public Administration)	240	\$15,910	0.83	-25		-2.0%	27	12	15	0	0.0%
54	Professional, Scientific, and Technical Services	182	\$100,484	0.41	-363		-19.7%	17	6	10	1	0.5%
92	Public Administration	327	\$37,865	1.05	-127	-	-6.3%	29	13	17	-1	-0.2%
53	Real Estate and Rental and Leasing	25	\$40,319	0.22	-12		-7.7%	2	1	1	0	-0.2%
44	Retail Trade	876	\$30,811	1.27	171		4.4%	126	52	65	9	1.0%
48	Transportation and Warehousing	145	\$47,047	0.49	15		2.2%	15	7	9	-1	-0.5%
22	Utilities	758	\$113,579	22.20	-362		-7.5%	60	25	43	-8	-1.0%
42	Wholesale Trade	481	\$62,284	1.91	54		2.4%	53	19	32	2	0.5%
	Total - All Industries	6,616	\$42,879	1.00	-2,634		-6.5%	724	310	413	1	0.0



2018 Employment Trends and Forecasts by Industry, Lexington County

		CURRENT			5-YEAR HISTORY			1-YEAR FORECAST				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Trend	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
72	Accommodation and Food Services	12,352	\$15,178	1.05	1,909		3.4%	2,199	889	1,119	190	1.5%
56	Administrative and Support and Waste Management and Remediation Services	7,378	\$31,466	0.88	-904	~~	-2.3%	987	363	492	132	1.8%
11	Agriculture, Forestry, Fishing and Hunting	1,436	\$25,812	0.82	62	~	0.9%	171	67	89	15	1.0%
71	Arts, Entertainment, and Recreation	1,153	\$18,729	0.44	137		2.6%	180	73	89	18	1.5%
23	Construction	8,460	\$47,729	1.13	1,450		3.8%	997	301	536	161	1.9%
61	Educational Services	10,156	\$41,232	0.95	571		1.2%	1,060	454	489	117	1.1%
52	Finance and Insurance	3,158	\$60,303	0.62	507		3.6%	341	115	185	42	1.3%
62	Health Care and Social Assistance	17,475	\$48,845	0.93	1,291		1.5%	2,088	814	843	432	2.5%
51	Information	1,964	\$48,957	0.77	864		12.3%	202	70	122	10	0.5%
55	Management of Companies and Enterprises	1,185	\$70,364	0.61	-65		-1.1%	124	40	68	16	1.4%
31	Manufacturing	12,059	\$58,062	1.12	2,089		3.9%	1,263	466	794	4	0.0%
21	Mining, Quarrying, and Oil and Gas Extraction	96	\$62,503	0.17	-21	~	-3.8%	10	3	7	0	0.3%
81	Other Services (except Public Administration)	6,277	\$30,066	1.11	509		1.7%	802	327	389	86	1.4%
54	Professional, Scientific, and Technical Services	4,523	\$55,888	0.52	553	~	2.6%	475	147	244	85	1.9%
92	Public Administration	4,851	\$44,643	0.79	1,304		6.5%	500	190	258	52	1.1%
53	Real Estate and Rental and Leasing	2,178	\$45,780	0.97	-35	~	-0.3%	249	102	121	26	1.2%
44	Retail Trade	17,561	\$27,751	1.29	2,160		2.7%	2,551	1,040	1,313	198	1.1%
48	Transportation and Warehousing	9,480	\$41,660	1.62	2,739		7.1%	1,178	432	579	168	1.8%
22	Utilities	2,527	\$77,748	3.76	193	~	1.6%	234	83	145	6	0.2%
42	Wholesale Trade	6,039	\$62,532	1.22	236		0.8%	724	241	397	86	1.4%
	Total - All Industries	130,307	\$41,670	1.00	15,551		2.6%	16,165	6,129	8,169	1,867	1.4%



2018 Employment Trends and Forecasts by Industry, Newberry County

		CURRENT			5-YEAR HISTORY			1-YEAR FORECAST				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Trend	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
72	Accommodation and Food Services	1,032	\$15,079	0.74	69	~	1.4%	176	74	93	8	0.8%
56	Administrative and Support and Waste Management and Remediation Services	503	\$24,495	0.50	-394		-10.9%	63	25	33	5	1.0%
11	Agriculture, Forestry, Fishing and Hunting	784	\$41,940	3.75	64		1.7%	81	37	48	-3	-0.4%
71	Arts, Entertainment, and Recreation	164	\$9,782	0.52	27		3.6%	25	10	13	2	1.0%
23	Construction	819	\$43,859	0.92	12	~~~	0.3%	93	29	52	12	1.4%
61	Educational Services	781	\$33,150	0.62	0		0.0%	78	35	38	5	0.7%
52	Finance and Insurance	203	\$33,421	0.33	23		2.4%	21	7	12	2	0.9%
62	Health Care and Social Assistance	1,982	\$37,944	0.89	306		3.4%	213	92	95	26	1.3%
51	Information	57	\$26,636	0.19	-52		-12.3%	6	2	4	1	1.6%
55	Management of Companies and Enterprises	8	\$39,838	0.03	-6	~	-10.5%	1	0	0	0	0.6%
31	Manufacturing	5,495	\$46,929	4.28	842		3.4%	556	212	361	-18	-0.3%
21	Mining, Quarrying, and Oil and Gas Extraction	6	\$32,112	0.08	5		n/a	1	0	0	0	-0.8%
81	Other Services (except Public Administration)	456	\$23,043	0.67	-1	<u> </u>	-0.1%	55	24	28	3	0.6%
54	Professional, Scientific, and Technical Services	203	\$43,991	0.19	6	~	0.6%	19	7	11	2	1.0%
92	Public Administration	725	\$39,141	0.99	61		1.8%	69	28	38	2	0.3%
53	Real Estate and Rental and Leasing	110	\$50,193	0.41	28		6.1%	12	5	6	1	0.6%
44	Retail Trade	1,460	\$24,059	0.90	93		1.3%	204	86	109	8	0.6%
48	Transportation and Warehousing	319	\$45,455	0.46	7	m	0.4%	35	14	19	1	0.4%
22	Utilities	61	\$54,943	0.76	-31	-	-7.8%	6	2	4	0	0.1%
42	Wholesale Trade	373	\$51,837	0.63	91		5.8%	41	15	24	1	0.3%
	Total - All Industries	15,540	\$37,410	1.00	1,150	~	1.5%	1,760	728	970	61	0.4%



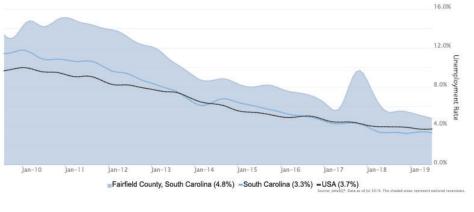
2018 Employment Trends and Forecasts by Industry, Richland County

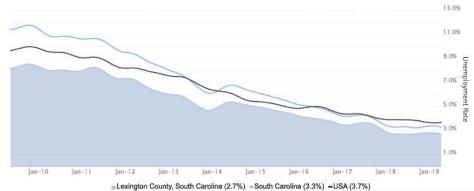
		CURRENT			5-YEAR HISTORY		1-YEAR FORECAST					
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Trend	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
72	Accommodation and Food Services	22,936	\$17,078	1.08	3,564		3.4%	3,868	1,646	2,072	151	0.7%
56	Administrative and Support and Waste Management and Remediation Services	19,373	\$31,231	1.27	2,797		3.2%	2,412	951	1,288	173	0.9%
11	Agriculture, Forestry, Fishing and Hunting	1,020	\$34,195	0.32	118		2.5%	115	48	63	4	0.4%
71	Arts, Entertainment, and Recreation	4,286	\$18,944	0.90	604		3.1%	639	270	331	37	0.9%
23	Construction	8,294	\$55,477	0.61	944	~	2.4%	893	294	523	76	0.9%
61	Educational Services	20,130	\$48,977	1.04	-343		-0.3%	1,996	899	967	130	0.6%
52	Finance and Insurance	19,327	\$72,451	2.08	-206	~	-0.2%	2,058	702	1,130	226	1.2%
62	Health Care and Social Assistance	34,744	\$52,619	1.02	3,545		2.2%	3,738	1,611	1,668	459	1.3%
51	Information	3,708	\$61,155	0.80	-1,040		-4.8%	380	132	230	19	0.5%
55	Management of Companies and Enterprises	2,573	\$51,519	0.73	365		3.1%	245	87	147	11	0.4%
31	Manufacturing	10,860	\$63,340	0.56	1,087	~	2.1%	1,041	418	713	-89	-0.8%
21	Mining, Quarrying, and Oil and Gas Extraction	147	\$68,427	0.14	68		13.2%	14	5	10	-1	-0.8%
81	Other Services (except Public Administration)	11,364	\$28,938	1.11	591		1.1%	1,335	590	702	43	0.4%
54	Professional, Scientific, and Technical Services	12,570	\$73,144	0.79	1,258		2.1%	1,190	406	675	108	0.9%
92	Public Administration	27,176	\$48,303	2.45	524		0.4%	2,473	1,061	1,437	-24	-0.1%
53	Real Estate and Rental and Leasing	4,225	\$47,107	1.04	390		2.0%	446	197	233	16	0.4%
44	Retail Trade	21,521	\$29,752	0.88	142	\sim	0.1%	2,896	1,270	1,603	24	0.1%
48	Transportation and Warehousing	4,406	\$48,036	0.42	1,261		7.0%	470	199	267	4	0.1%
22	Utilities	570	\$74,031	0.47	-113	~~	-3.6%	50	19	33	-2	-0.3%
42	Wholesale Trade	6,724	\$72,584	0.75	315	~	1.0%	719	267	440	12	0.2%
	Total - All Industries	235,951	\$46,752	1.00	15,870		1.4%	27,218	11,064	14,745	1,409	0.6%

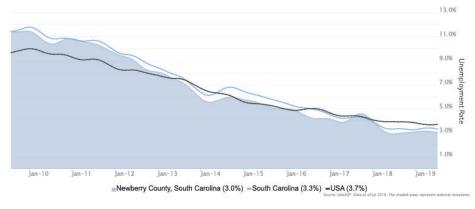


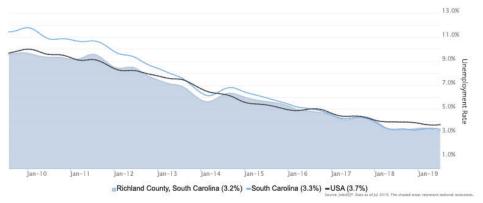


Lexington County 2.7%









Newberry County

Richland County 3.2%

3.0%



Appendix - County Expenditure Reports

- 1.) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vahicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, other sports equipment, water sports equipment, other sports equipment, other sports equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiment soup, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for patel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, carains, draperies, silpcovers and decorative pillows
- 14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning squipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- 117 Housekeeping Supplies includes soaps and laundry detergents, cleaning products, tollet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- 18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, decolorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.



Retail Goods and Services Expenditures

Fairfield Area: 709.88 square miles

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Rural Bypasses (10E)	45.9%	Population	23,909	23,488
Southern Satellites (10A)	20.5%	Households	9,451	9,301
Small Town Simplicity (12C)	9.5%	Families	6,498	6,357
City Commons (11E)	7.0%	Median Age	44.7	46.3
Rural Resort Dwellers (6E)	%8.9	Median Household Income	\$39,629	\$46,288
		Spending Potential	Average Amount	1000
Annual Commission		Xabut 23	*1 761 2E	10tal
Apparei and Services		/0	\$1,401.23 \$283.16	\$13,010,204 \$2,676,171
Women's		90 99	\$473.87	\$4.478.537
Children's		72	\$233.46	\$2,206,399
Footwear		71	\$334.67	\$3,162,960
Watches & Jewelry		09	\$86.12	\$813,931
Apparel Products and Services (1)		09	\$49.97	\$472,265
Computer				
Computers and Hardware for Home Use	Jse	57	\$96.69	\$913,816
Portable Memory		63	\$3.43	\$32,447
Computer Software		51	\$5.34	\$50,487
Computer Accessories		59	\$11.05	\$104,392
Entertainment & Recreation		75	\$2,404.84	\$22,728,143
Fees and Admissions		20	\$341.27	\$3,225,372
Membership Fees for Clubs (2)		51	\$114.62	\$1,083,266
Fees for Participant Sports, excl. Trips	ips	26	\$63.58	\$600,921
Tickets to Theatre/Operas/Concerts	S	43	\$28.37	\$268,154
Tickets to Movies/Museums/Parks	i	53	\$41.96	\$396,602
Admission to Sporting Events, excl.	. Trips	54	\$32.24	\$304,718
Fees for Recreational Lessons		43	\$60.14	\$568,400
Dating Services		52	\$0.35	\$3,311
Cable and Catallite Televicies Comit		82	\$1,0/3.43 45.43	\$10,103,901 47,019,163
Cable alla Satellite Televisioni Services Televisions	San	/9	\$642.04 \$81.31	\$/,956,162 \$768 488
Satellite Dishes		25	#1 34 #1 34	412.650
VCDs Video Cameras and DVD Dlavers	Ovore	000	# (435 264
Miscellaneous Video Fulipment	ayei s	75	\$10.93	\$103,260
Video Cassettes and DVDs		02	48 72	\$82,233
Video Game Hardware/Accessories		73	\$21.79	\$205,983
Video Game Software		89	\$10.12	\$95,622
Streaming/Downloaded Video		09	\$19.88	\$187,839
Rental of Video Cassettes and DVDs	S	72	\$9.20	\$86,983
Installation of Televisions		36	\$0.33	\$3,088
Audio (3)		29	\$62.70	\$592,531
Rental and Repair of TV/Radio/Sound Equipment	nd Equipment	26	\$3.34	\$31,602
Pets		63	\$592.15	\$5,596,449
Toys/Games/Crafts/Hobbies (4)		65	\$75.42	\$712,823
Recreational Vehicles and Fees (5)		88 (\$96.12	\$908,415
Sports/Recreation/Exercise Equipment (6)	ıt (6)	59	\$105.39	\$70,96\$
Photo Equipment and Supplies (7)		99	\$34.97	\$330,478
Keading (8)		95	\$/3.36	\$693,302
Each		04	\$10.72 \$6.376.33	450 317 463
DOOL to bool		4/	\$0,2,0.32 \$3,873,EE	436 500 430
Rakery and Cereal Broducts		77	\$7,0,72.33 \$400 40	\$44,720,430
Meats: Politry: Fish, and Edgs		08	4898.46	\$8.491.300
Dairy Products		28	\$404.00	\$3.818.205
Fruits and Vegetables		72	\$708.26	\$6,693,774
Snacks and Other Food at Home (10)	(01	79	\$1,362.34	\$12,875,451
Food Away from Home		89	\$2,403.77	\$22,718,033
Alcoholic Beverages		57	\$321.85	\$3,041,845

Alcoholic Beverages

Bata Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 18, 2018

Page 1 of 3





Retail Goods and Services Expenditures

Fairfield Area: 709.88 square miles

Prepared by Esri

	Spending Potential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	52	\$2,645.21	\$24,999,834
Value of Retirement Plans	58	\$13,365.80	\$126,320,152
Value of Other Financial Assets	71	\$1,003.10	\$9,480,295
Vehicle Loan Amount excluding Interest	102	\$2,840.39	\$26,844,536
Value of Credit Card Debt	63	\$371.02	\$3,506,469
Health			
Nonprescription Drugs	84	\$112.64	\$1,064,587
Prescription Drugs	94	\$338.23	\$3,196,617
Eyeglasses and Contact Lenses	74	\$68.97	\$651,816
Home			
Mortgage Payment and Basics (11)	63	\$5,458.53	\$51,588,534
Maintenance and Remodeling Services	29	\$1,361.85	\$12,870,865
Maintenance and Remodeling Materials (12)	81	\$397.20	\$3,753,935
Utilities, Fuel, and Public Services	83	\$4,128.37	\$39,017,211
Household Furnishings and Equipment			
Household Textiles (13)	65	\$64.37	\$608,327
Furniture	9	\$398.46	\$3,765,806
Rugs	28	\$14.33	\$135,407
Major Appliances (14)	84	\$293.72	\$2,775,941
Housewares (15)	71	\$73.44	\$694,069
Small Appliances	70	\$34.14	\$322,636
Luggage	49	\$6.74	\$63,655
Telephones and Accessories	69	\$48.34	\$456,888
Household Operations			
Child Care	54	\$276.72	\$2,615,235
Lawn and Garden (16)	83	\$357.17	\$3,375,618
Moving/Storage/Freight Express	20	\$32.46	\$306,789
Housekeeping Supplies (17)	82	\$588.46	\$5,561,534
Insurance			
Owners and Renters Insurance	68	\$502.69	\$4,750,935
Vehicle Insurance	62	\$999.30	\$9,444,410
Life/Other Insurance	70	\$292.98	\$2,768,984
Health Insurance	80	\$3,033.07	\$28,665,517
Personal Care Products (18)	70	\$340.09	\$3,214,197
School Books and Supplies (19)	9	\$96.75	\$914,358
Smoking Products	111	\$459.32	\$4,341,061
Transportation			
Payments on Vehicles excluding Leases	88	\$2,103.02	\$19,875,644
Gasoline and Motor Oil	85	\$2,035.61	\$19,238,565
Vehicle Maintenance and Repairs	75	\$810.17	\$7,656,891
Travel			
Airline Fares	49	\$259.12	\$2,448,947
Lodging on Trips	63	\$360.24	\$3,404,585
Auto/Truck Rental on Trips	51	\$14.10	\$133,295
Food and Drink on Trips	61	\$314.20	\$2,969,498

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail mot sum ton toun to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 consumer Expenditure Surveys, Bureau of Labor Statistics.

Page 2 of 3 ©2018 Esri

October 18, 2018



Retail Goods and Services Expenditures

Prepared by Esri

Lexington Area: 757.73 square miles

Ton Tangetry Sommonte	Dorcont	Demographic Silmerapore	2018	2003
Down the Road (10D)	14.0%	Population	296.672	319.895
Middleburg (4C)	12.5%	Households	115,218	123,871
Southern Satellites (10A)	9.6%	Families	78,338	83,717
Exurbanites (1E)	6.9%	Median Age	39.3	40.0
Soccer Moms (4A)	6.6%	Median Household Income	\$58,558	\$66,538
		Spending Potential	Average Amount	- Tot-
		X-put	Spent	ייייייייייייייייייייייייייייייייייייייי
Apparei and services		28. 60.	\$2,026.63 \$380.28	\$433,5U3,967 443,814,768
Women's		92	\$500.50 \$4.000.50	479,0137,569
Children's		96	\$310.40	\$35,763,219
Footwear		86	\$437.10	\$50,361,668
Watches & Jewelry		93	\$133.26	\$15,354,077
Apparel Products and Services (1)		95	\$78.74	\$9,072,665
Computer				
Computers and Hardware for Home Use	Use	91	\$155.32	\$17,895,775
Portable Memory		95	\$5.15	\$593,738
Computer Software		88	\$9.35	\$1,077,348
Computer Accessories		93	\$17.50	\$2,015,859
Entertainment & Recreation		94	\$3,020.43	\$348,007,439
Fees and Admissions		06	\$611.78	\$70,487,574
Membership Fees for Clubs (2)		88	\$202.11	\$23,286,356
Fees for Participant Sports, excl. Trips	Trips	94	\$106.02	\$12,215,552
Tickets to Theatre/Operas/Concerts	ts	85	\$56.23	\$6,478,201
Tickets to Movies/Museums/Parks		68	\$71.05	\$8,186,135
Admission to Sporting Events, excl.	ol. Trips	92	\$54.86	\$6,320,957
Fees for Recreational Lessons		87	\$120.88	\$13,927,782
Dating Services		94	\$0.63	\$72,591
TV/Video/Audio		95	\$1,241.36	\$143,026,786
Cable and Satellite Television Service	vices	96	\$923.26	\$106,375,792
Televisions		94	\$110.89	\$12,776,875
Satellite Dishes		95	\$1.68	\$193,196
VCRs, Video Cameras, and DVD Players	layers	94	\$5.17	\$596,043
Miscellaneous Video Equipment		95	\$13.74	\$1,582,577
Video Cassettes and DVDs		95	\$11.81	\$1,361,248
Video Game Hardware/Accessories	S	94	\$27.97	\$3,223,151
Video Game Software		603	\$13.99	\$1,612,186
Streaming/Downloaded Video		93	\$30.76	\$3,543,799
Rental of Video Cassettes and DVDs	Ds	93	\$11.91	\$1,372,131
Installation of Televisions		68	\$0.82	\$94,309
Audio (3)	-	92	\$85.91	\$9,897,946
Kental and Kepair of 1V/Kadio/Sound Equipment	una Equipment	101	45.45 64.45	\$55,785¢
Pets Tour/Ometr/Unthing (4)		76	\$615.13	\$70,873,828 #12,202,200
Decreational Mehicles and Fees (5)		92	\$108.73 \$103.63	\$12,297,300 \$11,940,350
Sports (Doggottion (Everging Facilities)	(0)	000	\$103.03	\$11,940,330
Shorts/ Recreation / Exercise Equipment (6)	(0)	26.	\$103.50 \$10.50	\$19,043,900 #F 02F 280
Photo Equipment and Supplies (7)		95	\$50.65	\$5,835,380
Keading (8)		16.8	\$102.15	\$11,769,674 ¢2,720,550
Catered Aliairs (9)		000 0	\$23.70	42,730,350
F000		94	\$8,033.90	\$925,65U,U53
Food at Home		94	\$4,728.4I	\$544,798,345 +71,757,711
Bakery and Cereal Products		94	\$618.59	\$/1,2/2,/51
Meats, Poultry, Fish, and Eggs		94	\$1,065.18	\$122,727,887
Dairy Products		933	\$483.41	\$55,697,191
Fruits and Vegetables	6	993	\$914.66	\$105,385,578
Snacks and Other Food at Home (10)	(10)	92.5	\$1,646.57	\$189,714,938
Alcoholic Bosonson		199	\$5,500.49	\$360,631,706 \$58,686,334
Alcoholic beverages		TA	\$00%.co	\$30,000,224

Alcoholic Beverages

Alcoholic Beverages

Para Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to business to be set to recease of 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2023; Consumer Spending data are derived from the 2011 and 2012 and 2012

October 18, 2018

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Page 1 of 3



Expenditures Retail Goods and Services

Lexington Area: 757.73 square miles

Prepared by Esri

	Coonding Detential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	68	\$4,472.30	\$515,289,551
Value of Retirement Plans	92	\$21,216.44	\$2,444,516,011
Value of Other Financial Assets	96	\$1,353.23	\$155,916,637
Vehicle Loan Amount excluding Interest	101	\$2,832.66	\$326,373,868
Value of Credit Card Debt	92	\$542.01	\$62,449,306
Health			
Nonprescription Drugs	76	\$129.76	\$14,950,272
Prescription Drugs	86	\$355.31	\$40,937,922
Eyeglasses and Contact Lenses	94	\$87.36	\$10,065,629
Home			
Mortgage Payment and Basics (11)	94	\$8,141.16	\$938,008,466
Maintenance and Remodeling Services	95	\$1,932.44	\$222,651,617
Maintenance and Remodeling Materials (12)	96	\$471.23	\$54,294,640
Utilities, Fuel, and Public Services	96	\$4,738.41	\$545,950,696
Household Furnishings and Equipment			
Household Textiles (13)	93	\$91.46	\$10,537,715
Furniture	94	\$575.38	\$66,293,658
Rugs	98	\$21.28	\$2,451,705
Major Appliances (14)	86	\$343.32	\$39,556,268
Housewares (15)	94	\$96.93	\$11,168,148
Small Appliances	91	\$44.70	\$5,149,929
Luggage	06	\$12.37	\$1,424,928
Telephones and Accessories	92	\$64.74	\$7,458,671
Household Operations			
Child Care	68	\$459.20	\$52,907,558
Lawn and Garden (16)	86	\$421.30	\$48,541,461
Moving/Storage/Freight Express	92	\$59.37	\$6,840,670
Housekeeping Supplies (17)	96	\$688.05	\$79,275,279
Insurance			
Owners and Renters Insurance	66	\$564.56	\$65,047,399
Vehicle Insurance	95	\$1,196.90	\$137,904,998
Life/Other Insurance	93	\$386.53	\$44,535,243
Health Insurance	95	\$3,600.90	\$414,888,774
Personal Care Products (18)	94	\$457.41	\$52,702,410
School Books and Supplies (19)	93	\$138.67	\$15,977,817
Smoking Products	86	\$405.67	\$46,740,455
Transportation			
Payments on Vehicles excluding Leases	66	\$2,364.82	\$272,470,318
Gasoline and Motor Oil	26	\$2,320.41	\$267,352,564
Vehicle Maintenance and Repairs	95	\$1,022.02	\$117,754,881
Travel			
Airline Fares	88	\$463.18	\$53,366,627
Lodging on Trips	92	\$528.13	\$60,849,786
Auto/Truck Rental on Trips	06	\$24.91	\$2,869,689
Food and Drink on Trips	91	\$473.06	\$54,504,758

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail men not sum not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Sum to sum to a sum to sum to sum to sum to a sum to a

October 18, 2018



Retail Goods and Services Expenditures

Prepared by Esri

Lexington Area: 757.73 square miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	68	\$4,472.30	\$515,289,551
Value of Retirement Plans	92	\$21,216.44	\$2,444,516,011
Value of Other Financial Assets	96	\$1,353.23	\$155,916,637
Vehicle Loan Amount excluding Interest	101	\$2,832.66	\$326,373,868
Value of Credit Card Debt	92	\$542.01	\$62,449,306
Health			
Nonprescription Drugs	26	\$129.76	\$14,950,272
Prescription Drugs	86	\$355.31	\$40,937,922
Eyeglasses and Contact Lenses	94	\$87.36	\$10,065,629
Home			
Mortgage Payment and Basics (11)	94	\$8,141.16	\$938,008,466
Maintenance and Remodeling Services	95	\$1,932.44	\$222,651,617
Maintenance and Remodeling Materials (12)	96	\$471.23	\$54,294,640
Utilities, Fuel, and Public Services	96	\$4,738.41	\$545,950,696
Household Furnishings and Equipment			
Household Textiles (13)	93	\$91.46	\$10,537,715
Furniture	94	\$575.38	\$66,293,658
Rugs	98	\$21.28	\$2,451,705
Major Appliances (14)	86	\$343.32	\$39,556,268
Housewares (15)	94	\$96.93	\$11,168,148
Small Appliances	91	\$44.70	\$5,149,929
Luggage	06	\$12.37	\$1,424,928
Telephones and Accessories	92	\$64.74	\$7,458,671
Household Operations			
Child Care	8	4459.20	\$52,907,558
Cardon (16)	000	04.100.4	472,733,733 478 571 761
Maria (Characti (10)	86	\$421.50 + 10.01	\$46,541,401
Moving/Storage/Freight Express	76	\$59.37	\$6,840,670
Housekeeping Supplies (17)	96	\$688.05	\$79,275,279
Insurance			
Owners and Renters Insurance	66	\$564.56	\$65,047,399
Vehicle Insurance	95	\$1,196.90	\$137,904,998
Life/Other Insurance	93	\$386.53	\$44,535,243
Health Insurance	95	\$3,600.90	\$414,888,774
Personal Care Products (18)	94	\$457.41	\$52,702,410
School Books and Supplies (19)	93	\$138.67	\$15,977,817
Smoking Products	86	\$405.67	\$46,740,455
Transportation			
Payments on Vehicles excluding Leases	66	\$2,364.82	\$272,470,318
Gasoline and Motor Oil	76	\$2,320.41	\$267,352,564
Vehicle Maintenance and Repairs	95	\$1,022.02	\$117,754,881
Travel			
Airline Fares	88	\$463.18	\$53,366,627
Lodaina on Trips	65	4528.13	\$60.849.786
Auto/Truck Rental on Trins	0.00	\$24 91	\$2,869,689
Food and Drink on Trins	91	\$473 DE	¢54 504 758
רטטם מוום ליוויז כיו יויף	1));; 	001/100/100

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail with not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 18, 2018



Retail Goods and Services Expenditures

Newberry Area: 647.29 square miles

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Southern Satellites (10A)	31.0%	Population	38,967	39,871
Hardscrabble Road (8G)	11.1%	Households	15,240	15,585
Small Town Simplicity (12C)	10.6%	Families	10,329	10,498
Rural Resort Dwellers (6E)	8.4%	Median Age	41.6	42.9
Salt of the Earth (6B)	7.6%	Median Household Income	\$42,180	\$44,196
		Spending Potential	Average Amount	Total
Apparel and Services		71	\$1.535.96	\$23.407.962
S,ueW		7.7	\$200000 \$204 77	\$4 492 257
Women's		69	\$511.18	\$7.790.456
Children's		23	\$237.28	\$3.616.149
Footwear		2.2	\$340.67	\$5.191.785
Watches & Jewelry		29	\$96.29	\$1,467,434
Apparel Products and Services (1)		29	\$55.77	\$849,881
Computer				
Computers and Hardware for Home Use	ne Use	64	\$109.85	\$1,674,157
Portable Memory		69	\$3.73	\$26,908
Computer Software		61	\$6.39	\$97,338
Computer Accessories		29	\$12.54	\$191,138
Entertainment & Recreation		75	\$2,427.06	\$36,988,452
Fees and Admissions		09	\$411.58	\$6,272,516
Membership Fees for Clubs (2)		61	\$137.82	\$2,100,394
Fees for Participant Sports, excl. Trips	I. Trips	99	\$74.49	\$1,135,185
Tickets to Theatre/Operas/Concerts	serts	26	\$36.81	\$561,025
Tickets to Movies/Museums/Parks	ks	09	\$48.27	\$735,633
Admission to Sporting Events, excl. Trips	excl. Trips	9	\$38.42	\$585,494
Fees for Recreational Lessons		54	\$75.33	\$1,147,998
Dating Services		29	\$0.45	\$6,785
TV/Video/Audio		80	\$1,047.38	\$15,962,135
Cable and Satellite Television Services	ervices	83	\$804.31	\$12,257,643
Televisions		73	\$85.76	\$1,307,002
Satellite Dishes		72	\$1.27	\$19,401
VCRs, Video Cameras, and DVD Players) Players	71	\$3.91	\$59,584
Miscellaneous Video Equipment		75	\$10.85	\$165,295
Video Cassettes and DVDs		73	\$9.03	\$137,602
Video Game Hardware/Accessories	ries	74	\$21.97	\$334,824
Video Game Software		72	\$10.77	\$164,136
Streaming/Downloaded Video		99	\$21.95	\$334,487
Rental of Video Cassettes and DVDs	OVDs	72	\$9.17	\$139,785
Installation of Televisions		51	\$0.47	\$7,125
Audio (3)		20	\$64.86	\$988,454
Rental and Repair of TV/Radio/Sound Equipmen	Sound Equipment	06	\$3.07	\$46,798
Pets		186	\$549.63	\$8,376,366
loys/Games/Crafts/Hobbies (4)		0/0	\$80.63	\$1,228,783
Recreational Vehicles and rees (5)	()	82	\$80.50 6.11	\$1,3/1,48/
Sports/Recreation/Exercise Equipment (b)	ment (b)	99	\$117.43	\$1,789,582
Photo Equipment and Supplies (7)		69	\$36.90	\$562,370
Reading (8)		70	\$78.80	\$1,200,891
Cateled Alians (9)		75	\$14:72 \$4 384 ED	225,4224
noor to pool		0 1	00,304,30	450 000 045
Barry Droducts		77	45,005.7 I	47 670 900
bakery and Cereal Products		9 11	\$503.33 \$00.50	608,070,74
Meats, Poultry, Fish, and Eggs		78	\$884.50	\$13,479,821
Dairy Products		()	\$399.50	\$6,088,420
Fruits and Vegetables	(0.5)	/4	\$/26.72	\$11,075,152
Shacks and Other Food at Home (10)	e (10)	8/ 1/8	\$1,349.66 +1,549.66	\$20,568,743
Food Away from Home		7/	\$2,520.78	\$38,416,761
Alcoholic Beverages		ÇQ	\$365.13	\$5,564,527

Alcoholic Beverages

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esrl forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 18, 2018



Retail Goods and Services Expenditures

Newberry Area: 647.29 square miles

Prepared by Esri

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	63	\$3,164.13	\$48,221,372
Value of Retirement Plans	29	\$15,566.16	\$237,228,210
Value of Other Financial Assets	78	\$1,096.52	\$16,710,953
Vehicle Loan Amount excluding Interest	91	\$2,541.48	\$38,732,101
Value of Credit Card Debt	69	\$404.50	\$6,164,523
Negatin Duran	C	, , , , , , , , , , , , , , , , , , ,	242 000 14
Nonprescription Drugs	833	\$110.48	\$1,083,040 +1,000,011
Prescription Drugs	68	\$320.93	\$4,890,975
Eyeglasses and Contact Lenses	76	\$70.83	\$1,079,395
ноше		0000	1
Mortgage Payment and Basics (11)	69	\$5,982.47	\$91,172,845
Maintenance and Remodeling Services	71	\$1,458.70	\$22,230,567
Maintenance and Remodeling Materials (12)	08	\$393.92	\$6,003,413
Utilities, Fuel, and Public Services	81	\$4,010.59	\$61,121,396
Household Furnishings and Equipment			
Household Textiles (13)	70	\$68.91	\$1,050,130
Fumiture	71	\$430.96	\$6,567,806
Rugs	65	\$16.10	\$245,415
Major Appliances (14)	83	\$287.80	\$4,386,026
Housewares (15)	74	\$76.38	\$1,164,095
Small Appliances	72	\$35.16	\$535,808
Luggage	09	\$8.17	\$124,456
Telephones and Accessories	69	\$48.40	\$737,620
Household Operations			
Child Care	61	\$313.18	\$4,772,928
Lawn and Garden (16)	82	\$353.40	\$5,385,799
Moving/Storage/Freight Express	09	\$38.99	\$594,280
Housekeeping Supplies (17)	80	\$576.38	\$8,784,027
Insurance			
Owners and Renters Insurance	98	\$485.97	\$7,406,216
Vehicle Insurance	78	\$986.03	\$15,027,053
Life/Other Insurance	73	\$305.75	\$4,659,590
Health Insurance	80	\$3,011.56	\$45,896,110
Personal Care Products (18)	73	\$353.33	\$5,384,783
School Books and Supplies (19)	69	\$102.41	\$1,560,680
Smoking Products	76	\$402.71	\$6,137,263
Transportation			
Payments on Vehicles excluding Leases	84	\$1,996.10	\$30,420,520
Gasoline and Motor Oil	81	\$1,949.73	\$29,713,831
Vehicle Maintenance and Repairs	24	\$819.84	\$12,494,365
Travel			
Airline Fares	29	\$312.17	\$4,757,431
Lodging on Trips	69	\$392.42	\$5,980,467
Auto/Truck Rental on Trips	61	\$16.78	\$255,665
Food and Drink on Trips	29	\$345.91	\$5,271,681

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to have such to the consumer spending variables. Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 18, 2018



Retail Goods and Services Expenditures

Richland Area: 771.71 square miles

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Young and Restless (11B)	9.1%	Population	418,482	440,451
Soccer Moms (4A)	7.8%	Households	159,078	167,946
Up and Coming Families (7A)	7.6%	Families	96,011	100,613
Bright Young Professionals (8C)	7.2%	Median Age	34.2	34.8
Modest Income Homes (12D)	5.1%	Median Household Income	\$54,603	\$61,081
		Spending Potential	Average Amount	-14
		Yanur	Spelic	ioral
Apparel and Services		יים מ מיים	\$2,032.31	\$323,296,4/4
Womon's		200	01:4004	4100 406 015
Children's		56	\$308.07	\$49.007.857
Footwear		56	\$439.22	\$69.869.613
Watches & Jewelry		99	\$134.73	\$21.432.233
Apparel Products and Services (1)		946	\$77.63	\$12,349,664
Computer				
Computers and Hardware for Home Use	. Use	96	\$162.86	\$25,907,765
Portable Memory		26	\$5.26	\$836,038
Computer Software		97	\$10.20	\$1,622,086
Computer Accessories		94	\$17.74	\$2,822,118
Entertainment & Recreation		91	\$2,940.32	\$467,740,058
Fees and Admissions		68	\$610.84	\$97,170,430
Membership Fees for Clubs (2)		68	\$200.79	\$31,941,447
Fees for Participant Sports, excl. Trips	Trips	92	\$103.61	\$16,482,196
lickets to I heatre/ Operas/Concerts	irts	/80	\$57.88	\$9,208,068
I ickets to Movies/Museums/ Parks	S	500	\$/4.19	\$11,802,534 40,400,503
Admission to sporting Events, excl. Irips	cı. Irips	06 0	\$53.24	\$8,469,207
Fees for Recreational Lessons		8/8/	\$120.37	\$19,148,725
Daung Services		011	\$0.74 \$1 220 01	\$110,232 \$194 076 378
Cable and Satellite Television Services	rvices	66	\$891.45 \$891.45	\$141,809,672
Televisions		26	\$114.18	\$18,163,642
Satellite Dishes		06	\$1.58	\$250,978
VCRs, Video Cameras, and DVD Players	Players	86	\$5.39	\$857,810
Miscellaneous Video Equipment		06	\$13.07	\$2,079,624
Video Cassettes and DVDs		26	\$12.05	\$1,917,283
Video Game Hardware/Accessories	es	102	\$30.36	\$4,830,124
Video Game Software		104	\$15.54	\$2,472,455
Streaming/Downloaded Video		66	\$32.86	\$5,227,028
Rental of Video Cassettes and DVDs	/Ds	95	\$12.23	\$1,945,820
Installation of Televisions		86	\$0.79	\$125,416
Audio (3)		86	\$86.89	\$13,822,564
Rental and Repair of TV/Radio/Sound Equipment	ound Equipment	105	\$3.61	\$573,962
Pets		06	\$570.38	\$90,734,873
Toys/Games/Crafts/Hobbies (4)		933	\$107.81	\$17,149,701
Recreational Venicles and Fees (5)		84	\$92.50	\$14,713,961
Sports/Recreation/Exercise Equipment (b)	ent (6)	95	\$163.99	\$26,086,784
Photo Equipment and Supplies (7)		94	\$20.78	\$7,998,380
Reading (8)		£8	\$100.15	\$15,931,58
Catered Arrairs (9)		06	\$24.38	45,877,994
100g		56	\$7,905.03	\$1,267,060,461
Food at Home		993	\$4,651.74	\$739,989,510
Macto Poulton Fight and Feed		92	\$609.52	\$90,901,589
Meats, Poultry, Fish, and Eggs		93	\$1,04/./2	\$166,669,716
Dairy Products		91	\$4/3.34	\$75,298,689
Fruits and Vegetables	(40)	92	\$5004.39	\$143,867,987 4717404
Snacks and Other Food at Home (10)	(10)		\$1,616.76 43.313.30	\$25/,191,528 4527,720,051
Alcoholic Beverages		94	\$3,313.29 4510.16	\$527,070,951 \$52,527,322
אורטווסוור בעימומערנ)) 1 1 1	117,107,100

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esrf forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 18, 2018

Page 1 of 3



Retail Goods and Services Expenditures

Richland Area: 771.71 square miles

Prepared by Esri

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$4,223.82	\$671,916,960
Value of Retirement Plans	98	\$19,797.20	\$3,149,298,738
Value of Other Financial Assets	68	\$1,260.09	\$200,451,831
Vehicle Loan Amount excluding Interest	95	\$2,655.67	\$422,458,299
Value of Credit Card Debt	91	\$534.35	\$85,002,954
Health			
Nonprescription Drugs	92	\$122.80	\$19,534,762
Prescription Drugs	06	\$324.24	\$51,578,929
Eyeglasses and Contact Lenses	06	\$83.54	\$13,290,086
Home			
Mortgage Payment and Basics (11)	98	\$7,422.57	\$1,180,767,874
Maintenance and Remodeling Services	85	\$1,742.89	\$277,255,166
Maintenance and Remodeling Materials (12)	84	\$411.83	\$65,513,378
Utilities, Fuel, and Public Services	92	\$4,575.87	\$727,920,665
Household Furnishings and Equipment			
Household Textiles (13)	63	\$92.25	\$14,675,139
Fumiture	95	\$580.03	\$92,269,381
Rugs	98	\$21.23	\$3,377,972
Major Appliances (14)	91	\$317.04	\$50,433,821
Housewares (15)	91	\$94.29	\$14,999,494
Small Appliances	93	\$45.35	\$7,213,861
Luggage	92	\$12.69	\$2,018,777
Telephones and Accessories	92	\$64.98	\$10.336.926
Household One the	,	0)	0
	č	4	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Cilia Care	16	\$469.81	\$/4,/35,6/8
Lawn and Garden (16)	88	\$377.58	\$60,064,713
Moving/Storage/Freight Express	100	\$64.77	\$10,303,752
Housekeeping Supplies (17)	92	\$658.47	\$104,747,315
Insurance			
Owners and Renters Insurance	88	\$501.30	\$79,745,061
Vehicle Insurance	93	\$1,168.23	\$185,838,916
Life/Other Insurance	98	\$358.94	\$57,099,137
Health Insurance	06	\$3,396.54	\$540,314,432
Personal Care Products (18)	693	\$453.61	\$72.159.956
School Books and Supplies (19)	26	\$144.29	\$22,953,832
Smokina Products	56	\$396.46	\$63.068.277
Transportation			
Payments on Vehicles excluding Leases	r. o	\$2 259 95	\$359 508 DD8
Gasoline and Motor Oil	90	42,223,33	4359,025,233
Vehicle Maintenance and Denaire	- 0	01: (C1/1)	#158 A59 220
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Airline Fares	68	\$469.34	\$74,662,051
Lodging on Trips	68	\$508.85	\$80,946,561
Auto/Truck Rental on Trips	06	\$24.97	\$3,972,006
Food and Drink on Trips	06	\$464.06	\$73,821,285

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

©2018 Esri

October 18, 2018



MEMORANDUM

TO: CMCOG Board of Directors

FROM: Anna Harmon, Regional Long-Term Care Ombudsman Program Director

DATE: October 16, 2019

SUBJECT: Long-Term Care Ombudsman Program Update/Report

The Long-Term Care Ombudsman Program investigates, mediates and/or advocates on behalf of residents residing in long-term care facilities. The Ombudsman Program has authority in nursing homes, community residential care and assisted living facilities. The Ombudsman Program does not have regulatory authority and does not have authority in homes, unlicensed facilities and independent living.

This month's report will focus on stats for 2019 (October 1, 2018 to September 30, 2019 Federal Fiscal Year).

If you have any questions related to the Long-Term Care Ombudsman Program, please feel free to contact Anna Harmon at 803-376-5389 or 1-800-391-1185 (aharmon@centralmidlands.org).

HOW DO I FILE A COMPLAINT

Anyone may file a complaint by calling our office directly at 803-376-5389 and speaking with one of our staff members in the Ombudsman Program. If no one is available you may leave a message and someone will return your call. If you choose to do so, you may file a complaint anonymously, by fax at 803-253-7542 or by U.S. mail in writing to our office.

Tips for families and friends:

Respect and honor your loved ones wishes. Report suspected abuse, neglect, exploitation, and mistreatment as soon as you know, suspect or see suspicious injuries.

Visit regularly and monitor well-being. When something looks or sounds questionable ask questions.



abuse neglect

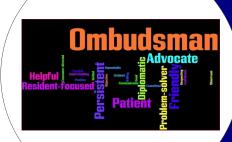


REGION 4: Central Midlands Long Term Care Ombudsman Program 236 Stoneridge Drive Columbia, SC 29210 Phone: 803-376-5389 Fax: 803-253-7542 1-800-391-1185 (Toll-Free) OMBUDSMAN@centralmidlands.org

(Secure E-mail)



CENTRAL MIDLANDS LONG-TERM CARE OMBUDSMAN **PROGRAM**



Serving: Fairfield, Lexington, Newberry, and Richland Counties



OMBUDSMAN PROGRAM HISTORY AND AUTHORITY

The Long Term Care Ombudsman Program is governed by the federal Older Americans Act and by South Carolina Law (Omnibus Adult Protection Act). As noted in the Omnibus Adult Protection Act, the Long Term Care Ombudsman Program shall investigate or cause to be investigated reports of abuse, neglect, and exploitation of vulnerable adults occurring in facilities. The Long Term Care Ombudsman Program may develop policies, procedures, and memoranda of agreement to be used in reporting these incidents and in furthering its investigations. The Department on Aging administers the SC Long Term Care Ombudsman Program. There is no charge for services provided by the Long-Term Care Ombudsman Program.

What types of issues does an Ombudsman handle?

- * Residents' rights
- * Quality of care
- * Abuse, neglect, and exploitation
 - * Transfers and discharges



What does a LTC Ombudsman do?

- * Advocates/Mediates/Investigates to resolve problems or complaints affecting long term care residents.
- * Identifies problem areas in long term care and advocates or mediates for change.
- * Provides information about long term care and related services.
- * Promotes resident, family, and community involvement in long term care.
- * Coordinates efforts with other agencies related to long term care and treatment of residents.
- * Visits long term care facilities to talk to residents and monitor conditions.
- * Educates facility staff and the community about resident rights, abuse, neglect, exploitation, and quality of care issues.
- *Provides Advance Directive Education and Consultations.

How do I reach an Ombudsman?

803-376-5389



Become a Volunteer Ombudsman Today!

- Volunteer Ombudsman makes regular visits to facilities to talk with residents and their families.
- Their primary focus is to provide information about the Resident Bill of Rights, the Ombudsman Program, make observations and advocate as trained. Volunteer Ombudsmen are not Certified Long-Term Care Ombudsman Investigators.
- Enjoy helping others, and making a difference in their lives.
 - Participates in continuing education/training.
- Participate in resident and family council meetings when requested.
- Reports all problems, concerns and/or complaints to the Long-Term Care Ombudsman Program Staff

If you are interested in becoming a Volunteer Ombudsman and making a difference, please call us today and ask to speak with our Volunteer Coordinator for more details!



2020 Census Complete Count Committee Timeline

Census 2020

U.S. Department of Commerce Economics and Statistics Administration U.S. CTHSIS BRIDGE CANSWILLIAM

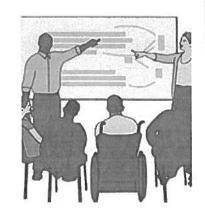
Education Phase

Now to December 2019

 CCC Chair & Subcommittee chairs educate respective members on the mission of the CCC.

The message to each member is that census is a civic activity that affects people of all ages, races, cultures and ethnicities, regardless of citizenship.

- Hold regular meetings to report on tasks, other activities, including subcommittee reports.
- Proceed with census awareness-building activities.
- Evaluate the effectiveness of CCC activities.
- Saturate the community with at least one census awareness-building activity each month.



Awareness Phase

January 2019 to February 2020

- Government and community leaders participate in activities highlighting the message that the 2020 Census is easy, important and safe.
- Hold regular CCC and subcommittee meetings.
- Review task lists and subcommittee plans.
- Finalize plans for activities to encourage residents to complete and respond to the census.
- Finalize plans for activities for motivating residents who to do not participate to cooperate with census takers during nonresponse follow-up.
- Review and Update plans to increase activities aimed at encouraging households to respond
- Implement Census Day Activities.





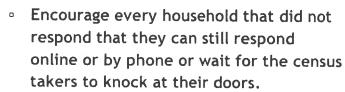
March 2020 to May 2020



- Encourage households to respond quickly and accurately to the census.
- Ensure that the committee is using the right activities in the right place and adjust as needed.
- Review and Modify plans as needed
- Send a news release highlighting the 2020
 Census Activity Schedule.
- Prepare to implement activities in areas of low response. <u>The Census Bureau plans to provide response rate numbers starting</u> <u>April 2020. Response rates may be used to determine where more outreach is needed.</u>

Reminder Phase

May - July 2020



- Continue to meet and review the response rates and implement your plans to encourage cooperation.
- Encourage the community to cooperate in the Nonresponse Follow-up (NRFU) phase when Census workers knock on their doors.



Thank You Phase

August- December 2020

- Prepare a summary report of committee activities and member feedback.
- Share the report with the Census Bureau.
- Celebrate the success of the 2020 Census and recognize the efforts of CCC members.
- Thank your community for the support and response.



2020 Census Key Dates

Community Involvement - Offices - Data Collection Operations

January 2018 through September 2019

April 2019 through January 2020

January 2019 & February 2019

June 2019 through August 2019

August 2019 through October 2019

March 2020 through June 2020

February 2020 through June 2020

Mid-March 2020

Individual Housing Units (HUs) Invited by either:

Mail (to USPS Mailable Addresses) 0

- Letter Mailed
- 2. Reminder Postcard
- 3. Then Paper Questionnaire

Engage & Educate Local Leaders, Partners & Communities

Promote Participation in the Census Locally

Early Area Census Offices Open (these offices run the Address Canvass Operation)

Area Census Offices Open (ACOs)

Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery, see below)

Call To Action for Residents to Respond (starting March 23)

Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations)

Residents Invited to Respond

Hand Delivery (to Rural/PO Box, non-USPS HU delivery)

- 1. List Housing Units (operation is called Update Leave)
- 2. Leave Questionnaire (Spanish in certain areas) & Letter w/other Response Options (internet & phone)

Options to Self-Respond (all residents will have these 3 options & decide what is best for them)
Internet Telephone Paper

March 23, 2020

APRIL 1, 2020

Mid-April 2020

May 2020 through July 2020

Late August 2020 through September 2020

August 2020 through December 2020

December 31, 2020

Self-Response Begins & Continues through July 2020 Census Day – Reference Date = where you live on April 1

Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May)

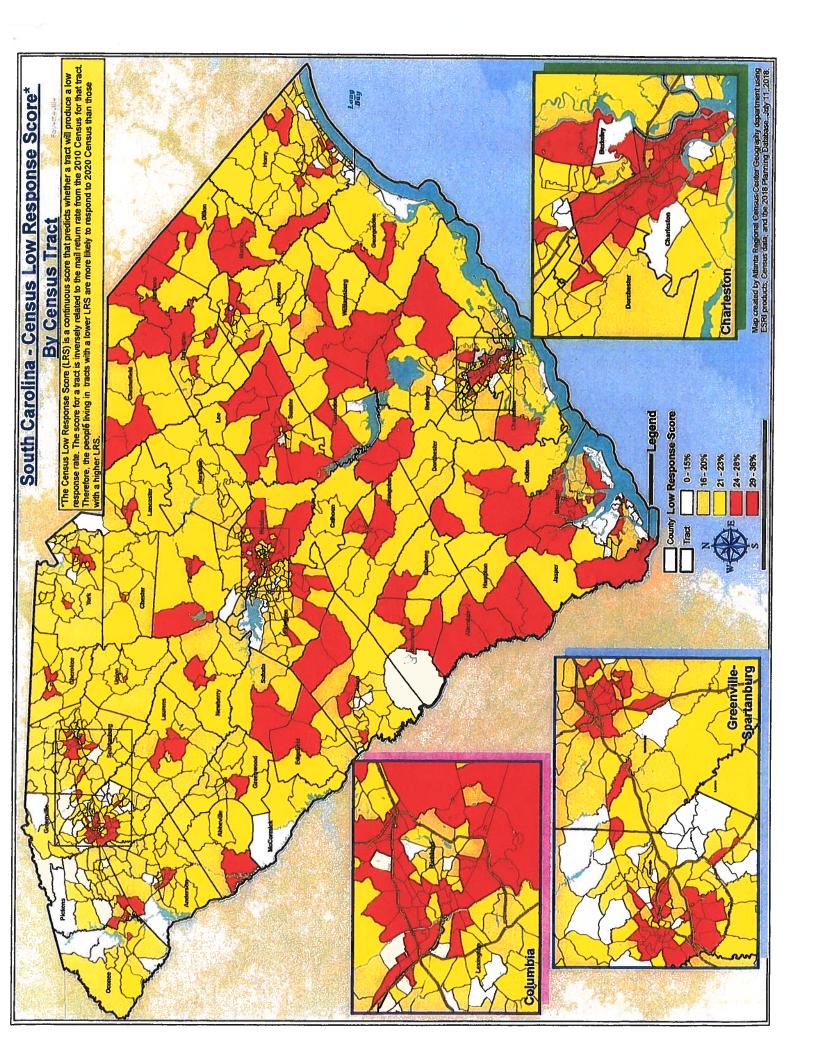
Non Response Follow-up (NRFU) to HUs that do not selfrespond (HUs can continue to self-respond during this time)

Area Census Offices Close

Quality Evaluation (re-contact of select HUs)

Deliver Counts to the President





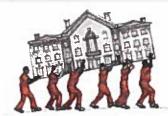
South Carolina Commission for Minority Affairs AFRICAN AMERICAN AFFAIRS FACT SHEET

POPULATION

27%

INDIVIDUALS IDENTIFYING AS AFRICAN AMERICAN ALONE COMPRISED 27.4% OF SOUTH CAROLINA'S POPULATION, MAKING THEM THE MOST NUMEROUS MINORITY GROUP IN THE STATE.

(SOURCE: AMERICAN COMMUNITY SURVEY, 2012-2016, DP05, DEMOGRAPHIC AND HOUSING ESTIMATES.)



INCARCERATION

50%

THOUGH AFRICAN AMERICANS
CONSTITUTED A DEMOGRAPHIC
MINORITY IN SOUTH CAROLINA,
THEY MADE UP 49.9% OF ALL
PRISON ADMITS IN 2017.
(SOURCE: SC DEPARTMENT OF
CORRECTIONS, ADMIT BY
COUNTY, RACE, AND SEX, FY
2017.)

VISION

We envision that African Americans in South Carolina will realize an optimum quality of life.

MISSION

The mission of African American Affairs is building infrastructure through cultural institutions within the African American community to overcome the effects of deprivation and discrimination.

KEY COMPONENTS

- Rebuilding Families
- Addressing Educational Deprivation
- Studying Unemployment and Underemployment
- Examining Disproportionate Incarceration and Exclusion
 from Civic Life

AFRICAN AMERICAN FAMILIES

45%

OF AFRICAN-AMERICAN
FAMILY HOUSEHOLDS ARE
MARRIED.
(SOURCE: AMERICAN
COMMUNITY SURVEY, 20122016, B11001B, HOUSEHOLD
TYPE.)



ECONOMIC DEPRIVATION

\$0.57

AN AFRICAN AMERICAN HOUSEHOLD MAKES 57 CENTS ON THE DOLLAR OF THE MAJORITY POPULATION IN MEDIAN HOUSEHOLD INCOME. (SOURCE: AMERICAN COMMUNITY SURVEY, 2012-2016, B19013A, B19013B, MEDIAN HOUSEHOLD INCOME BY RACE)

INFANT MORTALITY & HEALTH DEPRIVATION



2x

AFRICAN AMERICANS AND OTHER MINORITIES ARE 2.14 TIMES MORE LIKELY TO EXPERIENCE THE DEATH OF AN INFANT THAN THE AVERAGE SOUTH CAROLINA CITIZEN.

(50URCE: SOUTH CAROLINA DHEC MORTALITY AND MORBIDITY STATISTICS, 2016)



EDUCATIONAL DEPRIVATION

4x

A MINORITY MALE HIGH SCHOOL STUDENT IN ALLENDALE COUNTY, A DISTRICT THAT IS 95% AFRICAN AMERICAN, IS ALMOST 4 TIMES MORE LIKELY TO DROP OUT OF HIGH SCHOOL THAN THE AVERAGE SOUTH CAROLINA STUDENT.

(50URCE: SC DEPT. OF EDUCATION, ANNUAL DROPOUT REPORT 2016-17, DISTRICT REPORT CARD 2016)

George Dennis, Program Coordinator 803-832-8168 | gdennis@cfma.sc.gov | cma.sc.gov

Statistics prepared by Dr. Coddy Carter.

HISPANIC AFFAIRS PROGRAM FACT SHEET



Established: 1993 Employees: 14

State Government
Organization: Research Based
Organization



PROGRAM DESCRIPTION

In 2005, the Hispanic Affairs Program was established as a result of advocacy efforts from an active community leader from the City of West Columbia. It is through these efforts and the formation of an Ad Hoc Committee and their Hispanic Findings Report that served as the catalyst for the agencies change in its statute. The SC Commission for Minority Affairs is now mandated to serve not only the African American community but other minorities as well. These include the following: Hispanic, Native American and the Asian community. Our statute also required the formation of Advisory Committees from each area. In addition to the support and advice of its Advisory Committees, the South Carolina Commission for Minority Affairs relies upon members of its Board of Commissioners to help facilitate the process of reaching out to our communities in their respective regions of service. The Hispanic program has worked with state and federal agencies, non-profits, faith based organizations, colleges, businesses and citizens of our state. Resources and information are made available to help organizations further their mission and program goals.

Products and Services

The Commission's Hispanic Program is available to provide the following information:

- Technical Assistance
- Cultural Competency Training
- Data
- Reports
- Statewide Resources

Hispanic Advisory Committee

The Hispanic Advisory Committee currently has nineteen active members from different backgrounds and regions from across our State. The committee provides insight and advice on finding the best solutions to help our community, organizations, and interested parties in accordance with the overall mission of the organization. The following areas are represented on our committee: health, education, immigration/legal, public safety, higher education, housing, business, mental health, community engagement and more.

Milestones

Program Founded
August 2004

Hispanic Advisory Committee Formed August 2004

1st Hispanic Statewide Conference August 2005

US CENSUS 2010 Collaboration

1st Statewide Training on Emergency Preparedness Outreach 2008-State of EmergencyESF-15 State Emergency Preparedness Ongoing since 2008

Statewide Hispanic Forums 2014-2015

COMING SOON! State of Hispanics in South Carolina Report January 2019

SOUTH CAROLINA DATA OF HISPANIC POPULATION

258K Hispanic Population in SC
\$230.7M Paid in Federal Tax Dollars
\$114.9M Paid in State Tax Dollars
\$20,000 Annual Median Family Income
41% Poverty Ages 0-18 yrs. old



CONTACT US

Imcelveen@cfma.sc.gov

By phone at 803.333.9621

HISPANIC
POPULATION in South
Carolina Is
5.6% Of Total STATE
POPULATION

SC State Resources

- CMA Non-Profit Hispanic
 Organizations Directory
- Hispanic Advisory Committee
- Colleges and Universities
 with Latino Studies
- Hispanic Ministrles
- ESOL Teachers-SC

Department of Education

Economic Sovereignty and Critical Issues

Federal and State tribal nations make critical contributions to economic development in their States and communities. Tribal nations are sovereign entities that use their "inherent" powers to provide essential services and resources for their members and communities. "Sovereignty is a unique demonstration of freedom that allows a government entity to manage its own affairs. Sovereignty is the truest expression of self-determination and a sure path toward economic independence."

CMA

South Carolina is home to one Federally Recognized Tribe and nine State Recognized Tribes, all of which are sovereign tribal nations. American Indian and Alaskan Natives (AI/AN) provide our state with tourism, arts, and culture along with entrepreneurship in construction and agriculture.

STATISTICS

44.7K

of American
Indian and Alaskan
Natives in
Combination with
Another Race

15.4K

or American Indian and Alaskan Natives # of American Indian and Alaskan Native Own Business

Firms

Median
Household
Income for All
South
Carolinians

\$48.7K

Median Household Income for American Indian and Alaskan Natives

Top 4
Counties
By AI/AN
Population

Marlboro 3.9%

York 0.6%

Colleton 0.8%

Dillon 2.5%



20% 🗷 13%

of American Indian and Alaskan Natives Live in Poverty

of All South Carolinians that Live in Poverty

Top 3 Socioeconomically Distressed Counties by American Indian and Alaskan Natives (Includes poverty, unemployment, percent without high school diplomas, county-to-state median income ratio)



AI/AN Business Resources

2019
SC Native
American
Business
Directory and
Resource
Guide

Small and Minority Business Initiative

- Native Diversification
 Network/Procurement Technical
 Assistance Center(NDN-PTAC)
 www.ndn-ptac.org
- Small Buisness Administration www.sba.gov
- Native American Entrepreneurial Workshops
- www.nativesmallbusiness.org
- First Nations Development Institute www.firstnations.org

Major AI/AN Concerns

- High Poverty in Rural and Distressed
 Communities
- Lack of Employment Opportunities
- Unequal Pay
- Lack of Organizational Capacity and Infrastructure for Tribes to Hire
- Educational Opportunities

*Quote from Gary Davis is Executive Director of the Washington, D.C.-based Native American Financial Services Association, The Hill, 2017 Source: SC CMA-Native American Affairs and Research Department
U.S. Census Bureau, 2012-2016 American Community Survey (5-Year Estimates), DPos. Demographic
and Housing Estimates,

Kalser Family Foundation estimates based on the Census Bureau's American Community Survey. 2008-2017.

NATIVE AMERICAN AFFAIRS DIVISION

SOUTH CAROLINA COMMISSION FOR MINORITY AFFAIRS



DATE: October 16, 2019

TO: CMCOG Board of Directors

FROM: Benjamin J. Mauldin, Executive Director

SUBJECT: Executive Director's Report

1. South Carolina Association of Regional Councils: Thank you to all board members that have signed up to attend this year's conference from November 24-26, 2019. This year attendees will have the opportunity to hear from Steve Dillingham, United States Census Director, about the importance of Census 2020 (Shape Your Future)

Staff has submitted several of our current projects for Regional and Local Project of the Year:

- 1) Bicycle and Pedestrian Master Plan for Chapin, Swansea, and Batesburg-Leesville;
- 2) Blythewood Traffic Improvement Area Plan; and
- 3) Midlands River Collation

"TOGETHER TOWARDS TOMORROW"
SCCOGS/SCARC Annual Meeting 2019
November 24-26, 2019
Embassy Suites – Kingston Plantation, Myrtle Beach, SC

2. SC Midlands Career Fair: The SC Midlands Career Fair is the premier employment event in the Columbia Metropolitan Area for Employers and Job seekers to connect. Employers at our events are looking for talent to fill full-time and part-time jobs in variety of fields including Healthcare, Manufacturing, Information Technology, Maintenance and more.

The Midlands Job Fair is FREE for employers and jobseekers alike. No costs. No fees. Ever.

The SC Midlands Works Career Fair is scheduled for November 14, 2019 from 10a -2p @ Dutch Square Mall, 421 Bush River Rd, Columbia, SC 29210. For additional information, please contact Chris White @ 803-744-1670 or cwhite@midlandsworkforce.org.

Central Midlands Area Agency on Aging (AAA) Update:

- 1) The Central Midlands AAA We will be partnering with SC Thrive to assist with the waiver service Medicaid process for a minimum of 10 applications beginning in January 2020. The goal is to reduce the wait time of families in need of Medicaid for waiver services such as Community Long Term Care and Nursing Homes.
- 2) Open enrollment started on October 15, 2019 and runs through December 7, 2019. Our SHIP staff are busy with assisting clients in our region with selecting Medicare Plans.
- 3) The Little Mountain Senior Center officially reopened on October 1, 2019 serving congregate meals and providing activities to the residents of the area. Newberry County Council on Aging is overseeing the day to day operations. A Fall Festival Open House is planned for November 8, 2019 from 10am-1pm.
- 4) The Regional Long Term Care Ombudsman Program hosted a conference on "*Respect and Dignity*" directed to facilities and their staff on October 23, 2019 at CMCOG.

There is a second opportunity to attend on October 30, 2019 (8:00am-2:25pm at CMCOG). This conference is for the Community and General Public. This is a free conference and lunch will be provided.